

An abstract line drawing in white on a dark blue background. It features several geometric shapes: a large rectangle in the upper right, a smaller rectangle below it, a large rectangle in the lower left, and a tall, narrow rectangle on the right side. A large, elongated oval shape is positioned in the upper left. A series of lines connect these shapes, creating a sense of movement and perspective. The lines are thin and white, contrasting sharply with the dark blue background.

**COOK'S
PAINTS**

MAINTENANCE PAINTING GUIDE





COOK'S MAINTENANCE PAINTING GUIDE

This book has been prepared by the Cook Paint and Varnish Company as a guide for the use of all who may be called upon to select or use paint products.

This manual is in several sections, each identified by a unique finger-tip indexing system for instant reference. The pages facing each other within the section form a classification, such as old work and new work. The exact surface to be finished may be found immediately by glancing at the left column on the page.

In the column headed *Preparation Coats*, complete recommendations are given naming the Cook's products needed to properly prepare the surface for finishing. Since, over a properly prepared surface, finish coats are often a matter of personal choice, finishing products are, in most cases, classified with respect to sheen. A detailed description of each product mentioned throughout this guide will be found in Section 6.

Of utmost importance are the general recommendations printed on the title page and preceding each section of this guide. These deserve close attention as they will provide simple painting procedures and suggestions which, if followed, will insure a safe and superior finishing job.

In making this publication complete, a section of color samples is included which shows all the standard colors of the products mentioned.

It is hoped that the recommendations and product information provided in this book will prove an invaluable source of painting facts no matter what, or how complex, the painting project may be. If, however, a painting situation of a particular or highly technical nature is encountered, and the solution is not provided by this guide, Cook's trained and experienced staff stand ready to offer complete and detailed information.

COOK PAINT AND VARNISH COMPANY

INTERIOR
(ARCHITECTURAL)

INTERIOR
(COMMERCIAL)

EXTERIOR
SURFACES

MACHINERY &
EQUIPMENT

MISCELLANEOUS
PRODUCTS

PRODUCT
DESCRIPTION

COLOR
SAMPLES

GENERAL
INDEX

RESEARCH:

"Behind-the-Scene"


ASSURANCE

The extensive research program and facilities of the Cook Paint and Varnish Company are the consumers' "Behind-the-Scene" assurance that Cook's will continually provide the most efficient and modern, the most desirable paint products that it is possible to manufacture. Research at Cook's begins with the ingredients of paint making. Hundreds of promising new pigments, vehicles and other basic paint components are constantly being tested in a persistent search for finer paint finishes through finer raw materials . . .

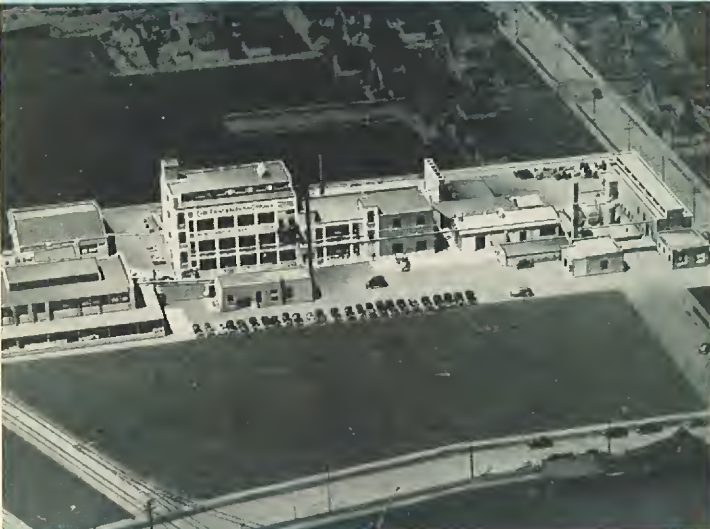
From raw materials, research turns to the placing of these materials together and their processing into paint. Proper color and consistency and many other technical factors now become the problems of research. Frequent control checks, continual observation and constant adherence to perfect formulation are taking place "behind-the-scene" — once again to assure the user of a superior paint product . . .

And finally, research moves to a performance examination of the finished product, testing to see how well Cook's paints serve the consumer, the consumers' needs, and how these products may be improved to better serve the user.

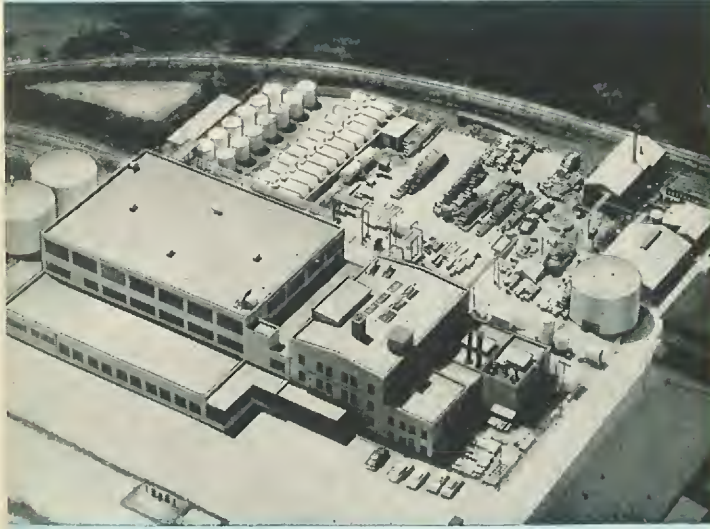
These three distinct phases of research sum up Cook's paint making philosophy: The very finest materials, properly and carefully blended together create the finest possible finished paint product.



KANSAS CITY — The North Kansas City, Missouri, factory is the largest of Cook's manufacturing plants and is also the home of the Cook Paint and Varnish Company general offices.



DETROIT — The Detroit factory is designed primarily for the manufacture of the specialized finishes required in the automotive and other selected industries of that area.



HOUSTON — The Houston plant, with its ultra-modern manufacturing facilities, is typical of the progressive and up-to-date equipment being used in all Cook's factories today.

INTERIOR SURFACES

ARCHITECTURAL

General Recommendations for ...

FINISHING ARCHITECTURAL INTERIOR SURFACES

● **Spread Drop Cloths and Dust the Entire Area** making sure the surface to be finished is clean, dry and smooth.

● **Provision for Ample Ventilation While Painting Inside** is always good painting practice. Even though many of Cook's modern odorless products eliminate disagreeable paint odors, ventilation must be provided to accelerate drying of paint and to maintain highest safety standards.

● **Before Painting, Check the Surface for Imperfections** filling all cracks, gouges, breaks and joints with a ready-to-use patching paste. Ready-mixed patching pastes are very easy working, do not usually require sanding, and can be painted over immediately. Spackle is ideal for those who like to mix their own patching material. It is applied with a knife and can be sanded, if desired, to a feather edge after drying. Fineline cracks can be filled with plaster pencils, and large surface breaks should be filled with patching plaster.

● **Tint All Undercoats and Fillers** to the approximate color of the finish coat, and apply all paint material in accordance with the directions printed on the can label.

● **After Priming, Putty All Nailholes and Surface Imperfections** in woodwork with Cook's Pure Linseed Oil Whiting Putty or, for a somewhat faster and harder dry, Cook's Pure Linseed Oil White Lead Whiting Putty. Both should be tinted toward the finish coat color with Cook's Unitint or Oil Colors. Cook's Superwhite Putty, because of its extra whiteness and resistance to staining through finish coats, is ideal for extremely fine white or pastel colors. It, too, can be tinted with Cook's Unitint or Oil Colors.

● **Allow Plenty of Drying Time** before applying succeeding coats of material, and sand enamel, varnish, or lacquer surfaces between coats.

I N D E X

Page

Acoustical Materials, Painting.....	4
Alumiprep	6
Blanchit	10
Blonding	10
Cook's Floor Cleaner.....	9
Cook's Furniture Polish.....	10
Coroc Wall Finish.....	4, 5
Coroflek	4, 5
Coroflek Primer	4
Corovel	4, 5, 6, 7
Dead Flat Latex Ceiling Paint, White..	4
801 Enamels.....	6, 7, 10
Floors, New.....	8
Floors, Previously Finished.....	9
Furniture, Finishing.....	10
Galvakote Zinc Dust Primer.....	6
Galvaprep	6
Kalsomined Surfaces, Repainting.....	5
Kutall	9
Latex Wall Primer.....	4, 5
Lithotorm	6
Max-O-Lite	4
Metalprep	6
Modern Clear Gloss Varnish.....	10
Modern Clear Satin Varnish.....	10
Modern Extra Pale Clear Gloss Varnish.....	10
Modern Wood Sealer.....	4, 6, 8, 10
Modern Wood Stains.....	4, 6, 8, 10
Modern Wood Varnishes.....	4, 5, 6, 7, 8
Paste Polishing Wax.....	8, 9
Paste Wood Filler.....	4, 6, 8, 10
Permagrip Metal Primer.....	6
Pre-Fix	5, 7, 8, 10
Rapidry Enamel.....	4, 5, 6, 7, 10
Rapidry Enamel, Eggshell White	4, 5, 6, 7, 10
Rapidry Enamel, Non-Yellowing White	4, 5, 6, 7, 10
Rapidry Enamel Undercoat.....	4, 5, 6, 7, 10
Rapidry Metal Primer, Red Oxide.....	6, 10
Rapidry Metal Primer, White.....	6, 10
Rapidry Varnish, Clear.....	4, 5, 6, 7, 8, 9, 10
Rapidry Varnish, Colors.....	10
Rapidry Varnish, Satin.....	4, 5, 6, 7, 8, 9, 10
Safety Gym Finish.....	8, 9
Scuff Proof Floor Enamel	4, 5, 6, 7, 8, 9, 10
Self-Polishing Wax	8, 9
Shadotone Flat Enamel.....	4, 5, 6, 7
Shadotone Satin Enamel.....	4, 5, 6, 7, 10
Shellac	4, 5, 6, 7
Stripall	9
Super Thinner.....	8, 9
Trim, New.....	6
Trim, Previously Finished.....	7
Truelight	4
Universal Alkyd Coating Primer.....	5
Velvay Primer.....	4, 5, 6, 10
Venostone Primer.....	8
Walls and Ceilings, New.....	4
Walls and Ceilings, Previously Finished	5
Wallpaper, Painting	5
Zinc Chromate Primer, 186.....	6

**COOK'S
PAINTS**

NEW Walls and Ceilings

INTERIOR SURFACES Architectural

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Plaster & Masonry	<p>New plaster should dry with ample ventilation for two or more weeks, depending on humidity, to insure thoroughly dry surface.</p> <p>Prime with: VELVAY PRIMER An alkyd type, white pigmented wall and trim primer which dries overnight to bridge hairline cracks, seal plaster "hot spots," and provide uniform foundation for finishing.</p> <p>LATEX WALL PRIMER A latex base, water-reducible white primer which may be used very satisfactorily to prime interior masonry block and poured concrete.</p> <p>COROFLEK PRIMER A primer especially made to precede application of Coroflek over new plaster, masonry block and dry wall.</p>	<p>For High Gloss: RAPIDRY ENAMEL A first quality, high luster, alkyd type enamel. Many bright, clean colors plus black and white, and designed for general interior use over any properly prepared surface.</p> <p>RAPIDRY ENAMEL, NON-YELLOWING WHITE An extremely white, non-yellowing, high gloss alkyd enamel. Produces a high-hiding, lastingly white enamel finish.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p>
Dry Wall	<p>Prime with: LATEX WALL PRIMER A rubber base, water reducible white primer that lays the nap and seals joints in dry wall construction. Dries in a few hours for recoating with any type of wall finish.</p> <p>Note: Corovel, in any color, is excellent for use on new dry walls, and may be used as an effective primer for this type of surface.</p>	<p>For Low Sheen Finish: SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.</p> <p>RAPIDRY ENAMEL, EGGSHELL WHITE The companion product to Cook's Rapidry Non-Yellowing White Enamel, but formulated to produce a soft, eggshell-like sheen.</p>
Painted	<p>Prime with: VELVAY PRIMER A white pigmented alkyd primer which will seal, add build and form a fine foundation for succeeding coats of paint or enamel.</p> <p>SHADOTONE SATIN ENAMEL Self-priming and may be used to prime new wood when finishing with either Shadotone Satin or Flat Enamel.</p>	<p>For Flat Finish: SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of color blends.</p> <p>COROVEL A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.</p> <p>COROC WALL FINISH An oil-modified, emulsion type semi-paste paint. Thins with water and dries flat. Economical and choice of several standard colors and white.</p>
Wood	<p>For Intermediate Coat: RAPIDRY ENAMEL UNDERCOAT A white, alkyd type undercoat which produces the build and seal so essential to finest enamel finishing.</p> <p>Seal with: MODERN WOOD SEALER A clear, ready-to-use, alkyd varnish sealer which equalizes porosity of wood grain and insures uniform staining.</p> <p>Fill with: PASTE WOOD FILLER* A varnish and inert pigment type heavy paste filler which, upon reduction, fills open grain woods. May be tinted with Cook's Oil Colors, Unitint or Modern Wood Stains.</p> <p>Stain, if desired, with: MODERN WOOD STAINS Popular selection of modern and traditional wood stain colors. Dry overnight for application of clear finish coats. *Only open grain woods require filler. Also, filling and staining are often combined by cutting the filler with stain.</p>	<p>For Clear Finish: RAPIDRY VARNISH, CLEAR A pale, clear, oleoresinous varnish of finest quality. Dries quickly to a rich, sparkling luster and resists spotting or scratching. Recommended for all interior surfaces.</p> <p>RAPIDRY VARNISH, SATIN The companion product to Cook's Rapidry Clear Varnish, but formulated to produce a soft, satin, hand-rubbed effect.</p> <p>MODERN WOOD VARNISHES Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.</p> <p>SHELLAC Available in orange or white, Cook's Shellac provides an economical, fast drying, clear finish.</p>
Natural or Stained		<p>For Specialty Finish: COROFLEK A unique, multi-color finish that permits application of several colors—simultaneously—in a single spray operation.</p>
ACOUSTICAL	<p>In painting acoustical material, it must be assumed that in some cases sound absorption will be adversely affected. Apply a thin coat, avoid sealing the surface and use a flat sheen finish such as Coroc, Truelight, Max-o-Lite, Shadotone Flat Enamel or Dead Flat Latex Ceiling Paint, White.</p>	

Previously Finished Walls & Ceilings

INTERIOR SURFACES Architectural

INTERIOR
(ARCHITECTURAL)

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

Good Repaintable
Condition

Kalsomined surfaces must be scrubbed free of old paint before repainting and any loose scaling paint must be removed.

Bare spots should be spot-primed with Velvay Primer or, if desired, finish coat material may be used. Where a great deal of spotting-in is necessary, two-coat refinishing is usually best.

Over a uniform, repaintable surface, and if the new color is similar to the old, one coat of finishing material is usually sufficient. Where a one coat job is probable, yet uncertain, use the finishing material as a self-primer and apply a second coat only if necessary. Flat finishes usually hide better than glossier paints.

Natural or
Varnished

Natural finish wood surfaces should be refinished before they are worn through. Otherwise, the unprotected wood will become stained and the entire surface will need to be freed of all finish, the stain bleached and the surface treated as new.

Hard & Slick Paint

Insure Adhesion With:

PRE-FIX

A clear, liquid type solvent which removes dirt and wax and dulls hard, glossy surfaces providing an excellent bond for succeeding coats of paint or varnish material. Pre-Fix often makes a one-coat repaint job possible.

After using Pre-Fix, the surface may be finished by applying one coat of finishing material and following with a second coat only if necessary to completely hide the old color. Some choose to apply a first coat of Velvay Primer or Rapidry Undercoat tinted to the approximate color of the finish, and then follow with one coat of finish material. This procedure is generally followed when added build is desired for extremely fine enameling and to facilitate an abrupt color change.

Porous Paint

Prime With:

LATEX WALL PRIMER

A rubber base, water reducible, white primer that provides a well sealed surface for the application of any oil or resin type finish.

VELVAY PRIMER

An oil-rich, white pigmented alkyd primer which seals and hides in one coat. Provides an excellent foundation for oil or resin-type wall finishes.

UNIVERSAL ALKYD COATING PRIMER

A brushing or spraying alkyd-base primer made to precede the application of Coroflek over old surfaces requiring two-coat work.

Wallpaper

Before painting over wallpaper, paste down any loose areas making sure the entire surface is firm and tight. Next, test for color fastness by wetting your finger and rubbing lightly over the paper. If color comes off, it will be necessary to seal the surface with a wash coat of white shellac reduced with equal parts of alcohol. If a paper of metallic design is encountered, difficulty will be had in covering as the design will most generally show through. Finish by applying one or two coats of Cook's Coroc or Corovel, or by priming the surface with Latex Wall Primer or Velvay Primer and finishing with Shadotone Flat or Satin Enamel.

For High Gloss:

RAPIDRY ENAMEL

A first quality, high luster, alkyd type enamel. Many bright, cheery colors plus black and white, and designed for general interior use over any properly prepared surface.

RAPIDRY ENAMEL, NON-YELLOWING WHITE

An extremely white, non-yellowing, high gloss alkyd enamel. Produces a high-hiding, lastingly white enamel finish.

SCUFF PROOF FLOOR ENAMEL

A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.

For Low Sheen Finish:

SHADOTONE SATIN ENAMEL

An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.

RAPIDRY ENAMEL, EGGSHELL WHITE

The companion product to Cook's Rapidry Non-Yellowing White Enamel, having the same outstanding qualities, but formulated to produce a soft, eggshell-like sheen.

For Flat Finish:

SHADOTONE FLAT ENAMEL

An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of color blends.

COROVEL

A low-luster, water-thinned, rubber base paint. Available in a pleasing selection of colors. Its own best primer.

COROC WALL FINISH

An oil-modified, emulsion type semi-paste paint. Thins with water and dries flat. Economical and choice of several standard colors and white.

For Clear Finish:

RAPIDRY VARNISH, CLEAR

A pale, clear, oleoresinous varnish of finest quality. Dries quickly to a rich, sparkling luster and resists spotting or scratching. Recommended for all interior surfaces.

RAPIDRY VARNISH, SATIN

The companion product to Cook's Rapidry Clear Varnish, but formulated to produce a soft, satin, hand-rubbed effect.

MODERN WOOD VARNISHES

Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.

SHELLAC

Available in orange or white, Cook's Shellac provides an economical, fast drying clear finish.

For Specialty Finish:

COROFLEK

A unique, multi-color finish that permits application of several colors—simultaneously—in a single spray operation.

New Trím

INTERIOR SURFACES Architectural

surface		Preparation Coats	Finish Coats Over Properly Prepared Surface
Wood	Painted	<p>Prime With:</p> <p>VELVAY PRIMER A white pigmented alkyd primer which will seal, add build, and form a fine foundation for succeeding coats of paint or enamel.</p> <p>SHADOTONE SATIN ENAMEL Self-priming and may be used to prime new wood when finishing with either Shadotone Flat or Satin Enamel.</p> <p>For Intermediate Coat:</p> <p>RAPIDRY ENAMEL UNDERCOAT A white, alkyd type undercoat which produces the build and seal so essential to the finest enamel finishing.</p> <p>Seal With:</p> <p>MODERN WOOD SEALER A clear, ready-to-use, alkyd varnish sealer which equalizes porosity of wood grain and insures uniform staining.</p> <p>Fill With:</p> <p>PASTE WOOD FILLER* A varnish and inert pigment type heavy paste filler which, upon reduction, fills open grain woods. May be tinted with Cook's Oil Colors, Unitint or Modern Wood Stains.</p> <p>Stain, If Desired With:</p> <p>MODERN WOOD STAINS Popular selection of modern and traditional wood stain colors. Dry overnight for the application of clear finish coats.</p> <p><small>*Only open grain woods require filler. Also, filling and staining are often combined by cutting filler with stain.</small></p>	<p>For High Gloss:</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd type enamel. Many bright, clean colors plus black and white and designed for general interior use over any properly prepared surface.</p> <p>RAPIDRY ENAMEL, NON-YELLOWING WHITE An extremely white, non-yellowing, high gloss alkyd enamel. Produces a high-hiding, lastingly white enamel finish.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p> <p>801 ENAMEL An extremely durable, alkyd type, high gloss enamel which is light-fast and oil and water resistant over both metal and wood surfaces. Standard colors plus black, white and aluminum, and recommended when the top grade, quality enamel is desired for maximum durability and appearance.</p> <p>For Low Sheen Finish:</p> <p>SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and scores of custom color blends.</p> <p>RAPIDRY ENAMEL, EGGSHELL WHITE The companion product to Cook's Rapidry Non-Yellowing White Enamel, but formulated to give a soft, eggshell-like sheen.</p> <p>For Flat Finish:</p> <p>SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of color blends.</p> <p>COROVEL A low-luster, water-thinned, rubber base paint. Available in a pleasing selection of colors. Its own best primer.</p> <p>For Clear Finish:</p> <p>RAPIDRY VARNISH, CLEAR A pale, clear, oleoresinous varnish of finest quality. Dries quickly to a rich, sparkling luster and resists spotting or scratching. Recommended for all interior surfaces.</p> <p>RAPIDRY VARNISH, SATIN The companion product to Cook's Rapidry Clear Varnish, but formulated to produce a soft, satin, hand-rubbed effect.</p> <p>MODERN WOOD VARNISHES Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.</p> <p>SHELLAC Available in orange or white, Cook's Shellac provides an economical, fast drying, clear finish.</p>
	Natural or Stained		
	Iron & Steel	<p>Prime With:</p> <p>RAPIDRY METAL PRIMER, WHITE A general purpose, alkyd type, fast drying white metal primer for increased adhesion over metal. Preferred under light colored finish coats.</p> <p>RAPIDRY METAL PRIMER, RED OXIDE A general purpose, alkyd type, red oxide metal primer for increased adhesion over metal. Preferred for darker colored finish coats.</p> <p>Note: If heavy duty metal preservative primers are required to cope with a special rust or corrosion problem, refer to recommendations made for priming iron and steel surfaces in Section 2, page 14.</p>	
	Galvanized	<p>Prime With:</p> <p>PERMAGRIP METAL PRIMER A ready-mixed special primer for galvanized metal made in both white and red oxide colors.</p> <p>GALVAKOTE ZINC DUST PRIMER A ready-to-mix zinc dust primer especially made for galvanized metal surfaces.</p> <p>Note: After galvanized metal has been chemically treated with Galva-prep, Lithoform, or similar product, initial adhesion of paint to the galvanized surface is improved slightly. If the surface is treated, one of the above mentioned primers is still recommended to follow the treatment to insure a satisfactory paint job.</p>	
Metal	Aluminum	<p>Prime With:</p> <p>186 ZINC CHROMATE PRIMER A ready-mixed, alkyd type primer especially for aluminum. Provides increased adhesion and dries for recoating in twenty-four hours.</p> <p>Note: After aluminum metal has been chemically treated with Alumi-prep, Metalprep, or other similar product, the surface takes on painting characteristics somewhat comparable to those of iron and steel surfaces, and Rapidry Metal Primer may be applied.</p>	

Previously Finished Trim

INTERIOR SURFACES Architectural

INTERIOR
(ARCHITECTURAL)

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

Good Repaintable
Condition

Bare spots should be spot-primed with Velvay Primer or, if desired, finish coat material may be used for this purpose. Where a great deal of spotting-in is necessary, two-coat refinishing is usually best.

Over a uniform, repaintable surface, and if the new color is similar to the old, one coat of finishing material is usually sufficient. Where a one-coat job is probable, yet uncertain, use the finishing material as a self-primer and apply a second coat only if necessary. Flat finishes usually hide better than glossier paints.

Natural or
Varnished

Natural finish wood surfaces should be refinished before they are worn through. Otherwise, the unprotected wood will become stained and the entire surface will need to be freed of all finish, the stain bleached and the surface treated as new.

Hard and Slick Painted
or Varnished Surface

Insure Adhesion With:

PRE-FIX

A clear, liquid type solvent which removes dirt, grease, polish or wax and dulls hard, glossy painted or varnished surfaces providing an excellent bond for succeeding coats of paint or varnish material. Pre-Fix often makes a one-coat repaint job possible.

After using Pre-Fix, the hard, slick painted or varnished surface may be finished by applying one coat of finishing material and following with a second coat only if necessary or desirable. In the case of painted surfaces, some apply a first coat of Velvay Primer or Rapidry Undercoat tinted to the approximate color of the finish, and then follow with one coat of finish material. This procedure is generally followed when added surface build is desired for extremely fine enameling and to facilitate an abrupt color change.

Prime With:

VELVAY PRIMER

An oil rich, alkyd type, white pigmented primer which seals and hides in one coat providing an excellent foundation for lighter colored oil or resin type finishes. Dries overnight for recoating.

SHADOTONE SATIN ENAMEL

Self-priming and may be used as a prime coat when either Shadotone Flat or Satin Enamel has been selected as the finishing material.

For Intermediate Coat:

RAPIDRY ENAMEL UNDERCOAT

A white, alkyd type undercoat which produces the build and seal so essential to the finest enamel finishing.

For High Gloss:

RAPIDRY ENAMEL

A first quality, high luster, alkyd type enamel. Many bright, clean colors plus black and white and designed for general interior use over any properly prepared surface.

RAPIDRY ENAMEL, NON-YELLOWING WHITE

An extremely white, non-yellowing, high gloss alkyd enamel. Produces a high-hiding, lastingly white enamel finish.

SCUFF PROOF FLOOR ENAMEL

A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.

801 ENAMEL

An extremely durable, alkyd type, high gloss enamel which is light-fast and oil and water resistant over both wood and metal surfaces. Standard colors plus black, white and aluminum and recommended when the top grade, quality enamel is desired for maximum durability and appearance.

For Low Sheen Finish:

SHADOTONE SATIN ENAMEL

An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.

RAPIDRY ENAMEL, EGGSHELL WHITE

The companion product to Cook's Rapidry Non-Yellowing White Enamel, but formulated to produce a soft, eggshell-like sheen.

For Flat Finish:

SHADOTONE FLAT ENAMEL

An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of color blends.

COROVEL

A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.

For Clear Finish:

RAPIDRY VARNISH, CLEAR

A pale, clear, oleoresinous varnish of finest quality. Dries quickly to a rich, sparkling luster and resists spotting or scratching. Recommended for all interior surfaces.

RAPIDRY VARNISH, SATIN

The companion product to Cook's Rapidry Clear varnish, but formulated to produce a soft, satin, hand-rubbed effect.

MODERN WOOD VARNISH

Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.

SHELLAC

Available in orange or white, Cook's Shellac provides an economical, fast drying, clear finish.

Dry and Porous Painted Surface

New Floors

INTERIOR SURFACES Architectural

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

Painted

Prime With:

SCUFF PROOF FLOOR ENAMEL

New interior wood floors to be painted do not require a primer. Apply two coats of Scuff Proof Floor Enamel, thinning the first coat with Cook's Super Thinner according to can label directions.

Wood

Natural or Stained

Seal With:

MODERN WOOD SEALER

A clear, ready-to-use, alkyd varnish sealer which equalizes porosity of wood grain and insures uniform staining.

Fill With:

PASTE WOOD FILLER*

A varnish and inert pigment type heavy paste filler which, upon reduction, fills open grain woods. May be tinted with Cook's Oil Colors, Unitint or Modern Wood Stains.

Stain, If Desired, With:

MODERN WOOD STAINS

Popular selection of modern and traditional wood stain colors. Dry overnight for the application of clear finish coats.

*Only open grain woods require filler. Also, filling and staining are often combined by cutting the filler with stain.

For Enamel Finish:

SCUFF PROOF FLOOR ENAMEL

An alkyd type, high gloss enamel long noted for its exceptional durability. Its remarkable mar and scuff-resisting qualities make it a "must" for painted floors where a high luster is desirable. Many practical floor colors, and dries to be walked on overnight.

For Varnish Finish:

RAPIDRY VARNISH, CLEAR

A pale, clear, oleoresinous varnish of finest quality which will produce a hard, protective, lustrous film for floors after an overnight dry. Resists marring and scratching from foot traffic—becomes more lustrous as the surface is walked on.

RAPIDRY VARNISH, SATIN

The companion product to Cook's Rapidry Clear Varnish, having the same outstanding characteristics, but formulated to produce a soft, satin, hand-rubbed effect.

MODERN WOOD VARNISHES

Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.

SAFETY GYM FINISH

A synthetic, oleoresinous, clear finish originally formulated to withstand severe gymnasium floor wear. It is recommended for use wherever an extremely lustrous, tough, elastic, skid-proof floor finish is desired.

For Wax Finish:

SELF POLISHING WAX

A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high-luster, protective finish.

PASTE POLISHING WAX

A pale, carnauba paste wax of fine quality which is extremely scuff and water resistant. Produces a hard, lasting wax film which will not be disturbed in normal floor cleaning and scrubbing. Polishes easily to a soft, satin sheen.

Concrete

Note:

New concrete floors must be completely cured, clean and dry. Where concrete flooring rests on the ground and moisture is accustomed to penetrate, no enamel will adhere satisfactorily. Test for this condition by placing a rubber mat on the floor overnight. If the floor is inclined to dampness, moisture will be observed when the mat is removed. Also, hard, slick concrete gives enamel little chance for penetration and bond. This may be corrected by etching with a solution of 10 to 20 per cent muriatic acid by volume in water.

Prime With:

VENOSTONE PRIMER

A powdered, ready-to-mix, sodium silicate cement primer and sealer which restricts moisture accumulation, neutralizes alkali, and seals the surface. Allow to dry for forty-eight to seventy-two hours before recoating.

SCUFF PROOF FLOOR ENAMEL

If a moisture condition is not present, prime the surface with a first coat of Scuff Proof Floor Enamel thinned with Cook's Super Thinner according to can label directions.

Tile
Rubber, Vinyl or Asphalt

Preserve and Polish With:

SELF POLISHING WAX

A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high luster, protective wax finish.

Previously Finished Floors

INTERIOR SURFACES Architectural

INTERIOR
(ARCHITECTURAL)

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Painted Floors	<p>One Coat Job</p> <p>Clean to Remove Wax and Dirt With: COOK'S FLOOR CLEANER</p> <p>A petroleum solvent type cleaner for removing wax and dirt from floors prior to refinishing. Removes only wax and soil without harming underlying paint or varnish.</p> <p>Prime Worn Spots With: SCUFF PROOF FLOOR ENAMEL</p> <p>Reduced with Cook's Super Thinner according to can label.</p>	<p>For Enamel Finish:</p> <p>SCUFF PROOF FLOOR ENAMEL</p> <p>An alkyd type, high gloss enamel long noted for its exceptional durability. Its remarkable mar and scuff-resisting qualities make it a "must" for painted floors where a high luster is desirable. Many highly practical floor colors—dries to be walked on overnight.</p>
	<p>Two Coat Job</p> <p>Clean to remove wax and dirt as in a one coat job and prime the entire surface with Scuff Proof Floor Enamel reduced with Cook's Super Thinner according to label directions.</p>	<p>For Varnish Finish:</p> <p>RAPIDRY VARNISH, CLEAR</p> <p>A pale, clear, oleoresinous varnish of finest quality which will produce a hard, protective, lustrous film for floors after an overnight dry. Resists marring and scratching from foot traffic—becomes more lustrous the more the surface is walked on.</p> <p>RAPIDRY VARNISH, SATIN</p> <p>The companion product to Cook's Rapidry Clear Varnish, having the same outstanding characteristics, but formulated to produce a soft, satin, hand-rubbed effect.</p>
	<p>If Removal of Old Finish Is Required</p> <p>Remove Old Finish With: STRIPALL</p> <p>A heavy-bodied, non-inflammable paint and varnish remover which quickly loosens, dissolves and lifts from the subsurface old finish layers. Will not stain the surface or raise wood grain.</p> <p>KUTALL</p> <p>Cook's Kutall is an economical, quick acting, liquid paint and varnish remover that allows old paint films to be scraped off easily with a putty knife.</p> <p>Treat as a new surface.</p>	<p>MODERN WOOD VARNISHES</p> <p>Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—Modern Wood Varnishes are superior products, popularly-priced. Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.</p> <p>SAFETY GYM FINISH</p> <p>A synthetic, oleoresinous, clear finish originally formulated to withstand severe gymnasium floor wear. It is recommended for use wherever an extremely lustrous, tough, elastic, skid-proof floor finish is desired.</p>
Varnished Floors	<p>One Coat Job</p> <p>Clean to Remove Wax and Dirt With: COOK'S FLOOR CLEANER</p> <p>A petroleum solvent type cleaner for removing wax, dirt and grease from floors prior to refinishing. Removes only wax and soil without harming underlying paint or varnish.</p> <p>Insure Adhesion by Sanding or Using: PRE-FIX</p> <p>A combination of solvents which removes dirt, grease, polish or wax and dulls hard, glossy surfaces providing bond for finish coats. Eliminates tedious sand papering.</p>	<p>For Wax Finish:</p> <p>SELF POLISHING WAX</p> <p>A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high-luster, protective finish.</p> <p>PASTE POLISHING WAX</p> <p>A pale, carnauba paste wax of fine quality which is extremely scuff and water resistant. Produces a hard, lasting wax film which will not be disturbed in normal floor cleaning and scrubbing. Polishes easily to a soft, satin sheen.</p>
	<p>Two Coat Job</p> <p>Seal With: RAPIDRY VARNISH, CLEAR</p> <p>A pale, clear, first quality oleoresinous varnish which should be used, when reduced according to label directions, to seal grain and provide good foundation for varnish finish coats.</p>	
	<p>If Removal of Old Finish Is Required</p> <p>Remove Old Finish With: STRIPALL</p> <p>A heavy-bodied, non-inflammable paint and varnish remover which quickly loosens, dissolves and lifts from the subsurface old finish layers. Will not stain the surface or raise wood grain.</p> <p>KUTALL</p> <p>Cook's Kutall is an economical, quick acting, liquid paint and varnish remover that allows old paint films to be scraped off easily with a putty knife.</p> <p>Treat as a new surface.</p>	

Furniture

INTERIOR SURFACES Architectural

Surface		Preparation Coats	Finish Coats Over Properly Prepared Surface
Painted Wood	New Work	<p>Prime With:</p> <p>VELVAY PRIMER A white pigmented alkyd primer. Seals, adds build and provides foundation for enamel coats.</p> <p>For Intermediate Coat:</p> <p>RAPIDRY ENAMEL UNDERCOAT An alkyd type, fast drying, white undercoat which produces the build and seal essential to finest enamel finishing.</p>	<p>For High Gloss Enameling:</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white. Easy to apply, quick to dry— withstands repeated washing.</p> <p>SCUFF PROOF FLOOR ENAMEL An alkyd type, high gloss enamel having remarkable mar and scuff-resisting qualities. Recommended wherever its many practical floor colors are preferred.</p> <p>RAPIDRY ENAMEL, NON-YELLOWING WHITE An extremely white, non-yellowing, high gloss alkyd enamel. Produces a lastingly white enamel finish.</p> <p>801 ENAMEL An extremely fine, high gloss alkyd enamel for wood or metal. Standard colors plus black, white and aluminum. Recommended when the top grade, quality enamel is desired for maximum durability and appearance.</p>
	Old Work	<p>Clean and Insure Adhesion With:</p> <p>PRE-FIX A clear, liquid type solvent which removes dirt and polish and dulls glossy surfaces providing bond for finish coats. Finish with one or more coats of finishing material, or with one coat of Rapidry Enamel Undercoat tinted to the approximate color of the finish followed by a coat of enamel.</p>	
Natural and Stained Wood	New Work	<p>Seal With:</p> <p>MODERN WOOD SEALER A clear, ready-to-use, alkyd varnish sealer which equalizes porosity of wood grain and insures uniform staining.</p> <p>Fill Open Grain Wood With:</p> <p>PASTE WOOD FILLER A varnish and inert pigment type heavy paste filler which, upon reduction, fills open grain woods. Tint with Oil Colors, Unitint or Modern Wood Stains.</p> <p>Stain, If Desired, With:</p> <p>MODERN WOOD STAINS Popular selection of modern and traditional wood stain colors. Dry overnight for clear finishing.</p> <p>Note: When using a light stain color or finishing natural wood, finish with Modern Extra Pale Clear Gloss Varnish. It is so clear and pale that it captures and preserves natural wood color or the precise color achieved in staining.</p>	<p>For Low Sheen Enameling:</p> <p>SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.</p> <p>RAPIDRY ENAMEL, EGGSHELL WHITE The companion to Cook's Rapidry Non-Yellowing White Enamel, but formulated to give a soft, eggshell-like sheen.</p>
	Old Work	<p>Clean and Insure Adhesion With:</p> <p>PRE-FIX A clear, liquid type solvent which removes dirt and polish and dulls glossy surfaces providing bond for finish coats.</p> <p>Seal With:</p> <p>RAPIDRY VARNISH, CLEAR A coat of Rapidry Clear Varnish, reduced according to label directions, seals wood grain and prepares a foundation for finish varnish coats.</p>	<p>For Clear High Gloss:</p> <p>RAPIDRY VARNISH, CLEAR A pale, clear, oleoresinous varnish of finest quality. Dries quickly to a rich, sparkling luster and resists spotting or scratching.</p> <p>MODERN EXTRA PALE CLEAR GLOSS VARNISH An alkyd varnish unexcelled in its lasting extreme pale color. Dries to a high luster and maintains lasting natural furniture beauty. Best for light stain colors.</p> <p>MODERN CLEAR GLOSS VARNISH A pale, modified phenolic varnish which dries quickly to a high luster. May be mixed with Modern Clear Satin Varnish to produce unlimited intermediate sheens.</p>
	Blonding	<p>For light blonding, bleach the bare wood with Blanchit. Seal with Modern Wood Sealer to equalize grain porosity and to insure uniform staining, and apply Cook's Platinum Modern Wood Stain. Darker blonde colors may be had by not using bleach and applying Cook's Blonde Modern Wood Stain. Depth of color, in either case, may be somewhat regulated by the amount of wiping and pressure applied to the wiping cloth. Finish with Modern Extra Pale Clear Gloss Varnish.</p>	<p>RAPIDRY VARNISH, COLORS Varnish stains, in one material, impart both a choice of several natural wood colors and provide varnish protection.</p>
Painted Metal	New Work	<p>Prime With:</p> <p>RAPIDRY METAL PRIMER Made in white and red oxide, this alkyd type primer insures increased adhesion to metal and provides a good base for either light or dark enamel finishes.</p>	<p>For Clear Semi-Gloss:</p> <p>RAPIDRY VARNISH, SATIN The companion to Cook's Rapidry Clear Varnish, but formulated to produce a soft, satin, hand-rubbed effect.</p> <p>MODERN CLEAR SATIN VARNISH An oil-modified alkyd varnish which dries quickly to a soft, satiny, hand-rubbed sheen. May be blended with Modern Clear Gloss Varnish to produce unlimited intermediate sheens.</p>
	Old Work	<p>Clean and Insure Adhesion With:</p> <p>PRE-FIX A clear, liquid type solvent which removes dirt and polish and dulls glossy surfaces providing excellent bond for finish coats.</p> <p>Finish with one or more coats of finishing material, or with one coat of Rapidry Undercoat tinted to the approximate color of the finish followed by a coat of enamel. The use of undercoat is preferred when the ultimate in fine enamel finishing is desired.</p>	<p>For Polish Finish:</p> <p>COOK'S FURNITURE POLISH A two-fold polish that cleans and polishes in one operation. Contains no abrasives, has a pleasant lemon oil odor—leaves no oily residue to collect dust.</p>

INTERIOR SURFACES

COMMERCIAL • INDUSTRIAL

General Recommendations for

FINISHING COMMERCIAL AND INDUSTRIAL INTERIOR SURFACES:

● **Dust and Soil Accumulations in Commercial and Industrial Interior Areas** present more of a problem in painting than is encountered in the office, store or domestic interiors. Therefore, additional care should be taken to remove dust, grime, grease and oil from these surfaces prior to finishing. This simple before-painting procedure will facilitate product application, provide increased adhesion of paint materials and insure a more satisfactory finished painting job.

● **Movable Items of Furniture, Machinery and Equipment Should Be Removed** from the area to be painted, and the remaining equipment carefully covered with drop cloths. As an added point of personal safety, inspect and repair, if needed, ladders and scaffolding to be used on the job.

● **Inspect Surfaces to Be Painted** patching cracks, gouges, breaks and joints; and, prime or spot-prime worn, bare and patched areas. Tint undercoatings to the approximate color of the finish material, and apply all paint and varnish material in strict accordance with the directions printed on the can label.

● **The Provision for Ample Ventilation While Painting Inside** is always good painting practice. Even though many of Cook's modern odorless products eliminate disagreeable paint odors, ventilation must be provided to accelerate drying of paint materials and to maintain the highest safety standards for health protection and fire prevention.

● **Paint All Danger Areas and Piping** according to the Safety Painting and Pipe Identification Codes outlined on pages 29 and 30 respectively of this book.

● **If Possible, Reroute the Normal Flow of Traffic to Avoid the Painting Area.** Hang wet paint signs as the work progresses. A careful clean-up of the painting area as soon as the job is finished will keep paint spots and drippings from hardening and will bear evidence of good craftsmanship.

I N D E X

Page

Acoustical Materials, Painting.....	12
Alumiprep	14
Cook's Floor Cleaner.....	17
Coroc Wall Finish.....	12, 13, 14, 15
Coro-Cide	12, 13, 14, 15
Coroflek	12, 13
Coroflek Primer	12, 13
Corovel	12, 13, 14, 15
Dead Flat Latex Ceiling Paint, White..	12
801 Enamels	14, 15
Floor Seal and Preservative.....	16, 17
Floors, New.....	16
Floors, Previously Finished.....	17
Galvakote Zinc Dust Primer.....	14
Galvaprep	14
High-Hiding Alkyd Flat Enamel	12, 13, 14, 15
High-Hiding Alkyd Gloss Enamel	12, 13, 14, 15
High-Hiding Alkyd Semi-Gloss Enamel	12, 13, 14, 15
Kalsomined Surfaces, Repainting.....	13
Kutail	17
Latex Wall Primer.....	12, 14
Litholform	14
Max-O-Lite	12
Metalprep	14
Modern Wood Sealer.....	16, 17
Modern Wood Stains.....	16
Modern Wood Varnishes.....	16, 17
Non-Fog Spray White.....	12, 13
One-Coat Flat White.....	13, 14, 15
Paste Polishing Wax.....	16, 17
Paste Wood Filler.....	16
Perltex	13
Permagrip Metal Primer.....	14
Pre-Fix	13, 15, 17
Primeless One-Coat Flat White	12, 13, 14, 15
Q D Red Lead Primer.....	14
Rapidry Enamel.....	12, 13, 14, 15
Rapidry Enamel Undercoat.....	14, 15
Rapidry Varnish, Clear.....	16, 17
Rapidry Varnish, Satin.....	16, 17
Rust Inhibitive Brown Primer.....	14
Safety Gym Finish	16, 17
Sand Finish.....	13
Satin Floor Finish.....	16, 17
Scuff Proof Floor Enamel	12, 13, 14, 15, 16, 17
Self-Polishing Wax.....	16, 17
Shadotone Flat Enamel.....	12, 13, 14, 15
Shadotone Satin Enamel.....	12, 13, 14, 15
Shellac	16
Shur-White Flat Enamel.....	12, 13, 14, 15
Shur-White Gloss Enamel.....	12, 13, 14, 15
Shur-White Primer.....	12, 13, 14, 15
Shur-White Semi-Gloss Enamel	12, 13, 14, 15
Shur-White Undercoat.....	12, 13, 14, 15
Steel Kote Red Lead Chromate Primer	14
Stipple Finish.....	13
Stripall	17
Texture Base.....	13
Texturing	13
Trim, New.....	14
Trim, Previously Finished.....	15
Truelight	12, 13
Velvay Flat Stipple	13
Velvay Primer.....	12, 13, 14, 15
Venostone Primer	16
Walls and Ceilings, New.....	12
Walls and Ceilings, Previously Finished	12
XX One-Coat Flat White	13, 14, 15
Zinc Chromate Primer, 186.....	14

INTERIOR
(COMMERCIAL)

**COOK'S
PAINTS**

New Walls and Ceilings

INTERIOR SURFACES Commercial and Industrial

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Plaster & Masonry	<p>New plaster should dry with ample ventilation for two or more weeks, depending on humidity, to insure thoroughly dry surface.</p> <p>Prime with: SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased mildew resistance, add Coro-Cide.</p> <p>VELVAY PRIMER An alkyd type, white pigmented wall and trim primer which bridges hairline cracks, seals plaster "hot spots" and provides uniform foundation for finish coats.</p> <p>LATEX WALL PRIMER A latex base, water-reducible white primer which is used to prime interior masonry block and poured concrete.</p> <p>COROFLEK PRIMER A primer especially made to precede the application of Coroflek over plaster, masonry block and dry wall.</p> <p>For Intermediate Coat: SHUR-WHITE UNDERCOAT A non-yellowing, fume-proof, alkyd-type undercoat that dries quickly and sands easily. It provides the build and seal so essential to finest enamel finishing. Add Coro-Cide for extra mildew resistance.</p>	<p>For High Gloss: SHUR-WHITE GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of high gloss. For increased mildew resistance, add Coro-Cide.</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white, and designed for general interior use over any properly prepared surface.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p> <p>HIGH-HIDING ALKYD GLOSS ENAMEL An extremely high-hiding, full gloss, alkyd enamel. Available in white and High-Hiding Alkyd Corotint blend colors only.</p> <p>For Low Sheen Finish: SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.</p> <p>SHUR-WHITE SEMI-GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of low sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD SEMI-GLOSS ENAMEL An extremely high-hiding, alkyd-type, semi-gloss enamel. Available in several standard colors and Corotint blends.</p>
Dry Wall	<p>Prime with: LATEX WALL PRIMER A rubber base, water reducible white primer that lays the nap and seals joints in dry wall construction. Dries in a few hours for recoating with any oil or resin type finish.</p> <p>Note: Corovel, in any color, is excellent for use on new dry walls, and may be used as an effective primer for this type of surface.</p>	<p>For Flat Finish: SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of custom color blends.</p> <p>COROVEL A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.</p> <p>SHUR-WHITE FLAT ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of flat sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD FLAT ENAMEL An extremely high-hiding, alkyd-type, flat enamel. Available in several standard colors and Corotint blends.</p> <p>PRIMELESS ONE-COAT FLAT WHITE A heavy-bodied, oil type, white maintenance paint. Produces angular sheen, can be tinted and usually requires no priming.</p> <p>NON-FOG SPRAY WHITE An extremely heavy-bodied, highly pigmented flat white spray paint for high-hiding, low-cost maintenance.</p> <p>COROC WALL FINISH An oil-modified, emulsion type semi-paste. Thins with water and dries flat. Choice of eight colors and white.</p>
Wood	<p>Prime with: SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased mildew resistance, add Coro-Cide.</p> <p>VELVAY PRIMER A white pigmented alkyd primer which will seal, add build and form a fine foundation for finish colors.</p> <p>For Intermediate Coat: SHUR-WHITE UNDERCOAT A non-yellowing, fume-proof, alkyd-type undercoat that dries quickly and sands easily. It provides the build and seal so essential to finest enamel finishing. Add Coro-Cide for extra mildew resistance.</p> <p>Surface preparation data for natural and stained wood may be found in Section 1, page 4.</p>	
Acoustical	<p>In painting acoustical material, it should be assumed that, in some cases, sound absorption will be somewhat adversely affected. Apply a thin coat and avoid sealing the surface. Use a flat sheen such as Cook's Coroc, Max-O-Lite, Truelight, Shadotone Flat Enamel or Dead Flat Latex Ceiling Paint, White.</p>	
Texture Sand or Stipple Finish	<p>For sand, texture or stipple finishes, refer to page 13, this section.</p>	<p>For Specialty Finish: COROFLEK A unique multi-color finish that permits application of several colors—simultaneously—in a single spray operation.</p>

Previously Finished Walls and Ceiling

INTERIOR SURFACES Commercial and Industrial

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Good Repaintable Condition	<p>Kalsomined surfaces must be scrubbed free of old paint before repainting and any loose, scaling paint must be removed.</p> <p>Bare spots should be spot-primed with Shur-White Primer, reinforced with Coro-Cide, if moisture and mildew resistance are important; Velvay Primer if good build and seal for lighter finish colors are desired. Finish coat material is often used for spot priming.</p> <p>Over a uniform, repaintable surface, and if the new color is similar to the old, one coat of finishing material is usually sufficient. Where a one-coat job is probable, yet uncertain, use the finishing material as a self primer and apply a second coat only if necessary. Flat finishes usually hide better than glossier paints.</p>	<p>For High Gloss:</p> <p>SHUR-WHITE GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of high gloss. For increased mildew resistance, add Coro-Cide.</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white, and designed for general interior use over any properly prepared surface.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p> <p>HIGH-HIDING ALKYD GLOSS ENAMEL An extremely high-hiding, full gloss, alkyd enamel. Available in white and High-Hiding Alkyd Corotint blend colors only.</p>
	<p>Natural finish wood surfaces should be refinished before they are worn through. Otherwise, the unprotected wood will become stained and the entire surface will need to be freed of all finish, the stain bleached and the surface treated as new.</p>	<p>For Low Sheen Finish:</p> <p>SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low sheen surface that is slow to soil and easy to clean. Many standard colors and scores of color blends.</p> <p>SHUR-WHITE SEMI-GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of low sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD SEMI-GLOSS ENAMEL An extremely high-hiding, alkyd-type, semi-gloss enamel. Available in several standard colors and Corotint blends.</p>
Natural or Varnished	<p>Insure Adhesion with:</p> <p>PRE-FIX A clear, liquid type solvent which removes dirt and wax and dulls glossy surfaces providing an excellent bond for succeeding coats of paint or varnish. Pre-Fix often makes a one-coat repaint job possible.</p> <p>After using Pre-Fix, the surface may be finished by applying one coat of finishing material and following with a second coat only if necessary to completely hide the old color. Some choose to apply a first coat of either an appropriate primer or undercoat tinted to the approximate color of the finish, and then follow with one coat of finish material. This procedure is generally followed when added build is desired for an extremely fine enameling job and to facilitate an abrupt color change.</p>	<p>For Flat Finish:</p> <p>SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of custom color blends.</p> <p>COROVOL A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.</p> <p>SHUR-WHITE FLAT ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of flat sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD FLAT ENAMEL An extremely high-hiding, alkyd-type, flat enamel. Available in several standard colors and Corotint blends.</p> <p>PRIMELESS ONE-COAT FLAT WHITE A heavy-bodied, oil type, white maintenance paint. Produces angular sheen, can be tinted and usually requires no priming.</p> <p>NON-FOG SPRAY WHITE An extremely heavy-bodied, highly pigmented flat white spray paint for high-hiding, low-cost maintenance.</p> <p>COROC WALL FINISH An oil-modified, emulsion type semi-paste. Thins with water and dries flat. Choice of eight colors and white.</p>
Hard & Slick Paint	<p>Prime With:</p> <p>SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased mildew resistance, add Coro-Cide.</p> <p>VELVAY PRIMER An oil-rich, white alkyd primer which seals and hides in one coat. Provides an excellent foundation for oil or resin-type finishes.</p>	<p>For Specialty Finish:</p> <p>COROFLEK A unique multi-color finish that permits application of several colors—simultaneously—in a single spray operation.</p>
Porous Paint	<p>For Intermediate Coat:</p> <p>SHUR-WHITE UNDERCOAT A non-yellowing, fume-proof, alkyd-type undercoat that dries quickly and sands easily. It provides the build and seal so essential to finest enamel finishing.</p>	
Texturing Sand Stipple	<p>VELVAY FLAT STIPPLE An oil type, ready-to-use wall paint that produces a flat finish that can be stippled. Tint with Cook's Oil Colors, or Unitint.</p> <p>PERLTEx An especially screened and selected grade of exploded mica beads of uniform size for producing a sand finish.</p>	
	<p>TEXTURE BASE A heavy-bodied, alkyd-type blending material. Made for incorporation into Cook's standard wall finishes to produce sufficient body to permit texturing. Covers surface imperfections and irregularities, and is easily worked into a great variety of unusual textured finishes.</p>	

New Trim

INTERIOR SURFACES Commercial and Industrial

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Wood	<p>Prime with: SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased mildew resistance, add Coro-Cide.</p> <p>VELVAY PRIMER An oil-modified, white pigmented alkyd primer which seals and hides in one coat. Provides uniform foundation for any type finish.</p> <p>For Intermediate Coat: Apply either Shur-White Undercoat or Rapidry Enamel Undercoat tinted to approximate finish coat color.</p> <p>Note: Surface preparation data for natural and stained wood may be found in Section 1, page 4.</p>	<p>For High Gloss: SHUR-WHITE GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of high gloss. For increased mildew resistance, add Coro-Cide.</p> <p>801 ENAMEL An extremely fine, high gloss alkyd enamel for wood or metal. Twelve colors plus black, white and aluminum. Recommended when the top grade, quality enamel is desired for maximum durability and appearance.</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white. Withstands repeated cleaning.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p> <p>HIGH-HIDING ALKYD GLOSS ENAMEL An extremely high-hiding, full gloss, alkyd enamel. Available in white and High-Hiding Alkyd Corotint blend colors only.</p>
Iron & Steel	<p>Prime with: STEEL KOTE RED LEAD CHROMATE PRIMER Combined red lead and zinc chromate in long oil spar varnish make this primer the finest rust inhibitor. Dries for recoating in forty-eight to seventy-two hours.</p> <p>RUST INHIBITIVE BROWN PRIMER A heavy-duty metal primer made from natural oxides of iron, zinc chromate and oils to provide adhesion and rust resistance. Dries for recoating in forty-eight to seventy-two hours.</p> <p>Q D RED LEAD PRIMER A synthetic base, fast-drying, red lead metal primer which dries overnight for recoating.</p>	<p>For Low Sheen Finish: SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and colors and scores of custom color blends.</p> <p>SHUR-WHITE SEMI-GLOSS ENAMEL A brilliant white, fume-proof non-yellowing, alkyd enamel of low sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD SEMI-GLOSS ENAMEL An extremely high-hiding, alkyd-type, semi-gloss enamel. Available in several standard colors and Corotint blends.</p>
Metal Galvanized	<p>Prime with: PERMAGRIP METAL PRIMER A ready-mixed special primer for galvanized metal made in both white and red oxide colors.</p> <p>GALVAKOTE ZINC DUST PRIMER A ready-to-mix zinc dust primer especially made for galvanized metal surfaces. After galvanized metal has been chemically treated with Galvaprep, Lithoform, or similar product, initial adhesion of paint to the galvanized surface is improved slightly. If the surface is treated, one of the above mentioned primers is still recommended to follow the treatment to insure a satisfactory paint job.</p>	
Aluminum	<p>Prime with: 186 ZINC CHROMATE PRIMER A ready-mixed, alkyd primer especially for aluminum. Provides increased adhesion and dries for recoating in twenty-four hours.</p> <p>Or Chemically Treat: After aluminum metal has been chemically treated with Alumiprep, Metalprep, or other similar product, the surface takes on painting characteristics somewhat comparable to those of iron and steel surfaces, and any appropriate metal primer may be used although 186 Zinc Chromate Primer is best.</p>	<p>For Flat Finish: SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of custom color blends.</p> <p>SHUR-WHITE FLAT ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of flat sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD FLAT ENAMEL An extremely high-hiding, alkyd-type, flat enamel. Available in several standard colors and Corotint blends.</p> <p>COROVEL A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.</p> <p>PRIMELESS ONE-COAT FLAT WHITE A heavy-bodied, oil type, white maintenance paint. Produces angular sheen, can be tinted and usually requires no primer.</p> <p>ONE-COAT FLAT WHITE A heavy-bodied, ready-to-use oil type white paint. Excels in its high-hiding, dries flat, and may be tinted.</p> <p>X X ONE-COAT FLAT WHITE A heavy-bodied, oil type paint which dries dead flat overnight and can be tinted.</p>
Masonry	<p>Prime with: SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased mildew resistance, add Coro-Cide.</p> <p>VELVAY PRIMER An oil-modified, white pigmented alkyd primer which seals and hides in one coat. Provides uniform foundation for any type finish.</p> <p>LATEX WALL PRIMER A latex base, water reducible white primer used to prime masonry block and poured concrete.</p>	

Previously Finished Trim

INTERIOR SURFACES Commercial and Industrial

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Good Repaintable Condition	<p>Bare spots should be spot-primed with Velvay Primer, Shur-White Primer or, if desired, finish coat material may be used. Where a great deal of spotting-in is necessary, two-coat refinishing is usually best.</p> <p>Over a uniform, repaintable surface, and if the new color is similar to the old, one coat of finishing material is usually sufficient. Where a one-coat job is probable, yet uncertain, use the finishing material as a self-primer and apply a second coat only if necessary. Flat finishes usually hide better than glossier paints.</p>	<p>For High Gloss:</p> <p>SHUR-WHITE GLOSS ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of high gloss. For increased mildew resistance, add Coro-Cide.</p> <p>801 ENAMEL An extremely fine, high gloss alkyd enamel for wood or metal. Twelve colors plus black, white and aluminum. Recommended when the top grade, quality enamel is desired for maximum durability and appearance.</p> <p>RAPIDRY ENAMEL A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white. Withstands repeated cleaning.</p> <p>SCUFF PROOF FLOOR ENAMEL A high gloss alkyd enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its practical floor colors are preferred.</p> <p>HIGH-HIDING ALKYD GLOSS ENAMEL An extremely high-hiding, full gloss, alkyd enamel. Available in white and High-Hiding Alkyd Corotint blend colors only.</p>
Natural or Varnished	<p>Natural finish wood surfaces should be refinished before they are worn through. Otherwise, the unprotected wood will become stained and the entire surface will need to be freed of all finish, the stain bleached and the surface treated as new.</p>	<p>For Low Sheen Finish:</p> <p>SHADOTONE SATIN ENAMEL An odorless alkyd enamel which produces a low-sheen surface that is slow to soil and easy to clean. Many standard colors and colors and scores of custom color blends.</p> <p>SHUR-WHITE SEMI-GLOSS ENAMEL A brilliant white, fume-proof non-yellowing, alkyd enamel of low sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD SEMI-GLOSS ENAMEL An extremely high-hiding, alkyd-type, semi-gloss enamel. Available in several standard colors and Corotint blends.</p>
Hard & Slick Painted or Varnished Surface	<p>Insure Adhesion with:</p> <p>PRE-FIX A clear, liquid type solvent which removes dirt, grease, polish or wax and dulls hard, glossy surfaces providing an excellent bond for succeeding coats of paint or varnish material. Pre-Fix often makes a one-coat repaint job possible.</p> <p>After using Pre-Fix, the surface may be finished by applying one coat of finishing material and following with a second coat only if necessary or desirable. Over painted surfaces, some choose to apply a first coat of primer or undercoat tinted to the approximate color of the finish, and then follow with one coat of finish material. This procedure is generally followed when additional build is desired for extremely fine enameling and to facilitate an abrupt color change.</p>	<p>For Flat Finish:</p> <p>SHADOTONE FLAT ENAMEL An odorless alkyd enamel which produces a dead flat, glare-free finish. Withstands repeated scrubbing! Many standard colors and scores of custom color blends.</p> <p>SHUR-WHITE FLAT ENAMEL A brilliant white, fume-proof and non-yellowing, alkyd enamel of flat sheen. For increased mildew resistance, add Coro-Cide.</p> <p>HIGH-HIDING ALKYD FLAT ENAMEL An extremely high-hiding, alkyd-type, flat enamel. Available in several standard colors and Corotint blends.</p> <p>COROVEL A low-luster, water-thinned, rubber base paint available in a pleasing selection of colors. Its own best primer.</p> <p>PRIMELESS ONE-COAT FLAT WHITE A heavy-bodied, oil type, white maintenance paint. Produces angular sheen, can be tinted and usually requires no primer.</p> <p>ONE-COAT FLAT WHITE A heavy-bodied, ready-to-use oil type white paint. Excels in its high-hiding, dries flat, and may be tinted.</p> <p>X X ONE-COAT FLAT WHITE A heavy-bodied, oil type paint which dries dead flat overnight and can be tinted.</p>
Dry and Porous Painted Surface	<p>Prime with:</p> <p>SHUR-WHITE PRIMER A non-yellowing, fume-proof, alkyd-type primer for use with Shur-White finish coats. For increased resistance to mildew, add Cook's Coro-Cide mildew inhibitor.</p> <p>VELVAY PRIMER An oil-modified, white pigmented alkyd primer which seals and hides in one coat. Provides uniform foundation for any type finish.</p> <p>For Intermediate Coat:</p> <p>SHUR-WHITE UNDERCOAT A non-yellowing, fume-proof, alkyd-type undercoat that dries quickly and sands easily. Particularly for use with the complete Shur-White system, it provides the build and seal so essential to finest enamel finishing. Add Coro-Cide for extra resistance to mildew.</p> <p>RAPIDRY ENAMEL UNDERCOAT Cook's finest alkyd-type, white undercoat. Produces good build, uniform surface and sands easily. Recommended for use as an intermediate coat when the Shur-White system is not being employed.</p>	

New Floors

INTERIOR SURFACES Commercial and Industrial

Surface		Preparation Coats	Finish Coats Over Properly Prepared Surface
Wood Natural or Stained	Painted	<p>Prime with: SCUFF PROOF FLOOR ENAMEL New interior wood floors to be painted do not require a primer. Apply two coats of Scuff Proof Floor Enamel, thinning the first coat according to can label directions with Cook's Super Thinner.</p>	<p>For Enamel Finish: SCUFF PROOF FLOOR ENAMEL An alkyd type, high gloss enamel long noted for its exceptional durability. Its remarkable mar and scuff-resisting qualities make it a "must" for painted floors where a high luster is desirable. Many practical floor colors, and dries to be walked on overnight.</p>
		<p>Seal with: MODERN WOOD SEALER A clear, ready-to-use, alkyd varnish sealer which equalizes porosity of wood grain and insures uniform staining.</p> <p>SHELLAC A quick drying, clear material often used as an economical wash coat to equalize porosity of wood grain.</p>	<p>For Clear Surface Finish: RAPIDRY VARNISH, CLEAR A pale, clear, oleoresinous varnish of finest quality which will produce a hard, protective, lustrous film for floors after overnight dry. Resists marring and scratching from foot traffic—becomes more lustrous the more the surface is walked on.</p>
		<p>Fill with: PASTE WOOD FILLER A varnish and inert pigment type heavy paste filler which, upon reduction, fills open grain woods. May be tinted with Cook's Unitint, Oil Colors or Modern Wood Stains.</p>	<p>RAPIDRY VARNISH, SATIN The companion product to Cook's Rapidry Clear Varnish, having all the same outstanding characteristics, but formulated to produce a soft, satin, hand-rubbed sheen.</p>
		<p>Stain, if desired, with: MODERN WOOD STAINS Popular selection of modern and traditional wood stain colors. Dry overnight for application of clear finish coats. Only open grain woods require filler. Also, filling and staining are often combined by cutting the filler with stain.</p>	<p>SAFETY GYM FINISH A synthetic, oleoresinous, clear finish originally formulated to withstand severe gymnasium floor wear. It is recommended for use wherever an extremely lustrous, tough, elastic, skid-proof floor finish is desired.</p>
Concrete		<p>For Penetrating Finish apply: SATIN FLOOR FINISH An oleoresinous, self-sealing varnish especially made to penetrate the surface and bind wood fibers together for greater floor protection and longer wear. Dries overnight to a skid-proof, low-luster satin finish.</p> <p>FLOOR SEAL AND PRESERVATIVE An oleoresinous, self-sealing varnish similar to Satin Floor Finish, but designed for the mechanic desiring a less expensive penetrating type floor finish.</p>	<p>MODERN WOOD VARNISHES Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—each a superior popularly-priced varnish product which dries rapidly to a tough, durable finish. Also, Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.</p>
		<p>Note: New concrete floors should be completely cured, clean and dry. Where concrete flooring rests on the ground and moisture is accustomed to penetrate, no enamel will adhere satisfactorily. Test for this condition by placing a rubber mat on the floor overnight. If the floor is inclined to dampness, moisture will be observed when the mat is removed. Also, hard, slick concrete gives enamel little chance for penetration and bond. This may be corrected by etching with a solution of 10 to 20 per cent muriatic acid by volume in water.</p>	<p>For Clear Penetrating Finish: SATIN FLOOR FINISH An oleoresinous, self-sealing varnish especially formulated to penetrate the wood surface and bind wood fibers together. Increases floor protection, produces longer wear, and dries overnight to a low luster satin finish.</p>
Tile Rubber, Vinyl or Asphalt		<p>Prime with: VENOSTONE PRIMER A powdered, ready-to-mix, sodium silicate cement primer and sealer which restricts moisture accumulation, neutralizes alkali, and seals the surface. Allow to dry for forty-eight to seventy-two hours before recoating.</p> <p>SCUFF PROOF FLOOR ENAMEL If a moisture condition is not present, prime the surface with a first coat of Scuff Proof Floor Enamel thinned with Cook's Super Thinner according to can label directions.</p>	<p>For Wax Finish: SELF-POLISHING WAX A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high-luster, protective finish.</p>
		<p>Preserve and Polish with: SELF POLISHING WAX A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high-luster, protective finish.</p>	<p>PASTE POLISHING WAX A pale, carnauba paste wax of fine quality which is extremely scuff and water resistant. Produces a hard, lasting wax film which will not be disturbed in normal floor cleaning and scrubbing. Polishes easily to a soft, satin sheen. Often used as a production finish for natural wood floors when applied over two coats of Cook's Modern Wood Sealer.</p>

Previously Finished Floors

INTERIOR SURFACES Commercial and Industrial

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
<div>Painted Floors</div> <div>One Coat Job</div>	<p>Clean to Remove Wax and Dirt with: COOK'S FLOOR CLEANER An excellent petroleum solvent-type cleaner for removing old wax, dirt, and grease from floors prior to refinishing. Removes only wax and soil without harming the underlying paint or varnish surface.</p> <p>Note: Use plenty of cleaner and change rags and cleaner often. Be sure to pick up all waxy residue—don't merely redistribute it over the surface.</p> <p>Prime Worn Spots with: SCUFF PROOF FLOOR ENAMEL Thinned with Cook's Super Thinner according to can label.</p>	<p>For Enamel Finish: SCUFF PROOF FLOOR ENAMEL An alkyd type, high gloss enamel long noted for its exceptional durability. Its remarkable mar and scuff-resisting qualities make it a "must" for painted floors where a high luster is desirable. Many practical floor colors, and dries to be walked on overnight.</p>
	<p>Clean to remove wax and dirt as in a one-coat job and prime the entire surface with Scuff Proof Floor Enamel reduced according to can label directions.</p>	<p>For Clear Surface Finish: RAPIDRY VARNISH, CLEAR A pale, clear, oleoresinous varnish of finest quality which will produce a hard, protective, lustrous film for floors after overnight dry. Resists marring and scratching from foot traffic and becomes more lustrous the more the surface is walked on.</p> <p>RAPIDRY VARNISH, SATIN The companion product to Cook's Rapidry Clear Varnish, having the same outstanding characteristics, but formulated to produce a soft, satin, hand-rubbed sheen.</p> <p>SAFETY GYM FINISH A synthetic, oleoresinous, clear finish originally formulated to withstand severe gymnasium floor wear. It is recommended for use wherever an extremely lustrous, tough, elastic, skid-proof floor finish is desired.</p> <p>MODERN WOOD VARNISHES Available in Modern Extra Pale Clear Gloss, Clear Gloss and Clear Satin—each is a superior popularly-priced varnish product which dries rapidly to a tough, durable finish. Also, Clear Gloss may be mixed in any proportion with Clear Satin to produce unlimited intermediate sheens.</p>
<div>Painted Floors</div> <div>Two Coat Job</div>	<p>Remove Old Finish with: STRIPALL A heavy-bodied, non-inflammable paint and varnish remover which quickly loosens, dissolves and lifts from the subsurface old finish layers. It will not stain the surface or raise wood grain.</p> <p>KUTALL Cook's Kutall is an economical, quick acting liquid paint and varnish remover that allows old paint films to be scraped off easily with a putty knife. Treat as a new surface</p>	<p>For Clear Penetrating Finish: SATIN FLOOR FINISH An oleoresinous, self-sealing varnish especially formulated to penetrate the wood surface and bind wood fibers together. Increases floor protection, produces longer wear and dries overnight to a low-luster satin finish.</p> <p>FLOOR SEAL AND PRESERVATIVE An oleoresinous, self-sealing varnish, similar to Satin Floor Finish.</p>
<div>Painted Floors</div> <div>If Removal of Old Finish is Required</div>	<p>Clean and Insure Adhesion with: PRE-FIX A combination of solvents which removes dirt, grease, polish or wax and dulls hard, glossy surfaces providing bond for finish coats. Eliminates tedious sand papering.</p> <p>Seal with: RAPIDRY VARNISH, CLEAR A pale, clear, first quality oleoresinous varnish which, thinned according to label directions, seals grain and provides uniformity for finish varnish coats.</p>	<p>For Wax Finish: SELF-POLISHING WAX A water-emulsified, combination carnauba-synthetic wax which needs no polishing to produce a lasting, high-luster, protective finish.</p> <p>PASTE POLISHING WAX A pale, carnauba paste wax of fine quality which is extremely scuff and water resistant. Produces a hard, lasting wax film which will not be disturbed in normal floor cleaning and scrubbing. Polishes easily to a soft, satin sheen.</p>
<div>Painted Floors</div> <div>Surface Type Finish</div>	<p>Clean and Apply: SATIN FLOOR FINISH An oleoresinous, self-sealing varnish especially made to penetrate and bind wood fibers together to increase floor protection and produce longer wear. Dries to a low-luster satin finish.</p> <p>FLOOR SEAL AND PRESERVATIVE An economical oleoresinous, self-sealing varnish, similar to Satin Floor Finish.</p>	
<div>Painted Floors</div> <div>Penetrating Finish</div>	<p>Remove Old Finish with: STRIPALL A heavy-bodied, non-inflammable paint and varnish remover which quickly loosens, dissolves and lifts from the subsurface old finish layers. Will not stain the surface or raise wood grain.</p> <p>KUTALL Cook's Kutall is an economical, quick acting, liquid paint and varnish remover that allows old paint films to be scraped off easily with a putty knife. Treat as a new surface</p>	
<div>Painted Floors</div> <div>If Removal of Old Finish is Required</div>		

EXTERIOR SURFACES

General Recommendations for .

FINISHING EXTERIOR SURFACES

- **Inspect the Exterior Surface to be Finished**, particularly around flashing, filling all cracks and breaks between masonry and window or door frames with Cook's knife or gun type Caulking Compound. Check all windows for putty breaks, filling in where necessary on wooden frames with Cook's Pure Linseed Oil White Lead Whiting Putty or Cook's Pure Linseed Oil Whiting Putty, the former drying somewhat harder and faster. Both should be tinted to the approximate finish coat color with Cook's Oil Colors or Unitint. Use Cook's Plastic Glazing Compound or Metal Sash Putty for metal frames.

- **As a Point of Personal Safety**, use care in examining and erecting ladders and scaffolding, making sure all equipment is in good repair and safe for use.

- **Repair Any Surface Imperfections**, such as replacing broken or missing shingles. Smooth and prepare the surface for painting by scraping, wire brushing, or by the careful use of a blow torch or mechanical scraper. Dust the entire area before starting to paint.

- **Spread Drop Cloths** over shrubbery or other adjoining objects which might be damaged by paint drippings, and if necessary and possible, reroute foot traffic normally passing below your working area.

- **Prime or Spot-Prime Worn, Bare or Patched Areas**; tint undercoatings to the approximate color of the finishing material; and, apply all paint and varnish material in strict accordance with the directions printed on the can label.

- **Make a Careful Clean-Up** of the Painting Area as soon as the job is finished, and hang wet paint signs.

I N D E X

	Page
Acid-Resisting Black.....	21, 22
Alumasphalt.....	21, 23
Aluminum, 459 Heavy Duty.....	21, 22
Aluminum, 395 Ready-Mixed.....	21, 22
Aluminum, Hi-Heat Resisting.....	22
Alumiprep.....	21
Asphalt Roof Paint.....	23
Barn Paints.....	20, 23
Black Stack Paint.....	22
Brass and Silver Lacquer.....	21
Bright Red Building Paint.....	20, 21, 22, 23
Co-Pa-Co Farm and Fence White.....	20, 23
Creconto.....	23
801 Enamel, Black.....	21, 22
801 Clear Varnish.....	20
801 Enamels.....	20, 21, 22
802 Enamels.....	22
Exterior Surfaces, Previously Finished.....	24
Galvakote Zinc Dust Primer.....	21, 22
Gilsonite Asphalt Roof Paint.....	23
House Paint, Cook's Outside White.....	20, 21, 22, 23
House Paint, One-Coat Outside White.....	24
House Paint, Scotch White.....	20, 23
House Paint, Suburban.....	20, 21, 22, 23
House Paint, Suede.....	20, 21, 22, 23
House Paint, Superwhite Outside White.....	20, 21, 22, 23
House Paint, Superwhite Semi-Paste Outside White.....	20, 21, 22, 23
Linseed Oil Shingle Stain.....	20
Marine Spar Varnish.....	20
Masonry, New.....	23
Metal, Architectural.....	21
Metalprep.....	21
Metal, Structural.....	22
Modern Extra Pale Clear Gloss Varnish.....	20
Modern Wood Sealer.....	20
Moistite Asbestos Fiber Roof Coating.....	23
Moistite Foundation Coating.....	23
Permagrip Metal Primer.....	21, 22
Plastic Roof Cement.....	23
Q D Red Lead Primer.....	21, 22
Rapidry Enamel, Black.....	21, 22
Rapidry Enamels.....	22
Rapidry Varnish, Waterproof Spar.....	20
Rez Stains.....	20
Rust Inhibitive Brown Primer.....	21, 22
Sash Black.....	21
Screen Enamel.....	21
Scuff Proof Floor Enamel.....	20, 21, 22
Shingle Shake Paint.....	20
Steel-Kote Black.....	22
Steel Kote Red Lead Chromate Primer.....	21, 22
Super Blue.....	20
Superwhite Primer.....	20, 23
Tank White.....	22
Toxic Wood Preservative.....	20
Trim Colors.....	20, 21
Utility Enamel, Black.....	22
Wood, New.....	20
Zero Roof Coating.....	21, 23
Zinc Chromate Primer, 186.....	21, 22
Zinc Chromate Wash Primer, 900.....	22

**COOK'S
PAINTS**

New Wood

For previously finished wood see page 24

EXTERIOR SURFACES

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Painted	<p>Treat, if desired, with:</p> <p>TOXIC WOOD PRESERVATIVE A penetrating type, oil base wood preservative made for use on new wood. Helps prevent moisture accumulation which causes rot, discolors wood and invites termites.</p> <p>Prime with:</p> <p>SUEDE HOUSE PAINT Cook's alkyd-type, flat-sheen house paint. When applied as its own primer over new wood, coating provides absolute resistance to blistering and peeling as caused by moisture.</p> <p>SUPERWHITE PRIMER A ready-mixed, oil-base primer that seals the surface and provides "tooth" for finish coats. Allow two or three days drying time before recoating.</p> <p>OR Where necessary or desirable, most Cook's conventional house paints may be reduced to act as new wood primer.</p>	<p>For Painted Finish:</p> <p>SUEDE HOUSE PAINT A ready-mixed, alkyd-type house paint that dries to a flat sheen. Peel and blister-proof when self-primed over new construction.</p> <p>SUPERWHITE HOUSE PAINT, OUTSIDE WHITE A premium, ready-mixed, white house paint made from bleached, refined oils and snow white pigments. For ultimate whiteness.</p> <p>COOK'S HOUSE PAINT, OUTSIDE WHITE A ready-mixed, self-cleansing, white house paint. Long favored for wear and whiteness. Do not use as a tinting white.</p> <p>SUBURBAN HOUSE PAINT A ready-mixed, oil base house paint available in a number of standard colors and many color blends.</p> <p>SHINGLE SHAKE PAINT An oil type, ready-mixed, flat exterior paint tailor-made for painting machine-grooved shake shingles. Ten popular colors.</p> <p>BRIGHT RED BUILDING PAINT A high-quality, very brilliant and extremely permanent red house paint. Dries quickly—its own best primer over new wood.</p> <p>SUPERWHITE SEMI-PASTE, OUTSIDE WHITE Similar to ready-mixed Superwhite Outside White, but in semi-paste form for those desiring to mix their own paint.</p> <p>BARN PAINTS Three barn paints—each superior in its field. Two ready-mixed, one in economical semi-paste form.</p> <p>SCOTCH WHITE HOUSE PAINT A ready-mixed, oil base, white house paint for good, lasting protection at somewhat lower cost.</p> <p>CO-PA-CO FARM AND FENCE WHITE A special, oil base, exterior white paint into which creosote has been incorporated for economical general maintenance.</p> <p>TRIM COLORS An alkyd type, high gloss, enamel-like finish for exterior trim. Several standard colors—many color blends.</p> <p>801 ENAMEL An extremely durable, high-gloss, alkyd enamel made in twelve standard colors, plus black, white and aluminum.</p> <p>SCUFF PROOF FLOOR ENAMEL A high-gloss, alkyd enamel outstanding for floors, but more than adequate any place its many practical colors are desired.</p>
Stained	<p>For First Coat Apply:</p> <p>LINSEED OIL SHINGLE STAIN A ready-to-use stain made from pure color pigments and penetrating oils. Beautifies and protects wood shingle roofs and siding.</p> <p>SUBURBAN HOUSE PAINT Reduce one gallon of paint with a gallon of Super Thinner and a gallon of boiled linseed oil to make fine wood shingle stains. Broad variety of colors.</p> <p>OR Cook's Trim Colors, Super Blue and Barn Paint are often reduced to make shingle stains. Reduce one gallon of Trim Color with ½ gallon of linseed oil and ½ gallon of Super Thinner. Add two quarts of linseed oil and one quart of Super Thinner to Super Blue. Reduce one gallon of Super Red Building Paint or Prairie Barn Paint with a gallon of Super Thinner and a gallon of linseed oil.</p> <p>Note: It is not recommended that wood shingle roofs be painted. Painting seals the surface, encourages moisture accumulation and prevents future staining. A stained roof allows for a future color change, semi-seals to permit interior moisture to escape and prolongs the life of the shingle.</p>	<p>For Stained Finish:</p> <p>LINSEED OIL SHINGLE STAIN A ready-mixed, oil base shingle stain made in three popular exterior colors.</p> <p>SUBURBAN HOUSE PAINT Available in many popular colors, Suburban House Paints make excellent shingle stains when reduced.</p> <p>TRIM COLORS A non-fading, exterior enamel often reduced for staining wood.</p> <p>SUPER BLUE A semi-paste, oil type, blue paint of unusual exterior permanence. Readily reduced to very fine shingle stain.</p> <p>BARN PAINT Super Red Building and Prairie Barn Paint produce lasting, color-fast red shingle stains when reduced.</p>
Clear Finish	<p>Note: The life of any clear finish over wood is greatly influenced by the preparation given the surface and the number of finish coats applied. The finest of clear finishes properly applied, however, require renewing about every six months when continually exposed to direct sun and weather. It is recommended that exterior clear finishing be restricted to shaded or protected areas as the life of the finish is, in this way, substantially increased.</p> <p>Treat, if desired with:</p> <p>TOXIC WOOD PRESERVATIVE A penetrating type, oil base wood preservative made for use on new wood. Helps prevent moisture accumulation which causes rot, discolors wood and invites termites.</p> <p>Seal with:</p> <p>MODERN WOOD SEALER A clear, ready-to-use, oleoresinous varnish sealer which equalizes porosity of wood grain and provides uniform foundation for finish varnish coats.</p> <p>Note: If exterior finishing plans include staining, it is recommended that Rez Exterior Sealer be used. Complete information on Rez may be found in Miscellaneous Products Section.</p>	<p>For Clear Finish:</p> <p>RAPIDRY VARNISH, WATERPROOF SPAR A synthetic type, long oil, spar varnish for best varnish protection in sheltered areas.</p> <p>MODERN EXTRA PALE CLEAR GLOSS VARNISH An extremely pale, high-gloss alkyd varnish for use in sheltered areas where water-white color is desired.</p> <p>801 CLEAR VARNISH A heavy-duty, alkyd varnish widely known for its exterior durability and extra pale color. Maintains natural surface beauty in sheltered areas.</p> <p>MARINE SPAR VARNISH A long oil, phenolic spar varnish made especially for marine use. Used widely for good varnish protection in sheltered areas. Dries to slight amber color which is not ordinarily objectionable.</p>

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Iron & Steel	<p>Prime with:</p> <p>STEEL KOTE RED LEAD CHROMATE PRIMER A premium quality metal primer made from red lead and zinc chromate in a long oil spar varnish vehicle. Protects surfaces exposed to excessive moisture conditions as the zinc chromate, lead and varnish bond with the metal to provide finest rust protection. Ready-mixed and dries for recoating in seventy-two hours.</p> <p>RUST INHIBITIVE BROWN PRIMER A heavy-duty, penetrating type metal primer made from natural oxides of iron in a long oil vehicle. Excellent for previously rusted surfaces which have been cleaned as the remaining rust particles bond with the primer providing increased adhesion and rust resistance. Ready-mixed and dries for recoating in seventy-two hours.</p> <p>Q D RED LEAD PRIMER A red lead metal primer made from a synthetic vehicle to promote rapid dry. Provides good metal protection, is ready-mixed and dries overnight for recoating.</p>	<p>For Painted Finish:</p> <p>SUEDE HOUSE PAINT A ready-mixed, alkyd-type, flat-sheen house paint. Dries fast and is stain, fume and mildew resistant. Choice of colors.</p> <p>SUPERWHITE HOUSE PAINT, OUTSIDE WHITE A premium, ready-mixed, white house paint made from bleached, refined oils and snow white pigment. For ultimate whiteness.</p> <p>COOK'S HOUSE PAINT, OUTSIDE WHITE A ready-mixed, self-cleansing, white house paint. Long favored for wear and whiteness.</p> <p>SUBURBAN HOUSE PAINT A ready-mixed, oil base house paint available in a number of standard colors and many color blends.</p> <p>BRIGHT RED BUILDING PAINT A high-quality, very brilliant and extremely permanent red house paint. An alkyd-type material that dries quickly.</p> <p>SUPERWHITE SEMI-PASTE, OUTSIDE WHITE Similar to ready-mixed Superwhite House Paint Outside White, but in economical semi-paste form.</p>
Galvanized	<p>Prime with:</p> <p>PERMAGRIP METAL PRIMER A ready-mixed primer made especially for application over clean galvanized metal to create positive adhesion and improve wearability of the paint system. Available in white or red oxide.</p> <p>GALVAKOTE ZINC DUST PRIMER A ready-to-mix zinc dust primer for galvanized metal. Eliminates prior chemical treatment, provides adhesion and good corrosion resistance. Dries overnight for recoating with any type of system.</p>	<p>For Enamel Finish:</p> <p>801 ENAMEL An extremely durable, alkyd type, high-gloss enamel available in twelve standard colors plus black, white and aluminum. Recommended when the top grade, quality enamel is desired for durability and appearance.</p> <p>TRIM COLORS A high-gloss, enamel-like, alkyd finish with excellent exterior durability and non-fading qualities. Many modern colors.</p> <p>SCUFF PROOF FLOOR ENAMEL An alkyd type, high gloss enamel of exceptional durability. Qualities that make it superior for floors, recommend it also wherever its many practical floor colors are preferred.</p>
Aluminum	<p>Prime with:</p> <p>186 ZINC CHROMATE PRIMER A ready-mixed metal primer especially made for use over aluminum metal surfaces to provide increased adhesion. Eliminates prior chemical treatment of the surface and dries for recoating in twenty-four hours.</p> <p>Note: After aluminum metal has been chemically treated with Alumiprep, Metalprep, or other similar product, the surface takes on painting characteristics somewhat comparable to those of iron and steel surfaces, and any appropriate metal primer for that surface may be used.</p>	<p>Aluminum Finish:</p> <p>459 HEAVY DUTY ALUMINUM A ready-to-mix aluminum paint containing a heavy concentration of leafing aluminum in a long oil base. Provides superior exterior protection.</p> <p>395 READY-MIXED ALUMINUM A ready-to-brush, all-purpose aluminum paint of medium oil length and good durability.</p> <p>ALUMASPHALT A ready-to-mix, asphalt varnish base, leafing type aluminum paint for surface protection and beauty.</p> <p>ZERO ROOF COATING A ready-mixed, asphalt base, aluminum roof paint.</p>
Brass & Copper	<p>Coat and Protect with:</p> <p>BRASS & SILVER LACQUER Copper guttering and brass trim ornaments are normally finished with a transparent protective coating rather than being painted. This product, made especially for this purpose, is water-white, non-yellowing, tough and durable. Dries to touch in about 30 minutes. Apply two coats.</p>	<p>For Black Finish:</p> <p>801 ENAMEL, BLACK This high gloss black from the first quality 801 Enamel line offers the finest black enamel for the exterior. May be reduced with Super Thinner to produce an excellent black screen enamel.</p> <p>RAPIDRY ENAMEL, BLACK A high gloss black from the superior Rapidry Enamel line. Gives above average protection to exterior surfaces and may be reduced with Super Thinner to form a fine black enamel for screen finishing.</p> <p>ACID-RESISTING BLACK A ready-to-use, gilsonite base, black paint. Resists moisture, acids and alkalis.</p> <p>SASH BLACK A black-pigmented, oil type finish made for use on wood or metal sash. It is also excellent for screen painting when reduced. An economical exterior black.</p> <p>SCREEN ENAMEL BLACK A varnish base enamel made for screen painting. Dries quickly to a weather-resisting high gloss. Also available in green.</p>
Screen Wire Mesh	<p>Before painting screens, clean them with a scrub brush and soapy water, rinse and allow to dry. It is not necessary to prime the wire mesh. Merely apply one finish coat. Brush application to screen mesh is not entirely satisfactory as the openings are often filled with paint. It is more economical and much easier to use a Cook's Screen Painter. Spray gun application is recommended where the screen frames and mesh are to be finished alike. Aluminum and white painted screen mesh is sometimes preferred as such colors tend to reduce visibility through the screen.</p>	

Metal, Structural

EXTERIOR SURFACES

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

About Finishing New & Old Structural Metals

Because of constant weather exposure, prime coats for structural metals are extremely important and care should be taken to select the proper primer for the job at hand. Each of Cook's primers is made to do a particular job: zinc chromate primers are adapted to use over smooth metal surfaces because of their excellent adhesion and anti-rust properties; red lead primers are used where maximum durability is required and speed of dry is not essential; red oxide primers are made for use where a faster dry than red lead is required and exterior durability approaching that of red lead types is needed.

If repainting previously finished structural metals, first consideration should be given to creating a clean, smooth surface in order to insure proper paint adhesion. Use a scraper and wire brush to remove old paint scales, rust, dirt, and other surface imperfections.

Sand blasting is preferred for cleaning large metal areas and should be used wherever possible. If sand blasting is used, prime and finish as a new surface as soon as possible after the surface is cleaned.

When repainting storage tanks that are in good repaintable condition, spot prime where necessary and finish. If, however, rust and corrosion appear over more than 20% of the total area of the tank, clean by sand blasting and treat as a new surface.

Prime with:

STEEL KOTE RED LEAD CHROMATE PRIMER

A slow drying metal primer made from red lead and zinc chromate in a long oil spar varnish vehicle. Especially recommended where the surface is exposed to excessive moisture conditions. Provides finest rust protection, is ready-mixed and dries for recoating in seventy-two hours.

RUST INHIBITIVE BROWN PRIMER

A heavy-duty, slow drying, penetrating type metal primer made from natural oxides of iron in a long oil vehicle. Excellent for previously rusted metal surfaces which have been cleaned as remaining surface rust particles bond with the primer providing increased adhesion and rust resistance. Ready-mixed and dries for recoating in seventy-two hours.

186 ZINC CHROMATE PRIMER

A ready-mixed, long oil type primer which provides increased adhesion for smooth metal surfaces. Dries for recoating in twenty-four hours.

Q D RED LEAD PRIMER

A red lead metal primer made from a synthetic vehicle to promote rapid dry. Provides good metal protection, is ready to brush and dries overnight for recoating.

Prime with:

PERMAGRIP METAL PRIMER

A ready-mixed primer made especially for application over clean galvanized metal to create positive adhesion and improve wearability of the paint system. Available in white and red oxide.

GALVAKOTE ZINC DUST PRIMER

A ready-to-mix zinc dust primer for galvanized metal. Eliminates prior chemical treatment, provides adhesion and good corrosion resistance. Dries overnight for recoating with any type of system.

900 ZINC CHROMATE WASH PRIMER

A ready-to-mix, zinc chromate-type galvanized metal treatment primer. Provides excellent adhesion to smooth metal surfaces and "tooth" for finish coats. Dries in about fifteen minutes.

Prime with:

900 ZINC CHROMATE WASH PRIMER

A ready-to-mix, zinc chromate type metal primer made for spray application. Produces "tooth" over smooth metal and dries in about fifteen minutes.

186 ZINC CHROMATE PRIMER

A ready-mixed, long oil type, zinc chromate primer. Increases adhesion over smooth metal. Dries for recoating in twenty-four hours.

OR

Chemically treat the metal with a phosphate type etching cleaner and prime with one of the preservative primers recommended for ferrous metal surfaces.

Ferrous Metals

Galvanized

Aluminum

Paints:

SUEDE HOUSE PAINT

A ready-mixed, alkyd-type, flat-sheen house paint. Dries fast and is stain, fume and mildew resistant. Choice of colors.

SUPERWHITE HOUSE PAINT, OUTSIDE WHITE

A premium, ready-mixed, white house paint excellent for ultimate whiteness and long wear.

COOK'S HOUSE PAINT, OUTSIDE WHITE

A ready-mixed, self-cleansing, white house paint. Long favored for wear and whiteness.

SUBURBAN HOUSE PAINT

A ready-mixed, oil base house paint available in a number of standard colors and many color blends.

BRIGHT RED BUILDING PAINT

A high-quality, very brilliant and extremely permanent red house paint. An alkyd-type material that dries quickly.

SUPERWHITE SEMI-PASTE, OUTSIDE WHITE

Similar to ready-mixed Superwhite Outside White, but in economical semi-paste form.

Enamels:

801 ENAMEL

An extremely durable, high gloss, alkyd enamel. Light-fast, gasoline, oil and water resistant. Twelve standard colors plus black, white and aluminum.

802 ENAMEL

The companion product to Cook's 801 Enamel, having the same outstanding qualities, but made for spray application.

RAPIDRY ENAMEL

A first quality, high luster, alkyd enamel made in many standard colors and blends. Some pastel colors not recommended for exterior use.

SCUFF PROOF FLOOR ENAMEL

A high gloss, alkyd enamel long noted for its ruggedness. Qualities that make it superior for floors, recommend it also for exterior metal surfaces where its many practical floor colors are desired.

TANK WHITE

A white, gas and fume proof, mildew resistant maintenance coating for exterior storage tanks. Ready to brush, and two to three days should be allowed for drying between coats.

Aluminums:

459 HEAVY DUTY ALUMINUM

A ready-to-mix aluminum paint containing a heavy concentration of leading aluminum in a long oil base. Excellent exterior durability, dries overnight, and is a first recommendation for an exterior aluminum finish.

395 READY-MIXED ALUMINUM

A ready-to-brush, all purpose aluminum paint of medium oil length and good durability. A less expensive exterior aluminum finish.

HI-HEAT RESISTING ALUMINUM

A ready-mixed, leading type aluminum which resists the action of heat up to 600 degrees F. for the painting of furnace doors, stacks and other similar surfaces.

Blacks:

STEEL-KOTE BLACK

A protective black which is very long in oil. Has many uses on structural metals and is used extensively on bridges. Dries to a soft, elastic film.

ACID-RESISTING BLACK

A ready-to-use, gilsonite base black paint made to resist moisture, acids and alkalis. Dries to a semi-hard film.

801 ENAMEL, BLACK

A premium, alkyd base, high-gloss black from the first quality 801 Enamel line. Gasoline, oil and water resistant.

RAPIDRY ENAMEL, BLACK

An alkyd black from the superior Rapidry Enamel line. Dries overnight to a high luster.

BLACK STACK PAINT

A long oil asphaltum, heat resisting black paint made for use on stacks and other surfaces where heat resistance is required up to 600 degrees F.

UTILITY ENAMEL, BLACK

A general purpose, alkyd black from Cook's Utility Enamel line. Gasoline, oil and water resistant and recommended as a moderately-priced black finish.

New Masonry & Composition Materials

For previously finished masonry see page 24

EXTERIOR SURFACES

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Brick	<p>Note:</p> <p>Before painting any new masonry, allow six months to one year for weathering. If this is impractical, treat the surface with a zinc sulphate crystal solution (one pound of zinc sulphate crystals per gallon of water) and allow two days for drying. The solution will react with the free lime and will help to insure satisfactory finishing when the paint oils come in contact with the lime.</p> <p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p>	<p>Masonry Paints:</p> <p>SUEDE HOUSE PAINT A ready-mixed, alkyd-type, flat-sheen house paint. Dries quickly, and is stain, fume, mildew and alkali resistant over masonry surfaces. A choice of modern, popular colors.</p> <p>CRECONTO A phenolic varnish base, white pigmented, flat paint made for use over all types of masonry surfaces. Resists alkali and is available in a variety of Corotint Exterior colors.</p> <p>SUBURBAN HOUSE PAINT A ready-mixed, oil base house paint available in a number of standard colors and blends.</p> <p>BRIGHT RED BUILDING PAINT A high-quality, very brilliant and extremely permanent red house paint. It is an alkyd-type material that dries quickly and is excellent for masonry where its bright red color is desirable.</p> <p>SUPERWHITE HOUSE PAINT, OUTSIDE WHITE A premium quality, ready-mixed, white house paint made from bleached, refined oils and snow white pigments to produce the ultimate whiteness.</p> <p>COOK'S HOUSE PAINT, OUTSIDE WHITE An oil base, ready-to-use, exterior white house paint made to give long-wearing, evenly-chalking protection.</p> <p>SUPERWHITE SEMI-PASTE, OUTSIDE WHITE Similar to ready-mixed Superwhite Outside White, but made in semi-paste form for those desiring to mix their own paint.</p> <p>BARN PAINTS Super Red Building, Prairie Barn Paint, Red, and Best Semi-Paste Barn Paint, Red—each a quality finish for use on masonry wherever their barn red colors are desirable.</p> <p>SCOTCH WHITE HOUSE PAINT An economical, oil base, exterior white house paint which will provide good, lasting weather protection.</p> <p>CO-PA-CO FARM & FENCE WHITE A special oil base exterior white paint into which creosote has been incorporated to provide an economical, general maintenance white paint for use around farms.</p>
	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p> <p>MOISTITE FOUNDATION COATING A heavy-bodied, acid and alkali proof, asphaltum coating for exterior use below grade only. Forms a non-porous, protective coating.</p>	
Concrete	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p> <p>MOISTITE FOUNDATION COATING A heavy-bodied, acid and alkali proof, asphaltum coating for exterior use below grade only. Forms a non-porous, protective coating.</p>	
	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p> <p>MOISTITE FOUNDATION COATING A heavy-bodied, acid and alkali proof, asphaltum coating for exterior use below grade only. Forms a non-porous, protective coating.</p>	
Stone	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p> <p>MOISTITE FOUNDATION COATING A heavy-bodied, acid and alkali proof, asphaltum coating for exterior use below grade only. Forms a non-porous, protective coating.</p>	
	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p>	
Stucco	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p>	
	<p>Prime with:</p> <p>SUEDE HOUSE PAINT An alkyd-type, flat sheen house paint which, in two coats, provides an excellent finish for most masonry surfaces.</p> <p>CRECONTO A phenolic varnish-type, white pigmented flat paint especially made for use over all types of masonry surfaces.</p> <p>If Superwhite Primer is used as a first coat over masonry, follow with any of Cook's house paints or an appropriate enamel.</p>	
Asphalt Composition Shingle	<p>Caulk with:</p> <p>PLASTIC ROOF CEMENT A heavy, black paste made from asphalt and asbestos fiber and applied with a putty knife or trowel. Never completely hardening, it is unexcelled for patching cracks and breaks in roofs, or for repair work around flashings, gutters, etc.</p>	
	<p>Seal tarpaper edges with:</p> <p>ASPHALT ROOF PAINT A heavy-bodied, asphalt base material which contains no asbestos fiber. May be used as a primer for dried-out composition roofs as well as a cement to seal down loose tarpaper edges.</p>	
Tarpaper	<p>Caulk with:</p> <p>PLASTIC ROOF CEMENT A heavy, black paste made from asphalt and asbestos fiber and applied with a putty knife or trowel. Never completely hardening, it is unexcelled for patching.</p>	
		<p>Roof Paints:</p> <p>GILSONITE ASPHALT ROOF PAINT A thin-bodied, asphalt base, non-fibred material which is ready to use. Revives dingy or colorless roofs otherwise in sound condition. Made in red and green.</p> <p>MOISTITE ASBESTOS FIBER ROOF COATING A heavy-bodied, asphalt base, black roof coating reinforced with long asbestos fibers. Fills small roof imperfections.</p> <p>ALUMASPHALT A ready-to-mix, asphalt varnish base, leafing type aluminum paint. Highest quality aluminum-asphalt paint for roofs.</p> <p>ZERO ROOF COATING A ready-mixed, asphalt base, aluminum roof paint. Provides good weather protection and heat reflectance.</p>

Previously Finished Exterior Surfaces

EXTERIOR SURFACES

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
Painted	<p>Determine the type of finish already on the surface.*</p> <p>Wire brush, scrape or otherwise remove all loose and scaling paint.</p> <p>Dust the entire area.</p> <p>Spot prime where necessary.</p> <p>Apply one or more coats of finishing material.</p> <p>* If the surface has been previously finished with Bondex, similar type of cement paint or a resin emulsion material, repaint with the same kind of material or completely remove the finish by sand blasting and treat as a new surface.</p>	<p>In cases where the old finish is not completely removed, it is advised that the selected new finish be of similar character to the old in order to insure proper adhesion.</p> <p>For Wood:</p> <p>ONE-COAT OUTSIDE WHITE HOUSE PAINT</p> <p>The finest ready-to-use, one-coat house paint for use over good repaintable surfaces. This oil base material hides exceedingly well, chalks evenly for long wear and provides an extremely white finish. If in doubt as to whether to use one coat or two, refer to page 72.</p> <p>Or, finish with any Cook's product found on page 20 of this section.</p>
Enameled	<p>Scrape and sand rough and chipped areas.</p> <p>Dust the entire area.</p> <p>Spot prime where necessary.</p> <p>Apply one or more coats of finishing material.</p>	<p>For Metal:</p> <p>Finish with any material recommended for metal surfaces on pages 21 and 22 of this section.</p>
Varnished	<p>Lightly sand to create bond and smooth rough areas.</p> <p>Dust the entire area.</p> <p>Apply one or more coats of finishing material.</p>	<p>For Masonry:</p> <p>Finish with any material recommended for masonry surfaces on page 23 of this section.</p>

MACHINERY and EQUIPMENT

General Recommendations . . .

FOR FINISHING MACHINERY & EQUIPMENT:

- Proper cleaning of machinery and equipment to remove oil, grease and dirt deposits prior to painting is of prime importance if a satisfactory painting job is to be expected. An oily, dirty surface prevents paint from drying and adhering properly. Various methods of cleaning are discussed in this section in connection with surface preparation for each type of metal surface.
- Spread drop cloths over floors and nearby objects, and re-route traffic away from your painting area whenever possible and practical.
- As a point of personal safety, never paint on or around machinery or equipment which is in operation. Be sure electric lines supplying power to the equipment are switched off, and if painting indoors, make proper provisions for ample ventilation.
- Choice of metal priming coats is extremely important. In order to choose the proper primer for a particular job, consideration should be given to the type and condition of the surface, type and degree of durability required, and the type and color of the finish coat. Each of Cook's metal primers is designed to do a particular job: zinc chromate primers are adapted to application over smooth metal surfaces because of their excellent adhesion, corrosion resistance and rust inhibitive properties; red lead primers are generally used over ferrous metals where maximum durability is required and the speed of dry is not essential; red oxide primers are made for use as a rust inhibiting primer where a faster dry than red lead is required with exterior durability approaching that of red lead types; and, white or gray metal primers are used principally under white or light-colored finish coats. Another point to be remembered when selecting a primer is that a lacquer finish should be applied over a lacquer-type primer to avoid "lifting" or "picking-up." However, a lacquer primer may be coated with either lacquer or enamel with excellent results.
- Give consideration to a planned color scheme for the painting of machinery and equipment. Proper color usage is known to have a direct relationship to maximum personnel production efficiency. Also, paint all danger areas and exposed piping with the Safety Painting and Pipe Identification codes as outlined on pages 29 and 30 of this section.
- Add that "job well done" touch to the work by cleaning up any paint spots or drippings as work progresses, or as soon as the job is completed, as well as any waste material. Hang wet paint signs or, better still, barricade against accidental contact with the painted surfaces until they are thoroughly dry.

I N D E X

	Page
Aluminum, 459 Heavy Duty	26, 27
Aluminum, Hi-Heat Resisting	26, 27
Aluminum, 395 Ready-Mixed	26, 27
Aluminum, 802 Ready-Mixed	26, 27
Aluminum, Utility	26, 27
Alumiprep	27, 28
Brass and Silver Lacquer	27
Cleaning Metal Surfaces for Painting	26
801 Clear Varnish	27
801 Enamels	26, 27, 28, 29, 30
802 Enamels	26, 27, 28
Galvakote Zinc Dust Primer	27
General Machinery Painting	26
Implement Enamel	26, 27
Lacquer, "525"	28
Lacquer, "621"	28
Metalprep	27, 28
Permagrip Metal Primer	27
Pipe Identification Code	30
PX Metal Primer—Surfacer	26, 28
QD Red Lead Primer	26
Rapidry Enamel	26, 27, 28
Rapidry Metal Primer	26, 28
Rust Inhibitive Brown Primer	26
Safety Painting Specifications	29
Scuff Proof Floor Enamel	26, 27, 28
Shadotone Satin Enamel	26, 27, 29, 30
Special Metals	27
Steel Kote Red Lead Chromate Primer	26
Synthetic Primer—Surfacer Gray, 802	26, 28
Utility Enamel	26, 27, 28
Vehicles (Automobiles—Busses—Trucks)	28
Zinc Chromate Primer, 186	26, 27
Zinc Chromate Primer, 286	26
Zinc Chromate Wash Primer, 900	27, 28

**COOK'S
PAINTS**

General Machinery Painting

MACHINERY & EQUIPMENT

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

Cleaning Metal Surfaces

SOLVENT WASH BY HAND

Cleaning by hand-wiping with a solvent, such as naphtha, will wash or dissolve grease from metal. The wiping cloth must be changed frequently and saturated with clean solvent. Otherwise, much of the grease will merely be spread rather than removed. Cleaning in this manner should be done with care because of the fire hazard inherent in petroleum solvents.

ALKALI WASH

Cleaning metal with alkali solution is common and fairly inexpensive. The metal is generally sprayed with a hot or cold alkali solution to saponify the grease or oil. The metal is then rinsed well with clear water or water containing a trace of acetic or other mild acid to counteract the alkali. Different types of alkali are required for different oils, greases and metal types. For unusual situations, consult a manufacturer of cleaning compounds.

VAPOR DEGREASER

A vapor degreasing machine is a very efficient method of cleaning metal as the cleaning action is carried out by vapor solvents in the degreaser. These vapors do a very thorough cleaning job, getting into cracks and crevices, and leaving a cleanly washed metal. Degreasing machines are manufactured by a number of firms and others have the machines and operators for hire.

FLAME OR HIGH TEMPERATURE

Grease or oil accumulation can be removed by the use of open flame or high temperature ovens (400 degrees F. or over). However, this process will leave an ash residue which must be removed by either wiping or air blast.

SAND BLASTING

For the cleaning of heavier machinery and equipment, sand blasting is most universally used. It does a very thorough cleaning job.

Prime with:

186 ZINC CHROMATE PRIMER

A ready-mixed, long oil type, zinc chromate metal primer. Provides increased adhesion and rust resistance for smooth steel surfaces and dries for recoating in twenty-four hours.

Q D RED LEAD PRIMER

A red lead metal primer made from a synthetic vehicle to promote rapid dry. Provides good metal protection and dries overnight to recoat.

RAPIDRY METAL PRIMERS

This alkyd type metal primer, made in either white or red oxide, provides a metal prime coat for a decorative finish.

Prime with:

STEEL KOTE RED LEAD CHROMATE PRIMER

A slow drying metal primer made from red lead and zinc chromate in a long oil spar varnish vehicle for surfaces exposed to excessive moisture. Dries for recoating in seventy-two hours.

RUST INHIBITIVE BROWN PRIMER

A heavy-duty, slow drying, penetrating type metal primer made from natural oxides of iron in a long oil vehicle. Excellent adhesion and rust resistance. Dries for recoating in seventy-two hours.

Prime with:

PX METAL PRIMER-SURFACER

A lacquer type metal primer-surfacer made in white and dark gray. Provides build under lacquer or enamel finishes and dries for recoating in about an hour.

802 SYNTHETIC PRIMER-SURFACER GRAY

An alkyd type, gray primer-surfacer for use under enamel only. Dries for recoating in about six hours.

286 ZINC CHROMATE PRIMER

Similar to 186 Zinc Chromate Primer, having the same general features, but made for spray application.

For High Gloss Finish:

801 ENAMEL

An extremely durable, high gloss, alkyd enamel which is gasoline, oil and water resistant. A quality product made in twelve standard colors plus black, white and aluminum.

802 ENAMEL

Similar to 801 Enamel, but made for spray application.

RAPIDRY ENAMEL

A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white and outstanding for its quick, hard drying and tough, durable film.

SCUFF PROOF FLOOR ENAMEL

A high gloss alkyd enamel long noted for its toughness. Qualities that make it superior for floors, recommend it for machinery wherever its many practical floor colors are desired.

UTILITY ENAMEL

A general purpose, high gloss alkyd enamel with good gasoline, oil and water resistance. Cook's medium grade enamel for metal finishing in eleven colors plus black and white.

IMPLEMENT ENAMEL

A high gloss alkyd enamel available in red, green and black. Inexpensive, but good quality implement enamel for utility use.

For Satin Finish:

SHADOTONE SATIN ENAMEL

A premium quality, alkyd type, odorless enamel which dries overnight to a durable, long wearing satin finish. Many deep-toned colors and scores of custom color blends.

For Metallic Finish:

459 HEAVY DUTY ALUMINUM

A ready-to-mix aluminum paint, containing a heavy concentration of leafing aluminum in a long oil base. Cook's first quality aluminum finish.

395 READY-MIXED ALUMINUM

A ready-to-brush, all purpose aluminum paint of medium oil length and good durability. Cook's medium grade aluminum finish.

802 READY-MIXED ALUMINUM

A quality aluminum made with very fine leafing aluminum in a varnish base. Ready-to-spray and dries overnight to a chrome-like finish.

UTILITY ALUMINUM

A ready-to-spray aluminum paint which dries to touch in about thirty minutes. Recommended as a one-coat finish where a low-cost aluminum is desired.

HI-HEAT RESISTING ALUMINUM

A ready-to-use, leafing type aluminum which resists heat up to 600 degrees F. for the painting of furnace doors, stacks and similar surfaces. Dries to a bright aluminum finish.

Bright, Clean Surfaces

Rusty or Corroded Surfaces Which Have Been Cleaned

For Spray Application Only

Surface

Preparation Coats

Finish Coats Over Properly Prepared Surface

Brass & Copper

Prime with:

186 ZINC CHROMATE PRIMER

A ready-to-brush, long oil type zinc chromate primer which provides increased adhesion and corrosion resistance. Dries hard for recoating in about twenty-four hours.

Note:

Brass and copper are frequently finished with a transparent material, rather than being painted, in order to maintain the natural beauty of the metal. When finishing naturally, clean and polish the surface and apply two or more coats of Cook's Brass and Silver Lacquer, a material especially made for this purpose. If a clear, pale varnish is preferred, 801 Clear Varnish is recommended.

Prime with:

PERMAGRIP METAL PRIMER

A ready-mixed primer made especially for application over clean galvanized metal to create positive adhesion and improve wearability of the paint system. Available in white or red oxide.

GALVAKOTE ZINC DUST PRIMER

A ready-to-mix zinc dust primer for galvanized metal. Eliminates prior chemical treatment, provides adhesion and good corrosion resistance. Dries overnight for recoating with any type of system.

Note:

900 ZINC CHROMATE WASH PRIMER

A ready-to-mix, zinc chromate-type galvanized metal treatment primer. Provides excellent adhesion to smooth metal surfaces and "tooth" for finish coats. Dries in about fifteen minutes.

Prime with:

186 ZINC CHROMATE PRIMER

A ready-mixed metal primer made for use over aluminum metal surfaces to provide increased adhesion. Eliminates prior chemical treatment of the surface and dries for recoating in twenty-four hours.

900 ZINC CHROMATE WASH PRIMER

A ready-to-mix, zinc chromate-type galvanized metal treatment primer. Provides excellent adhesion to smooth metal surfaces and "tooth" for finish coats. Dries in about fifteen minutes.

Note:

After aluminum metal has been chemically treated with Alumiprep, Metalprep, or other similar product, the surface takes on painting characteristics somewhat comparable to those of iron and steel surfaces, and any appropriate metal primer for that surface may be used.

Zinc Galvanized

Aluminum

For High Gloss Finish:

801 ENAMEL

An extremely durable high gloss, alkyd enamel which is gasoline, oil and water resistant. A quality product made in twelve standard colors plus black, white and aluminum.

802 ENAMEL

Similar to 801 Enamel, but made for spray application.

RAPIDRY ENAMEL

A first quality, high luster, alkyd enamel. Many bright, clean colors plus black and white and outstanding for its quick, hard drying and tough, durable film.

SCUFF PROOF FLOOR ENAMEL

A high gloss alkyd enamel long noted for its toughness. Qualities that make it superior for floors, recommend it also wherever its many practical floor colors are desired.

UTILITY ENAMEL

A general purpose, high gloss alkyd enamel with good gasoline, oil and water resistance. Cook's medium grade enamel for metal finishing in eleven colors plus black and white.

IMPLEMENT ENAMEL

A high gloss alkyd enamel available in red, green and black. Inexpensive, but good quality implement enamel for utility use.

For Satin Finish:

SHADOTONE SATIN ENAMEL

A premium quality, alkyd type, odorless enamel which dries overnight to a durable, long wearing satin finish. Many deep-toned colors and scores of custom color blends.

For Metallic Finish:

459 HEAVY DUTY ALUMINUM

A ready-to-mix aluminum paint containing a heavy concentration of leafing aluminum in a long oil base. Cook's first quality aluminum finish.

395 READY-MIXED ALUMINUM

A ready-to-brush, all purpose aluminum paint of medium oil length and good durability. Cook's medium grade aluminum finish.

802 READY-MIXED ALUMINUM

A quality aluminum finishing material made with very fine leafing aluminum in a varnish base. Ready-to-spray and dries overnight to a chrome-like finish.

UTILITY ALUMINUM

A ready-to-spray aluminum paint which dries to touch in about thirty minutes. Recommended as a one-coat finish where a low-cost aluminum is desired.

HI-HEAT RESISTING ALUMINUM

A ready-to-use, leafing type aluminum which resists heat up to 600 degrees F. for the painting of furnace doors, stacks, and similar surfaces. Dries hard overnight to a bright aluminum finish.

For Clear Finish:

BRASS AND SILVER LACQUER

A water-white, non-yellowing, non-ferrous metal lacquer which dries to touch in about thirty minutes.

801 CLEAR VARNISH

A pale, clear, synthetic varnish which keeps metal bright indefinitely.

MACHINERY & EQUIPMENT

Vehicles (Automobiles—Busses—Trucks)

MACHINERY & EQUIPMENT

Surface	Preparation Coats	Finish Coats Over Properly Prepared Surface
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Prime with:

802 SYNTHETIC PRIMER-SURFACER GRAY

A synthetic resin type, gray primer-surfacer recommended under enamel finish coats on metal to provide the build essential to fine enamel finishing. Excellent sanding properties, and dries for sanding and recoating in six hours.

RAPIDRY METAL PRIMER

This general purpose, synthetic resin primer is available in either white or red oxide. Both increase adhesion and rust resistance. Dry overnight for recoating.

Prime with:

PX PRIMER-SURFACER

A lacquer type metal primer-surfacer made in either white or dark gray. Provides good build under lacquer finishes, is ready-to-spray and dries to recoat in about an hour.

Prime With:

900 ZINC CHROMATE WASH PRIMER

A ready-to-mix zinc chromate type metal primer made for spray application to produce "tooth" over smooth aluminum surfaces. Dries to recoat in about fifteen minutes.

Note:

After aluminum metal has been chemically treated with Alumiprep, Metalprep, or other similar product, the surface takes on painting characteristics somewhat comparable to those of iron and steel surfaces, and 802 Synthetic Primer-Surfacer Gray or Rapidry Metal primer may be used.

Synthetic Finishes:

801 ENAMEL

An extremely durable, high gloss, alkyd enamel which is gasoline, oil and water resistant. A quality product available in twelve standard colors plus black, white and aluminum.

802 ENAMEL

Similar to 801 Enamel, but made for spray application.

UTILITY ENAMEL

A general purpose, high gloss alkyd enamel with good gasoline, oil and water resistance. Cook's medium grade enamel for metal finishing in eleven colors plus black and white.

RAPIDRY ENAMEL

A first quality, high luster, alkyd type enamel available in many bright, clean colors plus black and white. Outstanding for its quick, hard drying, and tough, durable film.

SCUFF PROOF FLOOR ENAMEL

An alkyd type, high gloss enamel long noted for its toughness. The qualities that make it superior for floors, recommend it also wherever its many practical colors are desired.

Lacquer Finishes:

"525" LACQUER

Cook's first quality spraying lacquer available in Sunfast Red, Black, White and Clear. Adheres to smooth metal surfaces, provides maximum durability, and is water and gasoline resistant. Dries hard to a high gloss in about four hours.

"621" LACQUER

Cook's medium grade spraying lacquer. It is fast-drying and has good appearance, but not the durability, gasoline and water resistance of "525" Lacquer. Being a non-stocked material, Cook's "621" Lacquer may be had on only special orders of 100 gallons or more.

Safety Painting Specifications

(Colors comparable with those endorsed by the National Safety Council)

FIRE PREVENTION EQUIPMENT...

Designate all fire prevention and fire control equipment by the color red. If the fire equipment hangs on a flat wall, it is common practice to paint a thirty-inch red square as the background. If the equipment hangs on a column, paint a red band near the ceiling and one near the floor for easy identification from a distance. It is best to paint the actual equipment red and the interiors of hose cabinets white for visibility and agreeable contrast.

FIRST AID EQUIPMENT.....

The color green is always identified with safety and should be used, together with a white cross, to designate all first aid equipment, station and rooms. Containers for breathing masks, emergency oxygen supply, safety showers, etc., should all be painted green.

TRAFFIC OBSTRUCTIONS.....

Any obstruction to the free passage of pedestrian or motor traffic such as uneven walk levels, top and bottom stair treads, unattached posts, markers, curbs, overhead members within six feet of the floor, as well as the protruding parts of movable objects such as cranes, dollies, hand trucks, etc., should be marked by a high-visibility yellow in two-inch bands alternated with black.

PHYSICAL HAZARDS.....

Because the color orange combines the intensity of red and the visibility of yellow, it should be used to indicate dangerous parts or areas such as machine guards, cutting edges, temporary supports, explosive containers and switch box interiors. The color blue, indicating "Do Not Disturb" or "Out of Order" is generally used in tag or flag shape, with proper lettering to designate machinery out of commission or equipment and supplies subject to damage from unauthorized handling.

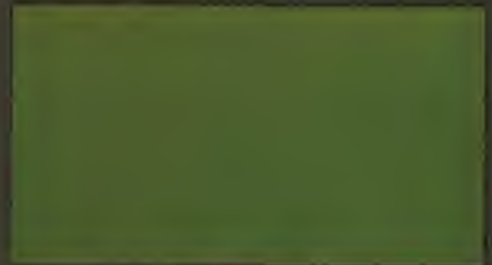
SANITATION EQUIPMENT.....

Unless used for fire prevention, all containers for trash and waste paper should be painted white with black lettering. Any equipment or procedures designed to maintain order or improve housekeeping should also be painted in this color.

MACHINERY AND EQUIPMENT



801 BRIGHT RED



801 MEDIUM GREEN



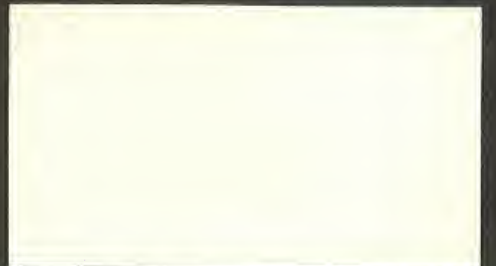
801 LEMON YELLOW
801 BLACK



801
BRIGHT ORANGE



RAPIDRY
PERFECT BLUE



801 NON-CHALKING WHITE

MACHINERY & EQUIPMENT

Cleaners, Removers & Polishes

MISCELLANEOUS PRODUCTS

Cleaners

FLOOR CLEANER

Cook's Floor Cleaner is an excellent and inexpensive solvent type cleaner for removing old wax, dirt and grease from floors prior to re-varnishing or re-waxing. It removes only the wax and soil, never harming underlying varnish. It is recommended that this product not be used on asphalt tile or linoleum. Cook's Floor Cleaner is available in gallons and quarts.

COOKLEENER

Cookleener is a safe and inexpensive cleaner for all types of flooring. It contains no free acid or alkali to injure hands and will not harm even the finest varnished floors. It may be used as it comes from the can for stubborn spots and diluted with water as recommended on the container label to provide an efficient cleaner for general use. Cookleener is odorless and completely non-inflammable. Available in gallons and quarts.

HAND CLEANER

Cook's Hand Cleaner is a scientifically blended, waterless skin cleanser in smooth creamy form which quickly and safely removes paint, grease, printing inks, adhesives, etc. without injury or irritation to even the most sensitive skin. This product is also excellent for removing paint, plastic wall tile cement and most flooring adhesives from hands, fixtures, etc. It is non-toxic as it contains no ammonia, kerosene or other toxic ingredients. Cook's Hand Cleaner has a pleasant odor and is amazingly easy to use as it requires only rubbing on and wiping off. It contains lanolin to replace skin oils and renders skin lotion qualities. Available in half-pints, quarts and gallons.

PURE VEGETABLE OIL SOAP

Here is a convenient cleaning soap in paste form which is especially intended for use in cleaning fine enameled and varnished surfaces. It is such an efficient product, however, that it is highly recommended for fine fabrics, upholstery, rugs, carpets, porcelain, glass—in short, for all general household cleaning. This product is made from pure vegetable oil and contains no animal fat, free caustic alkali or abrasives. It is extremely kind to hands and may be used with safety on any surface or material that water will not harm. Dissolve the soap in either hot or cold water—and no rinsing of the cleaned surface is necessary. Cook's Pure Vegetable Oil Soap is packaged in one-pound cans.

STRIPALL

Cook's Stripall is a heavy-bodied, quick acting paint and varnish remover which safely lifts old finishes from any surface. It penetrates deeply, through many coats of old paint and varnish, dissolving and loosening in just one operation. Being of heavy consistency, Stripall stays where it is put and evaporates very slowly. These qualities make the product ideal for use on vertical surfaces, at the same time increasing the size of the working area. Stripall is non-inflammable, non-grain-raising and available in gallons, quarts and pints.

FURNITURE POLISH

Cook's Furniture Polish is a double-duty liquid that cleans and polishes in one easy operation. It is excellent for furniture, porcelain, glass, refrigerators and other enameled surfaces. It is not only non-injurious to fine varnished pieces, but is actually beneficial to the life of any varnish or enamel over which it is applied. This polish leaves no oily residue to collect dust or to fingerprint, and has a pleasant lemon oil odor. Available in gallons, pints and half-pints.

SELF-POLISHING WAX

A liquid, self-polishing wax that dries in about twenty minutes to a lustrous, waterproof coating that provides the best possible protection for inlaid linoleum, cork, rubber, asphalt and many other types of common floor coverings. It is economical to use and insures a beautiful waxed floor without the effort of polishing, although it may be buffed if desired. Cook's Self-Polishing Wax is available in five-gallon containers, gallons, quarts and pints.

KLEENER-UPPER

Cook's Kleener-Upper is a unique type of cleaner for removing paint from brushes, rollers and other painting equipment. Made from a special blend of solvents, additives have been incorporated to give Kleener-Upper an emulsifying action that allows paint to be quickly rinsed from painting utensils with ordinary tap water. To use the material, it is only necessary to thoroughly saturate the freshly-used brush or roller with Kleener-Upper. Then, rinse in a bucket of water or under a faucet. Kleener-Upper also cleans old, hard brushes and is excellent for removing paint from hands. It acts, with equal effectiveness, against oil-base, alkyd, oleo-resinous and latex-type paints. Available in gallons, quarts and pints.

PRE-FIX

Cook's Pre-Fix is a clear, liquid type solvent for cleaning and conditioning hard, slick and glossy varnished or enameled surfaces prior to refinishing. This material eliminates hours of hand sanding. It removes wax, grease and dirt, dulls the gloss and often slightly softens the old film always providing a perfect bond for the new finish. Pre-Fix is available in gallons, quarts and half-pints.

GLASS CLEANER

Cook's Glass Cleaner is an efficient cleaning material for glass, mirrors, refrigerators and similar glazed surfaces. It will cut cleaning time and effort to a small fraction of that required with water-type cleaners containing chalk or other pigment. Just a few drops spread over the area to be cleaned and wiped with a clean cloth instantly produces a sparkling, clean surface. Glass Cleaner is available in gallons and pints.

WOOD WASH

Cook's Wood Wash is an effective cleaner for use on new lumber, unfinished furniture and cabinet work. It readily removes pencil and crayon marks, heel marks, finger smudges, grease spots, dust and dirt, and all the common stains that are likely to be found on new, unfinished wood. To use this material, it is only necessary to moisten a cloth with Wood Wash and wipe the stain away. Being an important step in the staining and clear finishing process, Wood Wash saves much sandpapering and makes the removal of marks and smudges quick and easy. Wood Wash is available in gallons and quarts.

KUTALL

Cook's Kutall is an economical liquid paint and varnish remover that penetrates and loosens old paint and varnish films, allowing them to be scraped off easily with a putty knife. After scraping off the old finish, Cook's Super Thinner or Turpentine should be used to wash away any remaining waxy residue from the remover which would interfere with the drying of the new finish. When properly handled, Kutall will not raise the grain of the wood or interfere with the successful application of new finishes. Available in gallons, quarts and half-pints.

KLE-NU

Cook's Kle-Nu is an odorless, creamy white renewer for woodwork, furniture and fixtures. It cleans and waxes in one operation without the use of water. It removes heel marks from floors, grease, lipstick and other soil leaving the surface instantly dry with a satiny wax finish that is slow to soil and easy to clean. A surface cleaned with Kle-Nu may be safely painted over if the occasion should arise. Cook's Kle-Nu is packaged in gallons and pints.

PASTE POLISHING WAX

Cook's Paste Polishing Wax is a greaseless, hard drying, lustrous wax finish for floors, woodwork and furniture. It spreads easily and requires but a minimum of polishing to produce a beautiful, highly protective satiny gloss. The life and beauty of varnished floors as well as inlaid or enamel-print floors are indefinitely prolonged with the protection afforded by Cook's Paste Polishing Wax. Available in 1, 2, 4 and 12½ pound cans.

Paint &
Varnish
Removers

Polishes

Waxes

LINSEED OIL

The two most important features of a fine quality linseed oil are extreme pale color and purity. Both of these highly desirable qualities are to be found in Cook's raw and boiled linseed oil. Cook's raw linseed oil has good, pale color and has been carefully heated to just the proper temperature to insure freedom from impurities. Scientifically refined boiled linseed oil is processed to include driers and is, therefore, preferred for interior use. Both raw and boiled linseed oil are available in 55-gallon drums, 5's, 1's, quarts and pints.

GLOSS OIL

Cook's Gloss Oil is made from cuts of natural and synthetic hard gums in solvent, and is most generally used to speed the drying time of paint, increase the hardness of the dried paint film and to increase sheen. Gloss Oil is available in 55-gallon drums, 5's, 1's, and quarts.

1001 MIXING OIL

Cook's 1001 Mixing Oil is a mixing and flattening oil of extremely pale color and is used chiefly for reducing either interior or exterior paste paints. Also, flat and semi-gloss finishes may be obtained by mixing paste paints with various proportions of linseed oil and 1001 Mixing Oil. This material will help paints to dry better, brush easier and flow out easier without leaving brush marks. Available in five-gallon, gallon and quart size.

PURE GUM SPIRITS OF TURPENTINE

Pure Gum Spirits of Turpentine, the old standby thinning agent of the paint industry, is a general purpose, economical thinner characterized by its distinctive—and sometimes objectionable—odor. It may be used in most paint materials where the odor is not thought to be a limiting factor. Available in 55-gallon drums, 5's, 1's, quarts, pints and half-pints.

UTILITY PAINT THINNER

Cook's Utility Paint Thinner is a blend of selected solvents that offers a good general purpose thinning material at moderate cost. Although not equal to the performance of Super Thinner, Utility Thinner does have very good solvent power, and is excellent for general use including the cleaning of brushes. Cook's Utility Paint Thinner is packaged in five and one-gallon containers.

THINNING SPIRITS

Cook's Thinning Spirits, sometimes referred to as mineral spirits, is an economical, naphtha base, general purpose thinner widely used in the brush application of paints and enamels. This thinner provides good workability, brushability and adds better flowing properties to paint or enamel. It is often used to reduce black asphaltums. Thinning Spirits is available in 55-gallon drums, 5's, 1's and quarts.

COROTINT

Corotint is Cook's series of tube colorants. These special colorants, upon addition to a wide range of interior and exterior base paints, produce high quality finishes of almost any color and type. To obtain a selected color in a desired finish, it is only necessary to add the specified tubes of Corotint to the proper base paint and agitate.

UNITINT

A new, but proven, series of professional tinting colors. Packaged in handy, plastic squeeze bottles, Unitint permits precise color measurement and eliminates the guesswork and muss commonly associated with colors in oil. The complete range of Unitint colors have high tinting strength,

SUPERWHITE DRIER

Cook's Superwhite Drier is a pale, non-staining drier made especially for architectural interior or exterior whites, off-whites and industrial baking finishes as a safeguard against slow drying. It may be used, however, in any light-colored paint, enamel or varnish when in doubt about drying time due to low temperature, age of material or previous experience. The addition of about four ounces of Superwhite Drier to a gallon of paint is usually sufficient. Available in gallons, quarts and half-pints.

SUPER-THINNER

Cook's Super Thinner is a remarkable general purpose thinner used widely in preference to turpentine. It is readily stirred into paints, varnishes and enamels, and may be added within recommended limits without altering the quality of the finish. It instantly eases brushing and promotes better flow. It replaces the traditional paint odor with one less irritating. Moreover, it leaves no residual odor that requires days to dissipate. Also, Cook's Super Thinner is an efficient cleaning solvent for brushes and equipment, and its low cost, combined with its efficiency, makes it very economical to use. Available in 55-gallon drums, five-gallon containers, gallons, quarts, pints and half-pints.

NO-O-DUR THINNER

Cook's No-O-Dur Thinner is a mild and special thinner for use with Cook's Shadotone Enamels and other odorless paints where the use of turpentine or other thinners would impart odor to such finishes, thus sacrificing one of their outstanding qualities. It is used widely in hospitals, hotels, office buildings and homes to avoid irritating fumes in areas where people must work and live. Cook's No-O-Dur Thinner is packaged in 55-gallon drums, five-gallon containers, gallons, quarts, pints and half-pints.

225 THINNER

Cook's 225 Thinner is a superior thinner for all types of air-dry enamels formulated for spray application. It is highly solvent, yet evaporates slowly enough to provide excellent flow for the materials to which it is added. 225 Thinner is available in 55-gallon drums, 5's, 1's and quarts.

63 LACQUER THINNER

Cook's 63 Lacquer Thinner is a superior lacquer thinner that provides good flow and increases "blush" resistance. This product has a good odor among lacquer thinners and provides high solvency for nitrocellulose lacquers. Available in 55-gallon drums, five-gallon containers, gallons, quarts and pints.

89 LACQUER THINNER

Cook's 89 Lacquer Thinner is a medium grade lacquer thinner similar in many respects to Cook's 63 Lacquer Thinner described above. This material, however, is recommended for use where a less expensive lacquer thinning material is desired. Available in 55-gallon drums, five-gallon containers, gallons and quarts.

maximum color retention and are strongly resistant to acid and alkali. They "go in" easily and completely with simple stirring and may be used in oil paints, alkyds and latex-type paints. Available in eight-ounce plastic squeeze bottles and one-quart metal cans.

OIL COLORS

Cook's Oil Colors are made from chemically pure pigments especially ground—and placed in a treated linseed oil base. Being of heavy liquid consistency, they are relatively easy to measure and they will not skin over or get hard and lumpy in a tightly closed can. Cook's Oil Colors are available in quart and half-pint containers. Some of the more commonly used colors are packaged in gallons.

COMBINATION "A" DRIER

Cook's Combination "A" Drier is a concentrated dark drier that is acceptable for use in darker-colored interior and exterior finishes to speed the drying time of the paint material. When in doubt about drying due to low temperature, age of material or previous experience, the addition of about four ounces of Combination "A" Drier to a gallon of paint acts as a safeguard against slow drying. This drier is available in gallons, quarts and half-pints.

810 BULLETIN COLORS

Cook's 810 Bulletin Colors, although especially formulated for painting outdoor signs, have enjoyed wide and varied application wherever their strong and lasting colors are appropriate. Made from a modern synthetic spar vehicle, this material provides a broad range of brilliant, full strength colors which match the color standards of the Outdoor Advertising Association of America. They dry normally in six to eight hours to a high gloss, and are available in gallons and quarts. Purple available in pints only.

811 PROCESS COLORS

These are finely ground, highly pigmented, gloss enamels made primarily for screen processing. They are used widely on primed wood or metal where exterior durability and color retention are required. They are of good brushing consistency and may be used for general exterior enamel work of any kind. The colors in this line match the 810 Bulletin Colors which meet the color standards of the Outdoor Advertising Association of America. Available in gallon and quart size.

462 INK TYPE SCREEN PROCESS COLORS

These are modern, high-hiding, fast-drying, ink-type process paints. They are especially made for screen processing on cardboard or paper posters and display cards. In addition to their fast dry and high-hiding qualities, these paints offer good mileage and cut screen clogging to a minimum. A full line of colors are available in gallons and quarts.

ANTIQUING LIQUID

Cook's Antiquing Liquid is a specialty item made to provide a product which may be used to produce a multitude of special and unusual effects such as artificial wood grain or an antique appearance. Available in quarter-pint containers.

BLANCHIT

Blanchit is a wood bleaching material prepared in two solutions, Blanchit No. 1 and Blanchit No. 2. Solution number one is an acid type liquid which is applied to the bare wood surface to bleach out the wood and restore its natural color and beauty. The second solution neutralizes the acid reaction. Both solutions are necessary to the bleaching process.

CORO-CIDE

Cook's Coro-Cide is an exclusive type of concentrated mildew inhibitor that permits the addition of mildew inhibitive agent to paint material only when it is wanted and needed for a particular job. Being packaged in specially-made, metal, squeeze-type tubes, Coro-Cide is one of the most effective mildew inhibitors known. Generally used in conjunction with Cook's Shur-White painting systems, it is only necessary to squeeze one tube of Coro-Cide into each gallon of paint required for the job and "stir-in". The addition of Coro-Cide will not measurably change the color of the paint, nor will the addition increase the toxicity of the material in which it is incorporated. Coro-Cide comes only in 4-ounce tubes.

139 LACQUER SEALER

A good grade, water-white lacquer sealer which can be sanded after a fifteen-minute air dry. Not recommended for use under varnishes. Available in 55-gallon drums, 5's, 1's and quarts.

54 LACQUER SEALER

A medium grade lacquer sealer of extremely pale color. May be used under varnishes as well as lacquer finishing coats. Available in 55-gallon drums, 5's, 1's and quarts.

**WATER WHITE HI-SOLIDS
CLEAR GLOSS LACQUER**

This is a superior clear gloss lacquer which is water-white in color and has a high solids content for extremely fine surface build. Available in 55-gallon drums, 5's and 1's.

RUBBING AND SEAT VARNISH

This is a clear, tough, hard-drying varnish made for use on table tops, school seats, benches and other surfaces requiring an exceptionally hard varnish finish. An outstanding characteristic of the material is that it will not "print" or soften under body heat. This property, coupled with the fact that the dried film may be rubbed and polished, make this product a splendid and versatile furniture finish. Dries hard overnight and is available in gallons and quarts.

LINOLEUM FINISH

Cook's Linoleum Finish is an extremely pale, durable, waterproof finish made for use as a clear finish on inlaid linoleums that have not been previously varnished or shellacked. It forms a hard and tough, yet permanently elastic coating which prevents dust and dirt from being ground into the linoleum and preserves the color and pattern. Does not discolor even the lightest linoleum, and being waterproof, does not turn white when cleaned with common washing solutions containing mild acids and alkalis. Dries for recoating in about an hour; covers about 450 to 500 square feet per gallon and is available in quart bottles. Not recommended for use on felt base, enamel-printed floor coverings.

REZ EXTERIOR SEALER

These color-toned wood sealers are especially made to provide distinctive colors for exterior siding, fences, doors, sash and house trim. The five ready-to-use colors are formulated with special pigments that resist the harmful effects of direct sunlight and weathering. Two coats are recommended for exterior shingles or siding, and best application may be obtained with a wide, flat brush. Stocked in gallons and quarts.

TRAFFIC ZONE COAT

Made in both white and yellow, Traffic Zone Coat is an exceptionally durable, solid-covering paint which combines the best features of lacquer and enamel to form a material expressly for street marking purposes. This paint dries normally in twenty to thirty minutes allowing the passage of traffic without smearing. Covers perfectly in one coat and asphalt will not "bleed" through it. May be applied with either brush or marking machine, and is available in five and one-gallon containers.

PERLTEX

Perltex is a selected grade of exploded mica beads which adds body to any paint. It is used as a paint additive to produce sand float or texture finishes—depending upon the amount of Perltex added. Special screening keeps the beads of uniform size and eliminates much of the dust commonly found in similar products. When added to finishing material and properly mixed, Perltex remains in uniform suspension and does not settle to the bottom of the can. Also, the addition of Perltex does not appreciably change the color, sheen or quality of the paint. Packaged in one and five-pound bags.

217 CLEAR GLOSS LACQUER

A fine quality, pale in color, full gloss furniture lacquer which provides good build and excellent rubbing properties. Available in 55-gallon drums, 5's, 1's and quarts.

214 CLEAR GLOSS LACQUER

A water-white, good grade furniture lacquer which produces a full, rich gloss. Available in 55-gallon drums, 5's, 1's and quarts.

24 MEDIUM SATIN LACQUER

A good quality, pale in color, clear lacquer for furniture finishing. Provides build and has good rubbing properties. Dries to a low-sheen satin finish. Available in 55-gallon drums, 5's, 1's and quarts.

101 DULL SATIN LACQUER

A good quality, water-white furniture lacquer which dries to a very low-sheen, dull satin finish. Available in 55-gallon drums, 5's, 1's and quarts.

PRODUCT DESCRIPTION

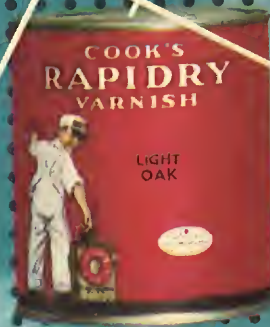
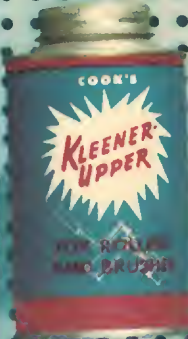
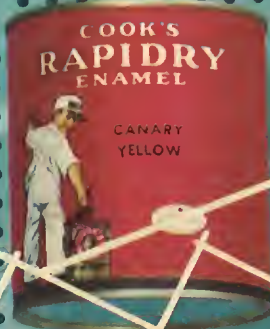
● This section describes the Cook Products recommended throughout this book. For convenient reference, the products are listed and described under several major headings such as Paints and other Finishes for the Exterior, Interior Primers, Undercoats, Enamels and Flat Wall Finishes, etc. There are a few products of a particular nature, however, that are not described here. They are to be found in the preceding section, Miscellaneous Products.

● Printed immediately under each product description is information pertaining to the drying time, spreading rate and the sizes stocked for that particular product. The drying times listed indicate the approximate time required for the product to dry properly under normal conditions. The figures listed as spreading rates (sometimes referred to as "coverage") will serve only as a rough guide as to how much of a given paint might be required to cover a given area. Many factors such as the nature and condition of the surface, nature of the paint product, method of application, temperature and weather conditions, and losses from waste will affect the spreading rate. The figures given, therefore, reflect a range of area which a product might be expected to cover under normal conditions. The usual rate will generally fall someplace near the middle of that range. The spreading rate figures should not be confused with the hiding power of a particular product as that term is a measure of the paint necessary to completely obscure the color of the undersurface. The stock sizes listed are a further aid to correct ordering of paint materials. In cases where sizes stocked vary with the different colors within a particular line of products, mention of that fact is made.

● The greatest number of the following paint products are generally ready to use as they come from the container and, unless otherwise noted, should not be adjusted. In most cases, Cook's Super Thinner may be used for slight thinning to compensate for evaporation loss of solvents. Where a special thinner is required for a product, the proper reducing agent is recommended.

I N D E X

	Page
Acid-Resisting Black.....	45
Alumasphalt.....	39
Aluminum, 802 Ready-Mixed.....	45
Aluminum, 459 Heavy Duty.....	45
Aluminum, Hi-Heat Resisting.....	45
Aluminum, 395 Ready-Mixed.....	45
Aluminum, Utility.....	45
Asphalt Roof Paint.....	39
<i>Barn Paints</i>	38
Black Stack Paint.....	45
Brass and Silver Lacquer.....	46
Bright Red Building Paint.....	38
Coroc Wall Finish.....	40
Coroflek.....	41
Coroflek Primer.....	41
Corovel.....	40
Creonto Masonry Paint.....	38
<i>Damp-Proofing Specialties</i>	47
Dead Flat Latex Ceiling Paint, White.....	41
Drum Enamel.....	45
801 Clear Varnish.....	46
801 Enamel.....	44
802 Enamel.....	44
Elastibond.....	43
<i>Exterior, Paints and Other Finishes</i>	37
Floor Seal and Preservative.....	47
Galvakote Zinc Dust Primer.....	44
Gilsonite Asphalt Roof Paint.....	39
High-Hiding Alkyd Flat Enamel.....	40
High-Hiding Alkyd Gloss Enamel.....	40
High-Hiding Alkyd Semi-Gloss Enamel.....	40
House Paint, Cook's Outside White.....	37
House Paint, Co-Pa-Co Farm and Fence White.....	38
House Paint, One-Coat Outside White.....	37
House Paint, Scotch White.....	37
House Paint, Suburban.....	37
House Paint, Suede.....	37
House Paint, Superwhite Outside White.....	37
House Paint, Superwhite Semi-Paste Outside White.....	38
Implement Enamel.....	45
<i>Interior, Primers, Undercoats, Enamels and Flat Wall Finishes</i>	39
Latex Wall Primer.....	39
Linseed Oil Shingle Stain.....	39
Marine Spar Varnish.....	47
Max-O-Lite.....	42
<i>Metal Preservative Primers and Finishes</i>	43
Modern Wood Sealer.....	46
Modern Wood Stains.....	46
Modern Wood Varnish.....	46
Moistite Fiber Roof Coating.....	47
Moistite Foundation Coating.....	47
Moistite Stone Coating, Clear.....	47
Non-Fog Spray White.....	42
One-Coat Enamel.....	41
One-Coat Flat White.....	41
<i>P X Metal Primer—Surfacer</i>	44
Paste Wood Filler.....	46
Permagrip Metal Primer.....	43
Plastic Roof Cement.....	47
Primeless One-Coat Flat White.....	42
Q D Red Lead Primer.....	43
Rapidry Enamel.....	41
Rapiary Enamel, Eggshell White.....	41
Rapidry Enamel, Non-Yellowing White.....	41
Rapidry Enamel Undercoat.....	40
Rapidry Metal Primers.....	43
Rapidry Varnish.....	46
Rust Inhibitive Brown Primer.....	43
Safety Gym Finish.....	47
Sash Black.....	38
Satin Floor Finish.....	47
Screen Enamel.....	39
Scuff Proof Floor Enamel.....	41
Shadotone Glarefree Flat Enamel.....	40
Shadotone Satin Enamel.....	40
Shellac.....	47
Shingle Shake Paint.....	38
Shur-White Flat Enamel.....	42
Shur-White Gloss Enamel.....	42
Shur-White Primer.....	42
Shur-White Semi-Gloss Enamel.....	42
Shur-White Undercoat.....	42
Steel-Kote Black.....	45
Steel Kote Red Lead Chromate Primer.....	43
Super Blue.....	39
Superwhite Primer.....	37
Synthetic Primer—Surfacer Gray, 802.....	44
Tank Paint White.....	45
Texture Base.....	43
Toxic Wood Preservative.....	46
Trim Colors.....	38
Truelight.....	42
Universal Alkyd Coating Primer.....	41
Utility Enamel.....	44
Varnish Wall Size.....	40
Varnishes, Stains and Floor Varnishes.....	46
Velvay Flat Stipple.....	43
Velvay Primer.....	39
X X One-Coat Flat White.....	42
Zero Roof Coating.....	39
Zinc Chromate Primer, 186.....	44
Zinc Chromate Primer, 286.....	44
Zinc Chromate Wash Primer, 900.....	44



PRODUCT DESCRIPTION

PAINTS AND OTHER FINISHES FOR THE EXTERIOR

Following are described the principal Cook Products for the priming and finishing of exterior wood and masonry, and for the staining of wood shingles. Barn Paints and various roof finishes are also included. For the priming and finishing of metal surfaces, see the section describing Metal Preservative Primers and Finishes.

SUPERWHITE PRIMER

Cook's Superwhite Primer is a superior, ready-mixed primer for most all exterior surfaces—new or painted. Scientifically formulated from carefully selected pigments and a combination of raw and processed oils, this versatile primer embodies the highly desirable principle of "controlled penetration." Instead of all the oils soaking into the more porous parts of the surface, Superwhite Primer penetrates only deeply enough to insure adhesion while the rest stays on top of the surface to provide a uniform foundation of oils and pigments for whatever coat is to follow. A large portion of paint failures, not due to moisture, are the result of improperly mixed priming coats. These failures are avoided by the use of Superwhite Primer which, being ready to use as it comes from the can, insures proper priming.

Drying Time: 2 to 3 days for recoating.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

ONE-COAT OUTSIDE WHITE

Ready-mixed One-Coat Outside White combines refined and processed oils with high-hiding, controlled chalking pigments to produce one of the finest one-coat white house paints that it is possible to buy. It is especially recommended for one-coat repaint work over unbroken exterior painted surfaces in good condition. The excellent hiding, extreme whiteness, gas-proofness and mildew resistance, coupled with its self-cleaning properties, highly recommend this product for one-coat maintenance of white exteriors. Research has shown that one-coat repainting at regular intervals is preferable (and more economical in the long run) to two-or-three-coat repainting over longer periods of time because old paint films do not build up as fast and the ultimate complete removal of old paint is substantially delayed. When applying this product, do not allow the remarkable hiding power to encourage spreading it too thinly. Brush on a full, even coat at a rate of not more than 500 square feet per gallon. Do not tint or blend with other house paint colors.

Drying Time: 24 to 48 hours.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

SUPERWHITE OUTSIDE WHITE

Superwhite Outside White is a scientific blend of refined and bleached oil combined with snow white pigments to pro-

duce a super quality, extra white, ready-mixed exterior paint. This product is made to serve as the final coat of a two-coat house painting system on new or old surfaces over Cook's Superwhite Primer for those who desire the ultimate in quality, long wear and extreme whiteness. In addition, Cook's Superwhite Outside White is solid-covering, gas-proof and mildew resistant allowing it to stay whiter much longer than average white house paints. This material is ready-to-brush as it comes from the can, and it is not recommended that it be tinted with oil colors or blended with other house paint colors.

Drying Time: For recoating, allow 2 to 3 days drying time.

Spreading Rate: 450-550 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

COOK'S HOUSE PAINT, OUTSIDE WHITE

Cook's House Paint, Outside White, is a long used and long favored first quality, ready-mixed, two-coat white house paint. It is made from the finest refined and processed oils and high-hiding, controlled-chalking pigments. It is outstanding in its purity of color, great hiding power and long life. Besides providing a long-wearing, durable exterior coating, Cook's House Paint was among the very first exterior paint products to employ the feature of self-cleansing which, through careful control of pigment chalking, provides for a gradual shedding of dirt from the surface by wind and rain. This product, too, is climatically correct for any area as it has built-in mildew resistance and gas-proofness to insure against loss of color in sections of the country where mildew and fumes commonly cause paint discoloration. This distinctively superior white house paint brushes easily as it comes from the can and, teamed with Cook's Superwhite Primer, provides an unmatched two-coat house painting system.

Drying Time: At least 3 days to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts., pts.

SUEDE HOUSE PAINT

Being formulated with modern alkyd resin and drying to a distinctive low luster, Cook's Suede is a remarkable house paint development. In addition to its unique flat sheen, Suede provides a number of other desirable qualities beginning with a new ease of application. It is self-priming over new exterior surfaces, and when applied

in two coats over new wood, Suede House Paint will never peel or blister as the result of moisture. Also, Suede's heavy pigment content provides exceptionally high-hiding power, and the alkyd-type binder makes Suede dry considerably faster than conventional house paints. In addition, Suede House Paint eliminates "flashing" because the low-luster sheen remains uniform all over the house—even under the eaves and on sides of the house most exposed to the sun. Suede has extra resistance to staining from nailheads, screens and other metal; it chalks at a perfect rate for self-cleansing action and long wear; it contains added mildew resistance; and, it does not discolor from fumes and gases. Use Suede as it comes from the can and replace evaporation losses with Super Thinner. Suede House Paint is available in a pleasing selection of standard colors plus a number of Corotint blend colors.

Drying Time: 2 days to recoat in normal weather. Allow 4-5 days drying time below 40 degrees Fahrenheit.

Spreading Rate: 450-500 square feet per gallon.

Stock Sizes: 1's, qts. Non-Chalking White also available in 5's.

SUBURBAN HOUSE PAINT

Suburban is Cook's ready-mixed, conventional-sheen house paint. It is a first quality material made from the best and most durable color pigments in a special oil base. It is available in several popular standard colors plus a number of Corotint blends. In addition, Suburban House Paint colors may be interblended to produce a broad variety of other pleasing exterior hues. In formulating this durable, fade-resistant line of colored house paints, Cook's has sacrificed none of the finer qualities necessary for easy brushing, good hide, long wear and gradually uniform chalking. This material is ready to brush and should be flowed on in full, even coats. Do not attempt to spread this paint too thinly after observing its high-hiding qualities. It is best to spread it out to cover no more than 500 square feet per gallon. Also, excellent shingle stain may be made from Suburban House Paints by merely blending one gallon of paint with one gallon of Super Thinner and one gallon of linseed oil.

Drying Time: 3 days to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.
Some colors in 5's.

SCOTCH WHITE HOUSE PAINT

Scotch White House Paint is an economical, exterior, oil base paint formulated to give good exterior surface protection to houses, barns, garages, etc., at lower initial cost. Although not equal in quality, performance or long-run economy to Cook's finer house paints, it is superior to many competitive first grade house paints and may be used with complete confidence. This material is ready-mixed, and may be used as its own primer. However, increased exterior dura-

bility may be had by application over Cook's Superwhite Primer. Scotch White House Paint should not be tinted.

Drying Time: At least 3 days between coats.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

CO-PA-CO FARM AND FENCE WHITE

Cook's Co-Pa-Co Farm and Fence White is an economical, yet durable, oil-base, creosote-fortified white paint especially formulated for use on farm buildings, sheds, fences, etc. This material contains no lead pigment which might be harmful to farm animals, and the refined creosote content may tend to prevent most farm livestock from "licking" or chewing on the painted surface. This product is ready to brush as it comes from the can and should not be tinted.

Drying Time: At least 72 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's.

SHINGLE SHAKE PAINT

Shingle Shake Paint is a fine grade, heavy-bodied, exterior flat paint made from high covering pigments and special bodying agents in an oil base. It is specifically made for the painting of shingle siding—especially machine-grooved shakes. This special formulation does not sag at the shingle edge yet, unlike a house paint, flows well to provide uniform protection to the entire face of the shingle. This material is available in a good range of popular colors, is ready to apply and may be tinted if desired. This product is not recommended for use as a roof stain or paint.

Drying Time: About 24 hours. 72 hours to recoat.

Spreading Rate: 400-500 square feet per gallon flat surface. About 200 square feet per gallon on machine-grooved shakes.

Stock Sizes: 5's, 1's.

SUPERWHITE SEMI-PASTE OUTSIDE WHITE

Superwhite Semi-Paste Outside White is a scientific blend of refined and bleached oils combined with snow white pigments to produce an extra white house paint in semi-paste form. This product has behind it a long record of consumer acceptance. During its first years it was the earliest lead-free paint to be widely marketed and employing the then-new titanium pigments. Since that time, formula improvements through the years have maintained its leadership among white semi-pastes. Superwhite Semi-Paste is designed for a two-coat house painting system on new or old surfaces over Cook's Superwhite Primer for those who desire the ultimate in quality, long wear and extreme whiteness. In addition, it is solid covering, gas-proof and mildew resistant. It stays whiter longer than average white house paints! This product should be reduced with Cook's Super Thinner and linseed oil as specified on the

can label, and tinting is not recommended.

Drying Time: 2 to 3 days for recoating.

Spreading Rate: About 600-700 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

BRIGHT RED BUILDING PAINT

Cook's Bright Red Building Paint is an exceptionally high-quality red house paint for general usage outside. It is formulated from a combination of special, very permanent red pigments and an alkyd vehicle. It offers a new red color that has been proven to be very popular on residential, business and farm buildings. The color is, also, extremely high-hiding. It applies easily and dries fast for an exterior paint. Bright Red Building Paint is its own best primer over old paint and new wood, and when applied directly over new, unpainted surfaces, the paint will not blister as the result of moisture. This paint will give good exterior durability, and the bright red color will last far longer than conventional red exterior paints. Ready-to-use as it comes from the can, this paint should be thinned only with Super Thinner when necessary to replace evaporation losses.

Drying Time: 2 days to recoat in normal weather. Allow 4-5 days drying time below 40 degrees Fahrenheit.

Spreading Rate: 400-450 square feet per gallon.

Stock Sizes: 5's, 1's.

BARN PAINTS

Cook's Barn Paints, like good house paints, are formulated with high grade pigment and vehicle to provide exterior durability and long wear. Here are three dependable barn paints—each with territorial popularity and each of top quality in its class:

SUPER RED BUILDING PAINT

This is Cook's modern, high quality, oil base barn finish with "controlled penetration." It contains 2½ times as much true red pigment as average good barn paints, and all its oils do not completely soak into the surface leaving a dry, lifeless paint film. Rather, enough oil soaks in to insure adhesion while the rest stays in the paint film on top to give long-lasting weather protection. This product is designed for general exterior use on wooden barns and outbuildings, and it serves equally as well as a durable, protective coating on properly prepared metal surfaces. It is ready to use as it comes from the can and should be thinned only when necessary with Cook's Super Thinner, turpentine or linseed oil.

Drying Time: 2 to 3 days for recoating.

Spreading Rate: 300-400 square feet per gallon.

Stock Sizes: 5's, 1's.

PRAIRIE BARN PAINT, RED

This is a good quality barn paint formulated with quality red oxide pigments in an oil base to give good exterior protection to barns, outbuildings and properly prepared metal surfaces. This material comes ready to brush and should be thinned only as necessary with linseed oil.

Drying Time: 2 to 3 days to recoat.

Spreading Rate: 300-400 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

BEST SEMI-PASTE BARN PAINT, RED

This is an economical, semi-paste barn paint formulated from bright red oxide pigments in an oleoresinous varnish base. It provides a durable, ready-to-mix finish for barns, outbuildings and properly prepared metal surfaces. This material is to be reduced according to the directions on the can label with Cook's Super Thinner or turpentine and linseed oil.

Drying Time: 3 to 4 days for recoating.

Spreading Rate: 500-600 square feet per gallon.

Stock Sizes: 5's, 1's.

TRIM COLORS

Cook's Trim Color is a superior, high-gloss enamel made from pure color pigments in a synthetic alkyd resin base. It is especially made for use on new or old house trim, sash and screen, store fronts and wherever the finest enamel-like finish is desired for exterior wood surfaces. This product excels in its remarkable durability and color-fastness. All of its bright standard colors and Corotint blends resist the fading commonly associated with outside exposure. This material is ready to brush as it comes from the can, and Cook's Super Thinner should be used when reduction is necessary. Trim Colors, in addition, make excellent shingle stains by merely reducing one gallon of paint with a half gallon of linseed oil and a half gallon of Super Thinner.

Drying Time: 24 hours.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.

CRECONTO MASONRY PAINT

Cook's Creconto Masonry Paint is a phenolic varnish base, white-pigmented, flat paint especially designed for application to all types of interior and exterior masonry wall or ceiling surfaces. This product seals out moisture, prevents surface discoloration, restricts alkali accumulations and provides a durable and beautiful masonry coating. This heavy-bodied material is available in all Corotint Exterior colors, and, where desirable, may be tinted with Cook's Unitint or Oil Colors. Ready to apply, it should not be used for repaint work over other types of masonry finishes.

Drying Time: 48 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

SASH BLACK

Cook's Sash Black is a high quality, carbon black, oil type paint made for general exterior use on such surfaces as sash, screens, wrought iron trim, etc. After drying to a high gloss, this material will provide good exterior weather protection. Sash Black is ready to brush as it comes from the can and may be reduced for use as a first coat or for the painting of window screen wire.

Drying Time: 24 to 48 hours.

Spreading Rate: About 300-350 square feet per gallon.

Stock Sizes: 1's, qts.

SCREEN ENAMEL

Cook's Screen Enamels, available in either black or green, combine quality pure color pigments and varnish to produce a long wearing exterior, high-gloss finish for the painting of screen wire mesh and other wood or metal surfaces. This material is ready to use as it comes from the can, and to avoid clogging the openings of screen wire mesh, apply by spraying or using an inexpensive Cook's Screen Painter.

Drying Time: About 24 hours.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: Green—1's, qts.

Black—1's, qts., ½-pts.

SUPER BLUE

Super Blue, a clean, pure iron blue, is a dual purpose exterior semi-paste paint made from an oil base and formulated to be used equally well as a paint or wood shingle stain. It is a long-standing Cook's favorite and has enjoyed much popularity because of its versatility, beautiful color and unusual exterior durability. For use as a paint, reduce the first coat with one quart of boiled linseed oil and one pint of Super Thinner to the gallon and apply the second coat reduced with one quart of boiled linseed oil to the gallon. As a stain, reduce both coats with ½ gallon of boiled linseed oil and a quart of Super Thinner to the gallon.

Drying Time: About 24 hours as a stain; about 2 to 3 days as a paint.

Stock Sizes: 1's, qts.

LINSEED OIL SHINGLE STAIN

Cook's Linseed Oil Shingle Stains combine pure color pigments and penetrating oils in such a way as to produce a quality, long-wearing finish which preserves and beautifies roof or siding wood shingles. Available in three popular colors, red, green and brown, Cook's shingle stains are ready for application, either by brushing, spraying or dipping, just as they come from the can. Any thinner added to lighten the stain color should be blended in before starting to use the stain, and not during its use, to avoid a possible color change. Old work is always brushed or sprayed, and new shingles are best finished by dipping the first coat before the shingles are laid and then brushing or spraying on the second coat. Raw linseed oil should be used if thinning is necessary.

Drying Time: 24 hours to recoat.

Spreading Rate: Dipping: about 1,000 shingles per 2½ gallons of stain.
Brushing: about 100 square feet per gallon.

Stock Sizes: 5's, 1's.

ZERO ROOF COATING

Zero Roof Coating is a good quality, ready-mixed, non-fibred aluminum paint made from the finest asphalt, flake aluminum paste and oils. This material has many general uses and is especially recommended as an economical aluminum-asphalt roof coating for composition, metal or slate roofs. This product insulates against heat and cold, withstands the hottest roof temperatures without peeling, checking or cracking and remains bright indefinitely due to the heavy concentration of flake aluminum in the dried film. Zero Roof Coating comes ready to brush and may be

reduced to spraying consistency with Cook's Super Thinner or mineral spirits.

Drying Time: Overnight.

Spreading Rate: 300-500 square feet per gallon.

Stock Sizes: 5's, 1's.

ALUMASPHALT

Cook's Alumasphalt is a ready-to-mix asphalt base, leafing type aluminum paint highly suitable for general maintenance work where an asphalt fortified brilliant aluminum finish is desired. This material forms a waterproof film that protects metal surfaces, painted or primed wood surfaces, composition roofing and masonry. Alumasphalt is weather resistant, adheres readily to any surface except unpainted wood, retains its dried film elasticity and resists checking, cracking and peeling. This material is packaged in a dual compartment can with the aluminum paste in one section and the vehicle in the other. These must be thoroughly mixed according to the can label directions, and only enough material for a day's work should be blended to insure better "leafing" and a brighter, more lustrous finish. After mixing, Alumasphalt is ready to brush.

Drying Time: Overnight.

Spreading Rate: About 400 to 600 square feet per gallon.

Stock Sizes: 5's, 1's.

ASPHALT ROOF PAINT

Asphalt Roof Paint is a black, non-fibred roof coating made from especially treated asphalt to which non-oxidizing agents have been added. The careful blending of these materials produces a product with a heavy paint consistency which is generally used as a primer to resaturate and revitalize

dried-out, lifeless composition roofs in preparation for fibred roof finish coatings. The versatility of the product, however, makes it an excellent and economical coating for all types of surfaces—metal, masonry and wood—wherever a full-bodied, rust and decay-resistant, weather-proof material is needed. Asphalt Roof Coating is ready to use and may be applied with a brush, mop or spraying equipment. The nature of this material makes it slow drying, and plenty of drying time should be allowed before recoating.

Drying Time: 48 to 72 hours.

Spreading Rate: Composition Roofing—About 100 square feet per gallon.

Wood—About 200 square feet per gallon.

Masonry—About 100 square feet per gallon.

Metal—About 300 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's.

GILSONITE ASPHALT ROOF PAINT

Gilsonite Asphalt Roof Paint is a thin-bodied coating made in red and green colors and formulated from pure color pigments and the finest asphalts. This material contains no asbestos fibres, and is best suited to renew and revitalize dingy or colorless asphalt shingle roofs, and siding where the shingle granules are still present and the surfaces are otherwise in good repair. This product is extremely easy to apply and is ready to go on the surface as it comes from the can. No thinning is necessary.

Drying Time: Overnight.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's.

INTERIOR PRIMERS, UNDERCOATS, ENAMELS AND FLAT WALL FINISHES

Here are described Cook's various interior wall primers, undercoats, enamels, flat wall finishes, and floor enamels. Also included are stippling and texturing paints, as well as the Shur-White industrial finishes used in commercial interiors where their special properties so highly recommend them.

VELVAY PRIMER

Velvay Primer is a general purpose, alkyd resin, white-pigmented primer designed for any interior surface—new or old. It hides well, provides perfect seal and excellent adhesion. This primer actually seals in one coat and dries quickly enough to permit two-coat-a-day work when the recommended overnight dry is impractical. Velvay Primer also bridges hairline cracks and seals in plaster "hot spots" providing a uniform foundation for finish coats. Ready to brush as it comes from the can and may be tinted to the approximate finish coat color with Cook's Unitint, Oil Colors or up to one quart of finishing material per gallon of primer.

Drying Time: 4 to 6 hours or preferably 24 hours for recoating.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

LATEX WALL PRIMER

Latex Wall Primer is a heavy-bodied, white, latex emulsion-type primer especially designed for interior use on dry wall construction to lay the nap and conceal joints. This rubber base material may also be used quite satisfactorily on dry plaster, masonry block, poured concrete, tight wall-paper or previously painted surfaces. Although heavy in body, this primer is ready to use as it comes from the can, and can be applied equally as well with either brush or roller applicator. If reduction is desirable, thin sparingly with water. This material is readily adapted to coloring and may be tinted with Cook's Unitint or Corovel of any color.

Drying Time: About 1 hour or overnight for recoating.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

VARNISH WALL SIZE

Cook's Varnish Wall Size is a transparent, oleoresinous, varnish-type sealer. This material is primarily used on new dry wall construction in order to prepare that surface for the hanging of wallpaper. So applied, Varnish Wall Size will seal the dry wall surface and permit the later removal of the wallpaper by steaming without damage to the wall surface. It is ready to use as it comes from the can.

Drying Time: Overnight for wallpapering.

Spreading Rate: 350-400 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

RAPIDRY ENAMEL UNDERCOAT

A superior, alkyd resin-type, white enamel undercoat made especially for intermediate use, between primer and finish coat, to insure the very finest enamel finishing. It flows on smoothly, brushes easily and thoroughly seals the surface to provide complete uniformity for finish coats. It adds just the proper amount of build and sands freely. It is often used on repaint work in good condition to facilitate a strong color change and to prepare the well sealed, uniform foundation so essential to fine, smooth enamel finishing. The material should be tinted to the approximate color of the finish coat with Unitint, Oil Colors or finish coat material (up to one quart per gallon of undercoat).

Drying Time: Overnight for recoating.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 1's, qts., pts., 1/2-pts.

SHADOTONE SATIN ENAMEL

This first quality, alkyd resin-type enamel combines extreme ease of application, high covering and near-limitless color range to produce the finest, most durable satin sheen finish for interior walls and trim. This material is formulated with odorless solvents to eliminate the disagreeable paint odors during application, and the thoroughly dried film can be scrubbed repeatedly without harming the soft, satin-like finish. Shadotone Satin is ready to apply with either brush or roller applicator and to preserve the odorless character of the product, Cook's No-O-Dur Thinner should be used when necessary to compensate for small evaporation losses. Shadotone Satin colors may be interblended for even wider color range but Shadotone Satin should not be mixed with Shadotone Glarefree Flat Enamel as streaking and flashing may result.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts., 1/2-pts. Hilite White and Gardenia White also stocked in 5's.

SHADOTONE GLAREFREE FLAT ENAMEL

Shadotone Glarefree Flat is a "true" alkyd resin-type enamel finish which combines ease of application, high covering and near-

limitless color range to produce the finest, most durable glare-free flat finish for walls and trim. This tough enamel is formulated with odorless solvents to eliminate disagreeable paint odors during application, and the thoroughly dried film can not only be washed but actually scrubbed without harming the finish. Shadotone is ready to apply with either brush or roller applicator and, to preserve the odorless character of the product, Cook's No-O-Dur Thinner should be used when necessary to compensate for small evaporation losses. Although Shadotone Glarefree Flat Enamel can be interblended to produce limitless color varieties, it is recommended that Shadotone Flat not be mixed with Shadotone Satin Enamel as streaking and flashing may result.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 1's, qts., 1/2-pts. Hilite White and Gardenia White also stocked in 5's.

HIGH-HIDING ALKYD GLOSS ENAMEL

Cook's High-Hiding Alkyd Gloss Enamel is a fine quality alkyd-type enamel which, as its name implies, has extremely high "hiding" power. Used primarily for interior walls and trim, this material blots out most under-surfaces in just a single coat! High-Hiding Alkyd Gloss Enamel brushes easily and dries quickly to a beautifully uniform high sheen that is soil-resisting and very washable. Available in white and Corotint blend colors only, High-Hiding Alkyd Gloss Enamel is ready to brush as it comes from the can. Where slight thinning is necessary to replace solvent evaporation, use small amounts of Cook's No-O-Dur Thinner.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.

HIGH-HIDING ALKYD SEMI-GLOSS ENAMEL

Cook's High-Hiding Alkyd Semi-Gloss Enamel is a fine quality alkyd-type enamel which, as its name implies, has extremely high "hiding" power. Used primarily for interior walls and trim, this material blots out most under-surfaces in just a single coat! High-Hiding Alkyd Semi-Gloss Enamel brushes easily and dries quickly to a gently lustrous, uniformly-low sheen that is slow to soil and very easy to clean. Available in several standard colors and a number of Corotint blends, this material is ready to brush as it comes from the can. Where slight thinning is necessary to replace solvent evaporation, use small amounts of Cook's No-O-Dur Thinner.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts. White also stocked in 5's.

HIGH-HIDING ALKYD FLAT ENAMEL

Cook's High-Hiding Alkyd Flat Enamel is a fine quality alkyd-type enamel which, as its name implies, has extremely high "hiding" power. Used primarily for interior walls and trim, this material blots out most under-surfaces in just a single coat. High-Hiding Alkyd Flat Enamel brushes easily, "flows-out" well, and dries quickly to a slight angular sheen that is very durable, cleansable. Available in several standard colors and a number of Corotint blends, this material is ready to brush as it comes from the can. Where slight thinning is necessary to replace solvent evaporation, use small amounts of Cook's No-O-Dur Thinner.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

COROVEL

Corovel is a superior, rubber base paint which is designed for interior use over walls, ceilings and trim. This improved latex emulsion-type product has no disagreeable paint odor, is its own best primer (except over new wood or metal), and excels in its extreme ease of application, solid covering, high-hiding properties and quick drying qualities. Its range of popular colors, coupled with its ability to do a quick decorating job with a minimum of inconvenience, make this product a highly desirable finish for the mechanic, apartment dweller and home owner. Corovel dries in about an hour to a velvety low-luster finish, and is ready for application with brush or roller applicator as it comes from the can. Beyond the many available standard colors, Corovel may be intermixed in any proportions to obtain a still wider selection of beautiful decorative hues.

Drying Time: About one hour or overnight for recoating.

Spreading Rate: 400-450 square feet per gallon.

Stock Sizes: 1's, qts. Ceiling White and Gardenia White also stocked in 5's.

COROC WALL FINISH

A water-reducible, oil-modified, alkyd resin emulsion-type paint in semi-paste form designed for use on interior walls and ceilings. This remarkable product is used widely where a dead flat finish is desirable and where an economical, quick redecorating job is needed. Coroc is odorless, requires no primer (except when put over slick enameled surfaces, wood or metal), covers well and dries hard in about two hours. This material can be applied with brush, roller applicator or spray after being reduced with water. The dried Coroc film is insoluble in water and may be washed. Coroc is available in several pleasing pastel colors and white, and colors may be intermixed to produce a variety of pleasing shades.

Drying Time: 2 to 4 hours. At least 4 hours to recoat.

Spreading Rate: 500-750 square feet per gallon.

Stock Sizes: 1's, qts. White also stocked in 5's.

DEAD FLAT LATEX CEILING PAINT, WHITE

Cook's Dead Flat Latex Ceiling Paint, White, is a glare-free, flat-sheen latex emulsion-type paint. It is recommended for use as a one-coat refinishing material for old ceilings, or as a one or two-coat finish on new ceiling construction. Being a latex emulsion-type paint, it has all the advantages commonly associated with that material, such as ease of application, ease of equipment clean-up and absence of paint odor. The color of this paint is a slightly muted white which, as learned through actual field testing, appears whiter than a pure white material because of differing reflection and light absorption qualities. It is recommended that Dead Flat Ceiling Paint not be used on walls as it does not embody the "hold-out" or sealing properties necessary in such usages. This paint is ready to brush as it comes from the can. Small evaporation losses may be replaced with water.

Drying Time: 15 minutes to touch. 24 hours to recoat.

Spreading Rate: 300-350 square feet per gallon.

Stock sizes: 5's, 1's, qts.

RAPIDRY ENAMEL

Rapidry Enamel, a long-time Cook's favorite, is a high-gloss, synthetic resin-type finish of superior quality. It is made for general interior use over properly prepared wood or metal surfaces. It is a "natural" for furniture, woodwork, bathrooms and kitchens because of its glossy ruggedness, long wearing qualities and lasting washability. It spreads easily, covers solidly, flows free of brush marks and dries quickly to a sparkling, tough enamel finish. This material is available in a popular selection of standard and Corotint colors, and is ready to brush as it comes from the container.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts., pts., 1/2-pts. Non-Yellowing White also stocked in 5's. Some colors in 1/4-pints.

RAPIDRY ENAMEL, NON-YELLOWING WHITE

A blue-white-pigmented, alkyd resin-type enamel formulated to resist yellowing and remain white. This material is of the finest quality and is especially made for use on interior walls and trim. It flows smoothly, hides exceptionally well, dries quickly and produces a durable porcelain-like finish that really stays white. Ready to brush as it comes from the can.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts., pts., 1/2-pts.

RAPIDRY ENAMEL, EGGSHELL WHITE

A pure white-pigmented, alkyd resin-type enamel formulated to resist yellowing and to remain white. This material is of extremely fine quality and is especially designed for use on interior walls and trim.

It flows smoothly, hides exceptionally well, dries quickly and produces a durable egg-shell-like sheen which withstands repeated scrubbing. This product is ready to brush as it comes from the can, and colors may be obtained by tinting with Cook's Unitint, Colors in Oil or by blending with Shadow-tone Satin Enamel.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.

SCUFF PROOF FLOOR ENAMEL

This alkyd resin, high-gloss finish is of the finest quality. It is outstanding for its toughness, long wearing qualities, and mar and scuff resistance. Made especially to withstand the severe abuse encountered in floor service both in and out-of-doors, Scuff Proof Floor Enamel is more than adequate for use on any properly prepared interior or exterior wood, metal or concrete surface where the toughest of enamel finishes is needed and its many deep, practical floor colors are appropriate. Exterior wood floors, new or badly weathered, should be primed with Superwhite Primer and followed with two coats of Scuff Proof Floor Enamel, the first coat being thinned with a pint of Super Thinner. Interior wood floors, new or old, do not require the primer coat—otherwise the finishing procedure is the same as for exterior wood floors. New concrete should be completely cured, clean and dry before enameling. Hard, slick concrete should be etched with 20 per cent muriatic acid and then rinsed clean with clear water. Two coats of Scuff Proof Floor Enamel, the first being thinned with a pint of Super Thinner to the gallon. Where concrete flooring rests on the ground, the concrete will absorb large amounts of ground moisture generally causing enamel to crack and peel.

Drying Time: 6 to 8 hours. 24 hours to recoat.

Spreading Rate: 350-650 square feet per gallon.

Stock Sizes: 1's, qts. French Gray and Light lead also stocked in 5's.

UNIVERSAL ALKYD COATING PRIMER

Cook's Universal Alkyd Coating Primer is especially made to precede the application of Coroflek over new wood, steel and old painted surfaces on the interior. This white-pigmented, alkyd-type primer has very good sealing properties and dries quickly to a tough, hard film that does not "lift" with the application of a Coroflek top coat. This high-quality, white primer may be tinted with Cook's Unitint or Corotint, and may be brushed after 10% reduction with Cook's 363 Enamel Reducer. Reduce 4 to 1 with 363 Enamel Reducer for spray application.

Drying time: 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's.

COROFLEK PRIMER

Cook's Coroflek Primer is especially made to precede the application of Coroflek over new dry wall construction, plaster and masonry blocks of all types above grade

on the interior. This white-pigmented latex emulsion-type primer has very good sealing properties and build, and dries quickly to a durable film that is not affected by the application of Coroflek top coats. This material may be tinted with Cook's Unitint or Corotint and is ready to brush as it comes from the can. Small amounts of water may be added to replace evaporation losses.

Drying Time: 24 hours to recoat.

Spreading Rate: On new, porous masonry block, 150 to 250 square feet per gallon. Dry wall, 350 to 450 square feet per gallon.

Stock Sizes: 5's, 1's.

COROFLEK

Cook's Coroflek is a novel multi-color finish for use on interior surfaces. This unusual material makes it possible to coat a surface with two or more colors—simultaneously—in a single spray application. Coroflek may be applied to almost any type of interior surface that has been properly prepared for painting. It is put on by spray, at low pressure and with an absolute minimum of spray fog. The multi-color pattern has a tendency to "hide" or camouflage surface imperfections, and even contribute to subduing some undesirable architectural features. The applied material dries very quickly to a low-sheen finish that is tough and durable. Because the paint film is non-static, little dust and dirt adheres to the surface. Heavier deposits of grease, soil, stains and even mild acids have little effect on the dry coating, and may be washed away easily without harming the finish. Coroflek is available on custom order through branch stores, the factory, or the variety of Coroflek standard colors may be blended on the job site to create a near unlimited selection of color combinations.

Drying Time: About 1 hour to touch; about 4 hours to handle.

Spreading Rate: 100-150 square feet per gallon.

Stock Sizes: Standard, basic colors in 5's, 1's and qts. Custom blends available in any quantity from 1 gallon.

ONE-COAT ENAMEL

Cook's One-Coat Enamel is a pure white, long-oil-alkyd type, high covering enamel. It is made for general interior use on trim, walls and other surfaces where a good, high-gloss enamel is desired. This product finds wide acceptance among paint mechanics because it provides good flow, high-hiding and easy brushing. Also, mechanics often blend it with undercoat material to produce any number of intermediate sheens. One-Coat Enamel is ready to brush as it comes from the container, and, because of its pure white color, may be tinted.

Drying Time: 10 to 12 hours. 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 1's, qts.

ONE-COAT FLAT WHITE

A heavy-bodied, white-pigmented, oil base flat wall paint primarily designed for professional use by the mechanic desiring a high covering flat white paint for interior walls and ceilings. Although heavy in

body, One-Coat Flat White brushes easily just as it comes from the can. May be tinted with Cook's Unitint or Oil Colors.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 450-500 square feet per gallon.

Stock Sizes: 5's, 1's.

PRIMELESS ONE-COAT FLAT WHITE

A heavy-bodied, white, oil base material designed primarily for professional use by the mechanic desiring a high-hiding, one-coat white finish for interior walls and ceilings. Covers and hides exceptionally well in one coat, dries quickly leaving a slight angular flat sheen and must be reduced to brushing consistency with Cook's Super Thinner. May be tinted.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 400-450 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

XX ONE-COAT FLAT WHITE

A white, heavy-bodied, oil base material designed primarily for professional use by the mechanic desiring a high covering white wall finish in semi-paste form that will produce an absolutely dead flat finish. This material may be used as it comes from the can for stippling purposes, or may be reduced with Cook's Super Thinner for brushing. Cook's Unitint or Pure Colors in Oil should be used for tinting.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 450-500 square feet per gallon.

Stock Sizes: 5's, 1's.

NON-FOG SPRAY WHITE

This product is a highly-pigmented, oil-base, white maintenance paint for interior use. It is generally used in large factory and warehouse interiors where high surface hiding is an important factor, and fast, economical clean-ups are desired. This product derives its name from the fact that it is made for spray application and from its unique freedom from wet spray fogging while being applied. It atomizes so freely and dries so rapidly that wet spray mist is avoided, and large areas may be quickly refinished without covering or removing furniture, machinery and other equipment. Non-Fog Spray White comes in a heavy-bodied form and must be reduced with V M & P Naphtha or Mineral Spirits approximately two parts material to one part thinner before spraying.

Drying Time: 2 to 3 hours. 6 to 8 hours to recoat.

Spreading Rate: 650-750 square feet per gallon.

Stock Sizes: 5's.

MAX-O-LITE

Cook's Max-O-Lite is a casein-bound water-type paint of best quality, providing an inexpensive, colorful, flat paint for wall-board, acoustical materials, plaster, brick and other masonry. Where the durability

of Coroc is not required, Max-O-Lite may be specified. It is quick-drying, solid covering and is very easily applied. Max-O-Lite comes in paste form and is reduced for brushing by gradually adding one part water to two parts paint. Intermediate colors may be obtained by intermixing or tinting with resin-bound tinting colors.

Drying Time: 2 to 4 hours to recoat.

Spreading Rate: 500-650 square feet per gallon.

Stock Sizes: 1's. White also stocked in 5's and qts.

TRUELIGHT

Truelight is an oil-type, scientifically tinted, dead flat ceiling paint which has long been a favorite with lighting engineers as a paint of precisely the right color to neutralize the excessive red-yellow content of incandescent light. Being heavy in body and flat in sheen, it hides ceiling imperfections and provides a glare-free reflector for indirect illumination. Truelight is not intended for tinting, and if other tints or shades are desired, it is recommended that another of Cook's standard flat finishes be used.

Drying Time: 6 to 8 hours.

Spreading Rate: 450-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

SHUR-WHITE PRIMER

Cook's Shur-White Primer is a special alkyd-type primer made for use in conjunction with the Shur-White system of interior mill white finishes. Besides sealing the surface and creating "tooth" for finish coats, this primer provides the first coat of Cook's Shur-White painting system that is so commonly used in packing houses, creameries, bottling plants, breweries, etc. This primer is pure white, high-hiding and formulated with odorless solvents. Shur-White Primer may be widely used as a high-quality interior primer, but it is primarily recommended for use with other Shur-White products to provide a brilliant white finish that will remain clean and white . . . even under some adverse conditions such as those commonly found in warm, humid interior areas. Brush as is and use No-O-Dur Thinner only sparingly to replace evaporation loss of solvent.

Drying Time: 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's.

SHUR-WHITE UNDERCOAT

Cook's Shur-White Undercoat is a special alkyd-type undercoat made for use in conjunction with the Shur-White system of interior mill white finishes. Applied over Shur-White Primer, this easy-working, heavy-bodied undercoat builds the surface, hiding minor surface imperfections and giving rich depth to the enamel finish. It flows on evenly without brush or lap marks, runs or sags—it creates the perfectly level foundation necessary for smooth, uniform finishing. Shur-White Undercoat is formulated with odorless solvents, and is resistant to yellowing, heat and fume discoloration. It should be recommended as an intermediate coat for use

with other Shur-White products to provide a brilliant white, uniform finish that will remain clean and white . . . even under some adverse conditions such as those commonly found in packing houses, creameries, bottling plants, breweries, etc. Brush as is . . . do not thin as this material is intentionally heavy in body.

Drying Time: 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

SHUR-WHITE GLOSS ENAMEL

Cook's Shur-White Gloss Enamel is a special high-gloss, alkyd-type enamel made for use in conjunction with the Shur-White system of interior mill white finishes. Being pure white in color, this enamel "hides" exceptionally well—many times permitting one-coat repaint work. It brushes easily and "flows" out smoothly, and it dries quickly to a brilliant white, almost porcelain-like finish that is slow to soil, resistant to loss of sheen and yellowing, and is fume-proof. Although an excellent interior enamel for a multitude of usages, it is primarily recommended as an odorless, high-gloss finish coat over other Shur-White products to provide a brilliant white coating that will remain white and clean . . . even under some adverse conditions such as those commonly found in packing houses, creameries, bottling plants, breweries, etc. Brush as is. Use Cook's No-O-Dur Thinner to replace small evaporation losses.

Drying Time: 4 to 6 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's.

SHUR-WHITE SEMI-GLOSS ENAMEL

Cook's Shur-White Semi-Gloss Enamel is a special low-luster, alkyd-type enamel made for use in conjunction with the Shur-White system of interior mill white finishes. Being pure white in color, this enamel "hides" very well, brushes easily and flows out to a smooth, uniform finish. It dries quickly to a soft, semi-gloss finish that is resistant to loss of sheen and yellowing, and is fume-proof. Although an excellent interior enamel for general interior usage, this product is primarily recommended as an odorless, low-luster finish coat over other Shur-White products to provide a brilliant white coating that will remain clean and white . . . even under some adverse conditions such as those commonly found in packing houses, creameries, bottling plants, breweries, etc. Brush as is. Use Cook's No-O-Dur Thinner to replace small evaporation losses.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's.

SHUR-WHITE FLAT ENAMEL

Cook's Shur-White Flat Enamel is a special flat-sheen, alkyd-type enamel made for use in conjunction with the Shur-White system of interior mill white finishes. This sparkling white enamel "hides" very well, brushes easily and flows out smoothly and

uniformly. It dries quickly to a finish having a slight angular sheen that is resistant to yellowing and is fume-proof. And, this durable alkyd flat enamel may be cleaned repeatedly without harming the finish. Although an excellent interior enamel for general usage, this product is primarily recommended as an odorless, flat enamel finish coat over other Shur-White products to provide a brilliant white coating that will remain white and clean . . . even under some adverse conditions such as those found in packing houses, creameries, bottling plants, breweries, etc. Brush as is. Use Cook's No-O-Dur Thinner to replace small evaporation losses.

Drying Time: 8 to 12 hours. 24 hours to recoat.

Spreading Rate: 350-450 square feet per gallon.

Stock Sizes: 5's, 1's.

ELASTIBOND

Elastibond is a transparent, pigmented varnish-type primer which is designed for use either inside or out to increase bond over hard, slick surfaces and to give added flexibility and chip resistance to the finish coat. Elastibond is sometimes used by itself, but it is more often mixed according to label directions with an undercoat or first coat. This material is ready to brush or blend as it comes from the can, and mixing specifications for various types of surfaces are to be found on the container label. It is recommended that Elastibond not be used when a clear finishing system is planned as the pigment will tend to produce a milky effect.

Stock Sizes: 1's, qts., 1/2-pts.

METAL PRESERVATIVE PRIMERS AND FINISHES

Here are descriptions of several items, principally primers, which are essential to successful metal painting. Many of the pigmented finishes described in the preceding sections are excellent metal finishes applied over the proper primer. Also, many of the finishes in this section may be used equally as well over wood. The nature of the metal to be primed and the service demands to be made of the finish, determine the selection of the primer to be used.

STEEL KOTE RED LEAD CHROMATE PRIMER

Steel Kote Red Lead Chromate Primer is an extremely good ferrous metal primer. It is made from combined red lead and zinc chromate pigments in a long oil spar varnish base. This material is especially formulated to withstand and protect against the severe weather conditions to which exterior storage tanks and structural steel are exposed, although it serves more than adequately on any metal surface—inside or out—where rust resistance is of prime importance. Steel Kote goes on easily and dries to a smooth, semi-lustrous finish. It provides the best protection to metal surfaces exposed to severe atmospheric conditions, extreme humidity or even those submerged in water. This material is ready to brush as it comes from the can and may be finished with any appropriate oil or resin type finish coat.

Drying Time: 48 to 72 hours to recoat.

Spreading Rate: 350 to 400 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

VELVAY FLAT STIPPLE

An oil base, white stippling paste especially designed to produce a pleasing stipple finish over plaster, wood, wallboard, etc., or previously finished walls. Velvay Flat Stipple is applied as it comes from the can and stippled immediately afterward before the paint sets, with a stippling brush or roller. If desired, it can be thinned slightly with Super Thinner or turpentine—or with Cook's 1001 Mixing Oil to produce a smoother stipple finish. May be tinted with Cook's Unitint or Oil Colors.

Drying Time: About 24 hours.

Spreading Rate: 300-400 square feet per gallon.

Stock Sizes: 5's, 1's.

TEXTURE BASE

Texture Base is a heavy-bodied texturing material made with short fibrous asbestos pigments in a new, improved alkyd resin base. Can be brushed on or applied with a trowel, depending upon how heavy a texture is desired, and then painted with any oil or alkyd type wall finish. Texture Base will completely hide surface imperfections or irregularities, and at the same time allow for many unique and varied wall designs. Many prefer to paint and texture in one operation and this combined procedure is easily accomplished by blending Texture Base with any of Cook's oil or alkyd-type wall finishes. The addition of Texture Base to lighter colored paints only slightly lightens the original colors. Darker colors may be altered considerably.

Drying Time: About 24 hours.

Spreading Rate: About 100 square feet per gallon.

Stock Sizes: 1's.

RUST INHIBITIVE BROWN PRIMER

Rust Inhibitive Brown is a superior, heavy-duty metal primer made from natural oxides of iron reinforced with lead and zinc chromate in a long oil vehicle. It provides a remarkable protective coating for all metal surfaces—inside or out—except untreated aluminum or galvanized metal. It is particularly good for previously rusted surfaces which have been cleaned as the primer penetrates any remaining surface rust, and bonds with the metal beneath to insure adhesion and rust resistance. Rust Inhibitive Brown Primer has behind it a long record of completely satisfactory service. It is used widely wherever speed of dry is not essential and foremost attention is being given to exterior durability. Comes ready-to-brush.

Drying Time: 48 to 72 hours for recoating.

Spreading Rate: 600-700 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's, qts.

Q D RED LEAD PRIMER

Q D Red Lead Primer is a quality metal primer made from red lead and zinc chromate suspended in a fairly fast-drying phenolic and oil base. This material is good for priming all metal surfaces—except untreated aluminum and galvanized metal—inside or out—where adhesion and rust resistance are needed. Because this material dries quickly to a durable, hard, low gloss film, it makes a practical and economical primer for production use in shop coating. Q D Red Lead Primer is ready to brush as it comes from the container.

Drying Time: Overnight for recoating.

Spreading Rate: 500-750 square feet per gallon.

Stock Sizes: 5's, 1's.

RAPIDRY METAL PRIMERS

Cook's alkyd type Rapidry Metal Primers, made in red oxide and white, are suitable for the priming of most any clean, ferrous metal surface where maximum rust resistance is not most important. These products are best adapted to the priming of decorative metal surfaces where fine enameling is desired more than supreme exterior durability. Both products flow on smoothly providing perfect adhesion, fair rust protection and excellent foundation for any type finish coat. Both, also, have good seal over wood surfaces and make excellent primers for objects made of wood and metal combined. Rapidry Metal Primer, White, is most generally used under lighter finish colors and red oxide under darker finishes. These products are ready to brush as they come from the container and may be sprayed when reduced with one part Super Thinner to about eight parts primer.

Drying Time: Overnight for recoating.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

White also stocked in 1/2-pts.

PERMAGRIP METAL PRIMER

Cook's Permagrip is a specially made, ready-mixed primer for new or weathered galvanized metal. The use of this primer on galvanized metal that is free of oil, grease, dust and dirt will insure positive adhesion to the metal and will provide long-lasting surface protection. This unusually fine primer also offers the distinct advantage of being available in both white and brown so white primer may be used under lighter-colored finishing coats and brown primer under darker finishes. With the use of Cook's Permagrip, it is not necessary to pre-treat galvanized metal or delay painting while the metal is weathering naturally. The only caution is that the material be applied to clean, dry metal. There is no mixing. Permagrip Metal Primer is ready to brush as it comes from the can and may be sprayed when reduced 5 to 1 with V M & P Naphtha.

Drying Time: 6 to 8 hours to touch. 24 to recoat with house paint; up to 3 days drying time for recoating with solvent-type top coats.

Spreading Rate: 560-600 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

GALVAKOTE ZINC DUST PRIMER

Cook's Galvakote Zinc Dust Primer is a ready-to-mix, especially formulated material for the priming of galvanized metal. Galvakote has a special affinity for zinc coated metal, and will insure adhesion where other primers may fail to do so. This material, in addition to providing adhesion, will give remarkable rust and corrosion resistance, and no prior chemical treatment of the metal is necessary before applying the primer. If possible, however, it is best to allow the metal to be exposed to the air for a few weeks before finishing so the surface might have the opportunity to dull or slightly tarnish. Galvakote, when properly mixed, is ready to brush. The product is packaged in a double compartment can, with the zinc dust separate from the vehicle. These should be thoroughly mixed before using, and just enough for the immediate job at hand should be prepared. If additional thinning is deemed necessary to facilitate brushing or for spraying, use Cook's Super Thinner or turpentine.

Drying Time: Overnight to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.

186 ZINC CHROMATE PRIMER

186 Zinc Chromate Primer, made from zinc chromate in a long oil base, is especially formulated for use in priming aluminum and other smooth metal surfaces where proper adhesion is not attainable with ordinary metal primers. This material provides maximum adhesion for such surfaces, increases rust and corrosion resistance and forms a firm foundation for most finishing materials, except lacquer. This product is ready to brush as it comes from the can, and may be sprayed when about four parts primer are reduced with one part Cook's Super Thinner or 225 Enamel Reducer.

Drying Time: About 24 hours for recoating.

Spreading Rate: 500-750 square feet per gallon.

Stock Sizes: 1's.

286 ZINC CHROMATE PRIMER

Cook's 286 Zinc Chromate Primer is a material especially formulated from zinc chromate in an oil base for use in priming aluminum or other smooth metal surfaces where proper adhesion is essential. This material will provide increased adhesion for smooth surfaces, will give excellent corrosion resistance, and will form a firm foundation for most finishing materials, except lacquer. Made for spray application, one part of 286 Zinc Chromate Primer must be reduced with two parts of either Cook's 357 Enamel Reducer (Xylol) or Cook's 407 Enamel Reducer (Toluol).

Drying Time: About 6 hours for hard dry. May be recoated after tack free, or about 15 minutes.

Spreading Rate: 500-750 square feet per gallon.

Stock Sizes: 5's, 1's.

P X METAL PRIMER-SURFACER

Cook's P X Metal Primer-Surfacer, available in either white or dark gray colors, is a lacquer type primer-surfacer designed

for use under enamel or lacquer on either wood or metal surfaces to provide increased adhesion, good build and fine sanding properties. This combination primer and surfacer permits a saving in both time and materials, and while separate primers and surfacers are recommended for finest finishes over all-wood or all-metal jobs, this convenient universal product is highly desirable when economy requires the use of a combined priming and surfacing product. P X Metal Primer-Surfacer is designed for spray application and must be reduced before use in the proportion of one part material with one part Cook's 63 Lacquer Thinner.

Drying Time: About 30 to 45 minutes to recoat.

Spreading Rate: 400-600 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

802 SYNTHETIC PRIMER-SURFACER GRAY

This primer-surfacer is a high quality, synthetic resin type primer-surfacer which economically combines priming and undercoating. It is equally well suited for use under both enamel and lacquer finishes. It has good sanding qualities and provides excellent surface build for fine enamel or lacquer finishing. This product is made for spray application after reduction with 225 Enamel Reducer as directed on the can label. For a well filled surface, apply two wet coats.

Drying Time: 4 to 6 hours for sanding and recoating.

Spreading Rate: 450-650 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

900 ZINC CHROMATE WASH PRIMER

This is a zinc chromate, vinyl-type metal primer made for use over clean metal surfaces of all types to provide increased adhesion prior to application of the finishing coats. This primer is not intended as a permanent protective coating in itself, and should be recoated as soon as practical to avoid the loss of its effectiveness. It is made for spray application and must be reduced with 899 Wash Primer Reducer as directed on the can label. This primer should be applied by spraying a thin, wet coat to provide a dry film thickness of about 0.3 to 0.5 mil. Heavier application, to completely hide the under-surface, should be avoided. The quantity mixed should not exceed the amount expected to be consumed within eight hours.

Drying Time: 30 minutes to one hour to recoat.

Spreading Rate: 400-600 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

801 ENAMEL

Cook's 801 Enamel, the brushing counterpart of Cook's 802 Enamel, is an extremely fine synthetic alkyd resin enamel of medium oil length. Available in thirteen beautiful colors plus black and white, this enamel is unsurpassed in durability, adhesion, light-fastness and gasoline and water resistance. 801 dries to a gleaming high luster without rubbing or polishing, and is especially recommended for automobiles,

trucks, tank wagons, gasoline pumps, implements and other outdoor equipment where the finest and most durable high gloss enamel finish is desired. Being of automotive finish quality, the uses for 801 Enamels are unlimited, and the product is used over any properly prepared surface—wood or metal. 801 Enamels can be inter-blended to achieve a broader range of colors, reds excepted. For spray application, four parts 801 Enamel should be reduced with one part 357 Enamel Reducer or 452 Enamel Reducer.

Drying Time: Hard overnight.

Spreading Rate: 350-650 square feet per gallon.

Stock Sizes: 1's, qts.

Non-chalking White and Brilliant Sunfast Red also stocked in 5's.

802 ENAMEL

Cook's 802 Enamel is very much like 801 Enamel, described above, but made especially and only for spray application. It is an extremely fine synthetic alkyd resin enamel of medium oil length. Available in thirteen beautiful colors plus black and white, these enamels are unsurpassed in durability, adhesion, light-fastness and gasoline and water resistance. They dry to a gleaming high luster without polishing or rubbing and are especially recommended for automobiles, trucks, tank wagons, gasoline pumps and other outdoor equipment where the finest and most durable high gloss enamel finish is desired. Although generally considered as an automotive finish, the uses for 802 Enamels are unlimited, and the product is used over any properly prepared surface—wood or metal. This material is formulated with fast solvents for spray application. Reduce four parts enamel with one part Cook's 225 Enamel Reducer before application. 802 Enamels can be inter-blended to achieve a broader range of colors, reds excepted.

Drying Time: Hard overnight.

Spreading Rate: 350-650 square feet per gallon.

Stock Sizes: 1's, qts.

Bright Red, Brilliant Sunfast Red, Non-chalking White, Finishing Black and Medium Yellow also stocked in 5's.

UTILITY ENAMEL

Cook's Utility Enamel is a moderately-priced, general purpose enamel formulated with a medium oil length, synthetic alkyd resin. Available in eleven colors plus black and white, this product is recommended for general maintenance work, drums, machinery, etc.—inside or out—wherever a good enamel finish is required. Utility Enamel dries to a high gloss, covers and adheres well, provides good gasoline and water resistance and gives best exterior protection when applied over a priming system. This product is ready to brush as it comes from the can, and may be sprayed when four parts enamel are reduced with one part 357 Enamel Reducer or 452 Enamel Reducer.

Drying Time: Hard overnight.

Spreading Rate: About 500 square feet per gallon.

Stock Sizes: 1's, qts.

Black and Harvester Red also stocked in 5's.

IMPLEMENT ENAMEL

Cook's Implement Enamel is a very good quality alkyd resin finish of medium oil length and available in three popular implement colors: black, green and red. This material dries to a hard, high gloss film, covers exceedingly well, provides good gasoline and water resistance and offers good exterior protection to machinery, implements and other equipment. Implement Enamel is ready to brush as it comes from the can, and may be reduced to spraying consistency by adding one part of either Cook's 452 Enamel Reducer or 357 Enamel Reducer to four parts material.

Drying Time: Hard overnight.

Spreading Rate: 350-650 square feet per gallon.

Stock Sizes: 1's, qts.

DRUM ENAMEL

Cook's Drum Enamels, available in six colors plus black and white, are economical, fast, hard drying, high gloss enamel finishes. They are made to provide good appearance and coverage in one coat for drums or other metal surfaces where economy is important and durability is either not a factor or is required only for a short time. This product may also be used on interior surfaces where excessive wear and oil resistance are not required. Drum Enamel is ready to brush as it comes from the can, and may be reduced to spraying consistency by adding one part Cook's 452 Enamel Reducer to four parts material.

Drying Time: Tack free in about an hour; hard overnight.

Spreading Rate: 350-650 square feet per gallon.

Stock Sizes: 5's, 1's.

459 HEAVY DUTY ALUMINUM

Cook's 459 Heavy Duty Aluminum is a ready-to-mix heavy-duty maintenance aluminum paint made long in oil and with a heavy concentration of leafing aluminum to withstand exterior exposure. This material is recommended for bridges, tanks, structural work, or wherever the very best aluminum paint is desired for the greatest durability and lasting protection. This full-bodied paint works easily, hides and covers exceptionally well and dries to a firm, elastic, bright film. After thorough mixing, 459 Aluminum is ready to brush. The aluminum paste and liquid are in separate compartments within the can and should be mixed only as needed to avoid loss of brilliance and luster. If necessary to thin slightly to facilitate brushing, add a small amount of Cook's Super Thinner.

Drying Time: Firm and elastic overnight.

Spreading Rate: About 700 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

802 READY-MIXED ALUMINUM

Cook's 802 Ready-Mixed Aluminum is a quality product of medium oil length. It is made with very fine leafing aluminum to produce a durable, chrome-like aluminum finish. This product is well adapted to use on both exterior and interior metal surfaces, and has been found ideal for use on such equipment as trucks, cars, busses, railway coaches and many other surfaces where a smooth, brilliant and durable aluminum finish is desirable. 802 Alumi-

num is formulated for spray application after reducing four parts of material with one part of either Cook's 225 Enamel Reducer or 357 Enamel Reducer. It can be brushed as received if applied with a minimum of brushing.

Drying Time: Firm overnight.

Spreading Rate: About 700 square feet per gallon.

Stock Sizes: 1's, qts.

395 READY-MIXED ALUMINUM

Cook's 395 Ready-Mixed Aluminum is a good grade, ready-mixed, leafing type aluminum paint of medium oil length. It is recommended for general interior or exterior use on wood or metal surfaces. The exterior durability of this material may be improved by application over a good priming system such as Steel Kote Red Lead Chromate Primer for metal and Superwhite Primer for wood. 395 Aluminum is ready to brush as it comes from the can and thinning is not recommended. A full, wet coat should be flowed on with a minimum of brushing, and the material should be stirred often while working. For reduction to spraying consistency, add one part Cook's Super Thinner to four parts material.

Drying Time: Hard overnight.

Spreading Rate: 750-1,200 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

UTILITY ALUMINUM

Cook's Utility Aluminum is an economical, ready-mixed aluminum paint created primarily for general one-coat interior finishing and limited exterior use if applied over a good priming system. This material is very satisfactory as a shop coat where economy, speed of dry and a bright aluminum finish are required. Utility Aluminum is ready to spray as it comes from the container and no reduction is recommended.

Drying Time: Tack free in about 30 minutes.

Spreading Rate: 750-1,200 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's.

HI-HEAT RESISTING ALUMINUM

Cook's Hi-Heat Resisting Aluminum is a specially designed, ready-mixed, leafing type aluminum paint created for use on furnace doors, combustion chambers, baffles and other similar interior areas. It resists temperatures not in excess of 600 degrees Fahrenheit. This material is high-covering, dries to a brilliant aluminum finish and should be applied directly to clean, bare metal, without any primer and while the surface is cold. This product is ready to brush or spray as it comes from the container and no reduction of the material is recommended.

Drying Time: Hard overnight.

Spreading Rate: 750-1,200 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

TANK PAINT WHITE

Cook's Tank Paint White is a long-oil, alkyd-type finish that has behind it years of proven durability on storage tanks and other structural steel components exposed

to normal atmospheric conditions. Brilliant white in color, this tank finish provides excellent appearance as well as long surface protection. This paint is formulated to be gas, fume and mildew resistant, and the bright white color of the dry finish keeps evaporation losses within the tank at a minimum. Cook's Tank Paint White is ready to brush or roller coat as it comes from the can with small evaporation losses being replaced with either Cook's Super Thinner or Mineral Spirits. Reduce Tank Paint White with V M & P Naphtha, 4 parts paint and 1 part thinner, for spray application.

Drying Time: 24 hours for recoating.

Spreading Rate: 500-600 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

STEEL-KOTE BLACK

Cook's Steel-Kote Black is a carbon black-pigmented paint, very long in oil and highly suitable as a protective gloss black finish on exterior structures or other wood or metal surfaces where utmost durability is of first importance. It is formulated to resist severe exposure rather than abrasion and wear. This material is ready to brush as it comes from the can and thinning is not recommended. Steel-Kote Black offers best exterior durability when two coats are applied over a good priming system.

Drying Time: Two days for recoating.

Spreading Rate: 450-600 square feet per gallon.

Stock Sizes: 5's, 1's.

ACID-RESISTING BLACK

Cook's Acid-Resisting Black is a gilsonite base, black paint especially formulated to resist the actions of acid, alkali and moisture. It is recommended as a general-purpose maintenance material for any rough metal surface where its special features might be needed. This material covers and adheres well and dries quickly to a good gloss. Acid-Resisting Black may be brushed or sprayed as it comes from the can, and Cook's 452 Enamel Reducer should be used sparingly if any further thinning is deemed necessary.

Drying Time: Hard overnight.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's, qts.

BLACK STACK PAINT

Cook's Black Stack Paint is a special blend of heat resisting oils and asphaltic gums made to withstand heat up to 600 degrees Fahrenheit. Applied to a cold metal surface, this material dries to a jet black, glossy, tough and elastic film that bakes firmly to the surface when subjected to heat. This product is especially recommended for stacks, boiler fronts or like metal surfaces not subjected to heat beyond 600 degrees F. This material is ready to brush as it comes from the can, and may be reduced to spraying consistency with mineral spirits or Cook's 452 Enamel Reducer.

Drying Time: Hard and elastic overnight.

Spreading Rate: About 700-800 square feet per gallon.

Stock Sizes: 1's, qts.

BRASS AND SILVER LACQUER

Cook's Brass and Silver Lacquer is a water white, non-yellowing, tough and durable coating designed for use both inside or out on non-ferrous metals where protection against tarnish, stains, or discoloration caused from weather conditions are important. This material adheres remarkably to smooth metal surfaces, and it will give the best protection to even the finest silver

ornaments when applied according to can label directions. This coating is ready to brush as it comes from the can, and may be reduced with equal parts of Cook's 357 Thinner for spray application.

Drying Time: To handle in about 20 minutes.

Spreading Rate: 750-1,250 square feet per gallon.

Stock Sizes: 1's, qts.

VARNISHES, STAINS AND FLOOR FINISHES

The following are principally transparent coatings used almost exclusively for protecting woods without hiding their natural grain. Included are the preservatives, stains, and fillers employed in preparation for the final coats. It should be remembered that varnish must not be applied over a shellacked surface if maximum durability and chip resistance are to be had.

after-yellowing. It is of waterproof spar quality and may be used inside or out. Modern Wood Finish-Clear Gloss Varnish is also a pale, quick-to-dry, clear gloss varnish, though not as pale as Extra Pale Clear Gloss. It is tough, durable and washable. Its most outstanding feature is that it may be mixed in any proportion with Modern Wood Finish-Clear Satin Varnish to produce unlimited intermediate sheens. Modern Wood Finish-Clear Satin is a Clear Varnish that dries to a soft, satin hand-rubbed-effect sheen. It provides a tough, lasting, low-luster film that looks hand rubbed, but without requiring the difficult hand rubbing. Blended with Modern Wood Finish Clear Gloss, it is possible to produce a whole range of pleasing sheens.

Drying Time: Overnight. 24 to 36 hours to recoat.

Spreading Rate: 550-650 square feet per gallon.

Stock Sizes: 1's, qts.

PASTE WOOD FILLER

Cook's Paste Wood Filler combines silicate and clay type pigments in an oil and varnish base to produce a heavy paste material for the filling of open grain wood. Before using, it is necessary to thin this filler to a brushing consistency with turpentine or mineral spirits. Since the material is natural in color, it is generally tinted to the wood color with Cook's Modern Wood Stains, Unitint or Colors in Oil unless the lightest possible effect is desired. After reduction, the material is to be applied with a brush to a small area and wiped immediately, across the grain, using burlap, sea grass or excelsior.

Drying Time: 12 to 24 hours to recoat.

Spreading Rate: 300-500 square feet per gallon.

Stock Sizes: 1's, qts., 1/2-pts.

forms a hard, tough film which uniformly seals the wood surface, equalizes the porosity of the wood grain, and provides an ideal foundation for clear or enamel finishing systems. Apply Modern Wood Sealer in full, even coats with either brush or spray.

Drying Time: 4 to 6 hours for sanding.

Spreading Rate: 650-750 square feet per gallon.

Stock Sizes: 1's, qts.

MODERN WOOD STAINS

Cook's line of Modern Wood Stains is new, improved, and thoroughly modern in formulation. Made from special "non-bleeding" pigments and dyes in a combination alkyd-oleoresinous vehicle, these stains are especially designed to evenly penetrate wood surfaces and produce a uniform staining without wiping. They may, however, be wiped if a weaker stain effect is preferred. There are several beautiful modern and traditional stain colors from which to choose, any one of which may be applied with a minimum of effort to produce a beautifully stained, semi-sealed surface without raising the wood grain. These stains require no mixing or thinning, are ready to brush or spray as they come from the can although Cook's Super Thinner may be used, if desired, to weaken the color.

Drying Time: Overnight to recoat.

Spreading Rate: 600-800 square feet per gallon.

Stock Sizes: 1's, qts., 1/2-pts.

MODERN WOOD VARNISHES

Cook's Modern Wood Varnishes, a new and extremely fine line of modern, clear wood finishes, are quickly becoming popular favorites among users desiring real quality at somewhat less cost. The line includes three varnishes—each superior in its own field. Modern Wood Finish-Extra Pale Clear Gloss Varnish is, as its name implies, extremely pale in color and is especially made for use in conjunction with Modern Wood Stains where its extra pale color is able to capture and preserve the exact stain color. It is made of a tough, durable, clear alkyd; it brushes easily, flows well, is washable and resistant to

RAPIDRY VARNISH

Cook's Rapidry Varnishes are extremely tough, hard, elastic and durable. They dry in four to five hours, are easy to apply, smooth flowing, and level perfectly without showing brush marks. Being durable enough to withstand severest floor service, they are more than satisfactory for trim, furniture, etc. They are available in several sheens for various needs. Rapidry Varnish, Clear, is a high gloss varnish especially for floors, furniture and trim. And, when an intermediate varnish coat is planned under either gloss or low sheen varnish finish coats, Rapidry Varnish, Clear, should be used. Besides Clear, there are several transparent wood colors which are used as a combination varnish-stain for work where economy is essential; Rapidry Varnish, Satin, is a remarkably fine, low-luster varnish that dries to a handsome dull rubbed-effect finish; and Rapidry Varnish, Waterproof Spar, is a gloss varnish especially designed for exterior exposure in sheltered areas. Rapidry Varnishes, collectively and individually, are unsurpassed for general architectural use.

Drying Time: 4 to 5 hours. 24 to 36 hours to recoat.

Spreading Rate: 450 to 550 square feet per gallon.

Stock Sizes: 1's, qts., pts., 1/2-pts.

801 CLEAR VARNISH

Cook's 801 Clear Varnish is a fine quality, extremely pale, tough and lustrous synthetic finish recommended for use both on the interior and exterior wherever increased durability and lasting pale color are important. This material brushes easily, flows freely and dries quickly to a mar-resistant, high gloss film. If applied by brush, thin the first coats with a small amount of turpentine and sand lightly when dry. Brush on final coat without reduction. For spray, 801 Clear may be reduced with one quart of Cook's Super Thinner or naphtha to the gallon.

Drying Time: 6 to 8 hours. 24 to 36 hours to recoat.

Spreading Rate: About 500 square feet per gallon.

Stock Sizes: 1's, qts.

TOXIC WOOD PRESERVATIVE

Cook's Toxic Wood Preservative is a penetrating, semi-sealing preservative for the protection of new or bare wood against rot, termites, stain fungi, and shrinking, swelling or warping of wood prior to staining, painting or varnishing. This material penetrates deeply into the wood surface and for maximum effectiveness, an abundance of this linseed oil base preservative should be applied to well-seasoned, dry wood. It is ready to use and dipping is the best method of application. If dipping is impractical, brush the surfaces to be treated with several applications of preservative. Being made of toxic ingredients, observe all appropriate precautions while handling this material.

Drying Time: 12 to 18 hours for recoating.

Spreading Rate: About 150 square feet per gallon when applied by brush. About 5 to 9 gallons of material per 1,000 board feet if dipped.

Stock Sizes: 1's, qts.

MODERN WOOD SEALER

Cook's Modern Wood Sealer is a clear, heavy-bodied, oleoresinous-alkyd varnish sealer especially designed for use on all unfinished wood surfaces to be enameled or varnished, and particularly for hardwood floors to be waxed. This material

MARINE SPAR VARNISH

Cook's Marine Spar Varnish is a long oil, phenolic base spar varnish outstanding for its durability, toughness and resistance to moisture. Made especially for marine use, it is recommended for exterior use on any properly prepared wood or metal surface where increased moisture resistance is needed. Having a tendency to yellow, other varnishes are recommended for interior use. This material is ready to brush as it comes from the can and should be reduced only in accordance with can label directions.

Drying Time: Overnight. 24 to 36 hours to recoat.

Spreading Rate: 400-500 square feet per gallon.

Stock Sizes: 1's, qts.

SATIN FLOOR FINISH

Cook's Satin Floor Finish is a synthetic, oleoresinous floor finishing material which penetrates deeply into the wood surfaces impregnating the wood cells rather than merely coating the surface. This material is highly recommended for commercial wood floors which receive an abnormal amount of foot traffic. The finish is actually a part of the wood which allows the Satin Floor Finish to wear only as the wood itself wears away, at the same time resisting mars and scratches. This material is conveniently ready to brush as it comes from the container, and although very simple to put on must be applied exactly as described by the can label directions.

Drying Time: Hard in about 24 hours.

Spreading Rate: 300 to 500 square feet per gallon.

Stock Sizes: 1's, qts.

FLOOR SEAL AND PRESERVATIVE

Cook's Floor Seal and Preservative is a penetrating oleoresinous floor finish of the type preferred by many professional floor finishers for obtaining a satisfactory floor finish at a moderate price. This material, when applied in strict accordance with can label directions, penetrates into the surface binding wood fibers together and impregnates the wood rather than merely forming a coating for the surface. This product is ready for application as it comes from the can, and should be applied in full wet coats using a brush, mop or saturated cloth as directed by the can label.

Drying Time: Hard overnight.

Spreading Rate: 300-500 square feet per gallon.

Stock Sizes: 1's.

SAFETY GYM FINISH

Cook's Safety Gym Finish is a synthetic oleoresinous varnish long noted as an extremely fine finish for gymnasium floors because of its hardness, brilliant luster and skid-proofness. Due to its superior durability when subjected to rugged gymnasium floor use, this product has been widely applied in homes, offices and wherever a clear, high luster finish offering long wear-resistance, non-skid protection and true floor beauty that resists rubber sole and heel marks is desired. This product is ready to brush as it comes from the container, and first coats should be re-

duced with Cook's Super Thinner as directed by the can label directions.

Drying Time: About 12 hours to recoat.

Spreading Rate: 300 to 500 square feet per gallon.

Stock Sizes: 5's, 1's, qts.

SHELLAC

Cook's Pure White and Pure Orange Shellac are old favorites among many who prefer a fast, hard-drying, low-cost finish for floors, woodwork, etc. Pure White Shellac is very pale in color and imparts little, if any, discoloration to the surface to which it is applied. It is available in

three or four-pound cuts with the four-pound cut purposely heavy enough in body that it has to be reduced to brushing consistency with denatured alcohol. Pure Orange Shellac is, as its name implies, slightly orange in color and is used as a fast, hard-drying finish where its color is desirable. It, too, is available in three and four-pound cuts.

Drying Time: One hour to recoat.

Spreading Rate: 450-550 square feet per gallon.

Stock Sizes: 4-pound cut—1's, qts.

3-pound cut—1's, qts., ½-pt.

In both the 3 and 4-pound cuts, white shellac is also stocked in 5's.

DAMP-PROOFING SPECIALTIES

The protection of a building's interior decorations largely depends upon the sealing-out of moisture. Following are described the Cook Products especially made for this purpose. Each has behind it a thoroughly satisfactory record of usage which attests its complete dependability.

MOISTITE FOUNDATION COATING

Moistite Foundation Coating is a black, heavy-bodied, asphaltum coating especially designed for the exterior painting of foundations below grade before the dirt is filled in. This material dries to a firm, elastic film forming a penetrating, non-porous protective coating over the entire foundation wall. It prevents the entrance of moisture, restricts the action of acid and checks alkali accumulation. This material, also, is often used as a stone backing. Moistite Foundation Coating is ready to apply as it comes from the container with brush, mop or spraying equipment, and should be allowed to dry thoroughly before recoating or back-filling.

Drying Time: About 12 to 18 hours.

Spreading Rate: About 50 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's.

MOISTITE STONE COATING, CLEAR

Moistite Stone Coating, Clear, is a clear, transparent liquid especially made to prevent moisture absorption, efflorescence and weather staining of new or old exterior natural stone and other masonry surfaces. This material penetrates deeply into the pores of the surface forming a seal and protective coating which keeps dampness from entering from the outside, and at the same time permitting the stone to retain its natural color and beauty. This product will, however, slightly discolor brick. After the material has dried, it is hardly visible on the surface as it leaves no "glazed-over" appearance. Moistite Stone Coating, Clear, is ready for application by brush as it comes from the container, although better penetration may be had by applying two spray coats. If slight thinning is necessary to ease brushing or

to reduce the material to spraying consistency, use Cook's Super Thinner.

Drying Time: 24 hours to recoat.

Spreading Rate: About 100 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's.

PLASTIC ROOF CEMENT

Plastic Roof Cement is a thick, heavy, putty-like black paste made from an asphalt base. It is used for making quick and long-wearing repairs to roofs, gutters, down spouts, valleys, flashings, dormers, etc. It tightly adheres to the surface offering complete protection against moisture and further deterioration by plugging leaks, waterproofing and creating an airtight surface. This material will not crack, bulge or break loose—stays soft and pliable indefinitely. Plastic Roof Cement comes ready for application with a putty knife or trowel, and should be applied about ¼" to ½" thick over breaks and holes.

Stock Sizes: 50-lb. drums, 10-lbs., 5-lbs., 2½-lbs., 1-lb.

MOISTITE FIBRE ROOF COATING

Moistite Fibre Roof Coating is a heavy-bodied, black coating formulated from the finest asphalt and fortified with waterproofing gums, pitches, oils and asbestos fibres. This material is designed for use on any flat or low-pitched roof where a protective coating is needed to plug small holes and cracks, completely water-proof the surface, and at the same time provide beautification. This coating is ready to apply with mop or brush as it comes from the container, and may be sprayed when reduced with creosote oil. Complete instructions as to the application of this product to various surfaces are to be found on the can label.

Drying Time: Overnight to touch; permanently soft and elastic.

Spreading Rate: 50-100 square feet per gallon.

Stock Sizes: 55-gal. drums, 5's, 1's.

COLOR SAMPLES

I N D E X

	Page
Barn Paint, Color.....	77
Barn Paint, Description.....	78
Clear Finishes, Description.....	64
Color Engineering Service.....	50
Coroc Wall Finish, Colors.....	57
Coroc Wall Finish, Description.....	58
Coroflek, Colors	62, 63
Coroflek, Description.....	61
Corotint Exterior, Colors.....	75
Corotint Exterior, Description.....	76
Corotint Interior, Colors.....	68, 69
Corotint Interior, Description	66, 67
Corovel, Colors	51
Corovel, Description	52
Drum Enamel, Colors.....	79
Drum Enamels, Description.....	80
801 Enamel, Colors	79
801 Enamels, Description.....	80
High-Hiding Alkyd Enamel, Colors....	55
High-Hiding Alkyd Enamels, Description	56
House Paint, Corotint Colors.....	75
House Paints, White, Description	72
Implement Enamel, Colors.....	79
Implement Enamels, Description.....	80
Lacquer, "590," Colors.....	81
Lacquer, "590," Description	82
Modern Wood Stain, Colors.....	65
Rapidry Enamel, Colors.....	57
Rapidry Enamels, Description.....	58
Rapidry Varnish, Colors.....	65
Scuff Proof Floor Enamel, Colors.....	59
Scuff Proof Floor Enamels, Description.....	60
Shadotone Enamel, Colors.....	53
Shadotone Enamels, Description.....	54
Shingle Shake Paint, Colors.....	77
Shingle Shake Paints, Description.....	78
Shingle Stain, Colors.....	77
Shingle Stains, Description	78
Suburban House Paint, Colors.....	73
Suburban House Paint, Description....	74
Suede House Paint, Colors	71
Suede House Paint, Description.....	70
Super Blue, Color.....	77
Trim Colors	77
Trim Colors, Description	78
Utility Enamel, Colors.....	79
Utility Enamels, Description.....	80

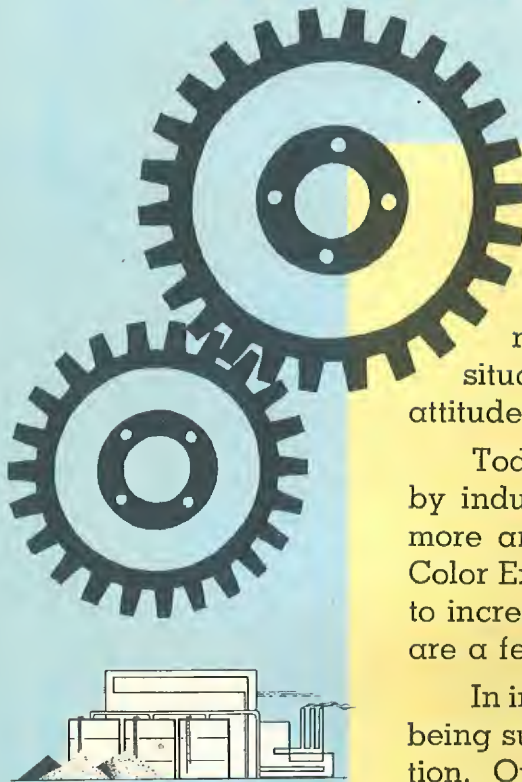
● Without a scientific study of color, basic color harmony can be reduced to placing various colors together to achieve desired effects. For example, psychological warmth or coolness can be had through color. Dark areas can be brightened and lighter ones subdued. Areas, shapes and sizes can be altered with color; the effects to be had are as limitless as the demand from which they arise. Choose colors wisely as they are constant companions and reflect a bit of the individual's own personality.

● Small color chip samples are accurately produced from the paint which they represent to serve as an aid in choosing exact color. Unless properly viewed, however, small chips may lead to deceiving, unexpected results. Inspect dark shades over a flat, black surface, lighter tints over a sheet of white paper. This will help to show the full power of the color before it is actually applied. The color of a large painted area usually appears stronger and darker than the small sample chip. Too, remember that paint never reaches its true color until it is thoroughly dry.

● Choice of sheen is usually dependent upon the exposure and wear to which the surface may be subjected. Paint products are manufactured in three principal sheens—high gloss, satin or semi-gloss, and flat. The higher the sheen, the more soil-resistant, though not necessarily more durable, the paint will be. High gloss materials, then, are particularly adapted to areas of heavy traffic where wear and soil accumulation are common. A satin or semi-gloss material does not have the brightness and sparkle of a high gloss, but embodies sufficient sheen to resist soiling, and can be cleaned nearly as readily as a high gloss. A flat sheen will soil more quickly than either of the above, but with the advent of more durable alkyd flats, they may be washed readily and are even more scrubbable than the semi-lustrous enamels. Flat sheens are restful to the eyes as they reduce glare. They are particularly adapted to large areas where beauty and restfulness are most important.

**COOK'S
PAINTS**

COLOR
SAMPLES



is a special sales service which is available without cost or obligation, to any industrial plant, institution, office or public building. Its purpose is to suggest, after a careful survey, techniques and methods by which color can best be used in a specific situation to create an atmosphere conducive to personnel comfort, attitude and efficiency.

Today, the importance of color is generally understood and accepted by industrial and institutional management. Such groups are calling more and more upon the services of Cook's trained and experienced Color Engineering staff to demonstrate how color may be properly used to increase overall comfort and efficiency, as well as to beautify. Here are a few examples of how Color Engineering is being employed:

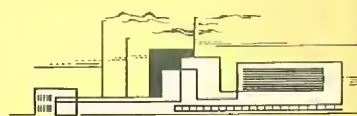
In industry, excessive color contrasts in immediate working areas are being subdued to lessen workers' fatigue, eye-strain and mental distraction. Operating parts of machinery that require frequent visual examination are being colored for speedier manipulation and reading. "Color breaks" in such areas as the cafeteria, rest rooms and hallways are being employed to provide a color "change of pace" which actually contributes a degree of physical refreshment.

Schools are using new color schemes today to suit the temperaments of particular age groups. Careful color planning, to lessen excessive glare and distracting color contrasts, has helped to reduce eye-strain and fatigue, and maintain class room interest.

Hospitals, too, find that new, carefully planned color schemes which are replacing the old "institution look," elevate patients' morale and provide a more cheerful "visitor attitude" which is generally reflected in the patient. Color planning in hospitals has also helped to provide maximum visual efficiency in



operating areas; and offers, through proper color change in off-duty rooms, added relaxation for staff members performing their exacting and tedious tasks.



These are but a few of the many techniques which are being used effectively today in fitting correct color into environment to help people at school, in jobs, hospitals, offices and public buildings be at their best both mentally and physically. A complete survey by a Cook's Color Engineering staff member will insure correct color usage in a particular situation. The service is available through any Cook representative or by calling or writing Color Engineering, Cook Paint and Varnish Company, P. O. Box 389, Kansas City 41, Missouri.

COROVEL LATEX FINISH



MAUVE PINK



JONQUIL YELLOW



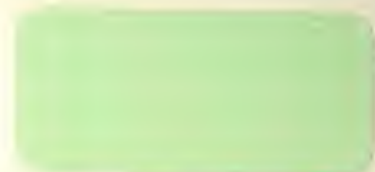
AZURE BLUE



PANAMA GREEN



PLATINUM GRAY



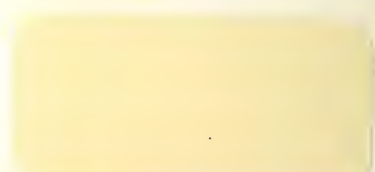
FOAM GREEN



GARDENIA WHITE



MONKEY TAN



ANTIQUE IVORY



TURQUOISE GREEN



PINK ALMOND



OLD LINEN

ALSO AVAILABLE IN CEILING WHITE

Standard colors in the Corovel Latex Finish line are carefully matched to the standard colors of Shadotone Enamels, both flat and satin.

COROVEL INTERMIX COLORS



1 Part Pink Almond
1 Part Azure Blue



1 Part Jonquil Yellow
1 Part Platinum Gray



1 Part Monkey Tan
4 Parts Gardenia White



1 Part Azure Blue
4 Parts Jonquil Yellow



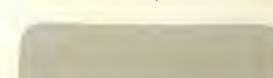
1 Part Turquoise Green
4 Parts Pink Almond



1 Part Mauve Pink
4 Parts Gardenia White



1 Part Jonquil Yellow
1 Part Gardenia White



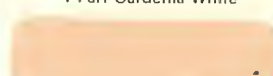
1 Part Azure Blue
1 Part Mauve Pink



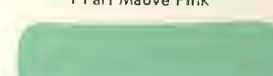
1 Part Mauve Pink
1 Part Pink Almond



1 Part Panama Green
1 Part Jonquil Yellow



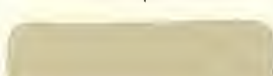
1 Part Jonquil Yellow
4 Parts Pink Almond



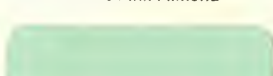
1 Part Turquoise Green
4 Parts Antique Ivory



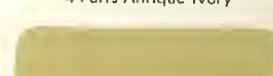
1 Part Azure Blue
1 Part Platinum Gray



1 Part Old Linen
1 Part Platinum Gray



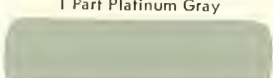
1 Part Azure Blue
1 Part Foam Green



1 Part Old Linen
1 Part Jonquil Yellow



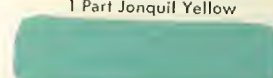
1 Part Monkey Tan
1 Part Gardenia White



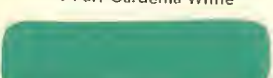
1 Part Monkey Tan
4 Parts Azure Blue



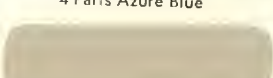
1 Part Old Linen
1 Part Antique Ivory



1 Part Turquoise Green
4 Parts Azure Blue



1 Part Turquoise Green
1 Part Azure Blue



1 Part Panama Green
4 Parts Pink Almond



1 Part Old Linen
4 Parts Foam Green



1 Part Jonquil Yellow
1 Part Mauve Pink

ABOUT

SHADOTONE ENAMELS . . .



Scores of modern colors in either Glarefree Flat or Satin Enamels

Cook's Shadotone Enamels represent the peak of quality among interior wall and trim finishes. Available in either low-sheen satin or glare-free dead flat, odorless Shadotone Enamels combine ease of application, solid covering and long wear with unlimited color selection.

Shadotone Glarefree Flat Enamel is the first of the now popular alkyd flat enamels to appear on the market—another distinctive Cook "first." It is made with one of Cook's own special synthetic resins to provide a completely glare-free, tough and lasting flat enamel finish that can actually be scrubbed—and scrubbed.

Shadotone Satin Enamel is of similar formulation but dries to a velvety low luster that is slow to soil and extremely easy to wipe clean. It is preferred for the wall and trim areas that are likely to become soiled more quickly and require cleaning frequently. Its colors are scientifically keyed to those of its companion finish,

Shadotone Flat Enamel, to provide for perfect color harmony between flat and satin interior finishing.

Both are odorless, easy to apply by brush or roller and are quick drying. They offer durability previously known only to full gloss enamels. But even more thrilling than their rugged quality is the range of beautiful colors to be had in either flat or satin—with the colors of one perfectly matched with those of the other.

Modern color, ease of application, scrubability and freedom from unpleasant odor are all to be had with Shadotone Glarefree Flat and Satin Enamels.

Standard colors in the Shadotone Enamel line are carefully matched to the standard colors of Corovel Latex Finish.

Color Samples on reverse side of this sheet.

HIGH-HIDING ALKYD ENAMELS

AVAILABLE IN FLAT, SEMI-GLOSS AND FULL-GLOSS* SHEENS

*Full gloss in White and Corotint blend colors only.



PEONY



SPRUCE SCENT



TOP CREAM



TEMPLE GREEN



PUMICE



FASHION YELLOW



HAPPY BLUE



NAVAJO ROSE



CORNFLOWER



JUNGLE



ENGLISH GRAY



BERMUDA GREEN

ALSO MADE IN WHITE

HIGH-HIDING ALKYD ENAMEL COROTINT BLENDS



AGATE GRAY



FRENCH PASTRY



YELLOW IRIS



MAY FLOWER



COTTON CANDY



COSMOS



SWEET CORN



AMAZON



LAVA



SPRAY



PONY GRAY



LEXINGTON



POWDER



EASTER EGG



GRANITE



BOUTONNIERE



PEACH BLOSSOM



GAINSBOROUGH



RIBBON PINK



IROQUOIS



ALASKAN GRAY



VIOLET BLUSH



HINDU



BLUEBONNET



AZALEA



DUBARRY PINK



DINNER MINT



WOOD ASH



NOB HILL



AZURE GREEN

FORMULAE FOR MIXING THESE COROTINT BLENDS APPEAR ON THE REVERSE SIDE OF THIS PAGE

ABOUT...

COOK'S HIGH-HIDING ALKYD ENAMEL ... the solid-covering enamel ideal for walls and trim!

The most outstanding feature of this quality interior wall and trim enamel is indicated by its name. Every color in this line of finishes—besides being selected for its popularity—is chosen for its ability to "hide" solidly. In most instances, High-Hiding Alkyd Enamel will completely blot out the under-surface in just one coat!

In addition to its outstanding hiding properties, this enamel provides a welcome new ease of application. Because of the specially-made alkyd-type resin used in its formulation, High-Hiding Alkyd brushes easily and "flows" out quickly to a smooth finish. The applied material dries quickly—just overnight—to a beautifully uniform, soil-resisting and washable finish.

High-Hiding Alkyd Enamel is available in three sheens: flat, semi-gloss and high-gloss. The flat enamel dries to a slight angular sheen, and the semi-gloss to a soft, velvety, non-glare luster. The richness of the high-gloss enamel is available in white and Corotint blend colors only.

Because of the many outstanding qualities of ready-to-use High-Hiding Alkyd Enamel, this finish has found broad interior usage in the home and especially in schools, hospitals and hotels where its many features may be fully realized.

Formulae for mixing High-Hiding Alkyd Corotint Blends

(ARRANGED ALPHABETICALLY)

COLOR	QUART	GALLON	COLOR	QUART	GALLON
AGATE GRAY	1 S 1—1 S 12	1 M 1—1 M 12	HINDU	1 M 10	1 L 10
ALASKAN GRAY	1 S 14	1 M 14	IROQUOIS	1 M 4	1 L 4
AMAZON	1 S 19	1 M 19	KNOB HILL	1 M 11	1 L 11
AZALEA	1 M 17	1 L 17	LAVA	1 M 15	1 L 15
AZURE GREEN	1 S 3	1 M 3	LEXINGTON	1 M 13	1 L 13
BLUEBONNET	1 M 5	1 L 5	MAY FLOWER	1 S 4	1 M 4
BOUTONNIERE	1 M 6	1 L 6	PEACH BLOSSOM	1 S 17	1 M 17
COSMOS	1 M 16	1 L 16	PONY GRAY	1 S 12	1 M 12
COTTON CANDY	1 S 7	1 M 7	POWDER	1 S 11	1 M 11
DINNER MINT	1 M 2	1 L 2	RIBBON PINK	1 M 7	1 L 7
DUBARRY PINK	1 M 8	1 L 8	SPRAY	1 S 13	1 M 13
EASTER EGG	1 S 5	1 M 5	SWEET CORN	1 M 9	1 L 9
FRENCH PASTRY	1 S 6	1 M 6	VIOLET BLUSH	1 S 16	1 M 16
GAINSBOROUGH	1 M 19	1 L 19	WOOD ASH	1 M 12	1 L 12
GRANITE	1 S 15	1 M 15	YELLOW IRIS	1 M 18	1 L 18

Color Samples on reverse side of this sheet.

COROC WALL FINISH



PETAL PINK



FOAM GREEN



BUFF



SAGETONE



EVENING BLUE



ANTIQUE IVORY



PLATINUM GRAY



SUNSHINE YELLOW

ALSO MADE
IN WHITE

RAPIDRY ENAMELS



SUNFAST RED



MEADOW GREEN



PETAL PINK



EYE-EASE GREEN



FOAM GREEN



JAVA



PERFECT BLUE



CANARY YELLOW



SUNSHINE YELLOW



EVENING BLUE



ANTIQUE IVORY



PLATINUM GRAY

ALSO MADE IN BLACK AND WHITE

In addition to the standard colors shown above, Rapidry Enamel is also available in a popular selection of Corotint blends. The Corotint Interior Colors are shown on pages

68 and 69. Of the colors shown there, those available in Rapidry Enamel are marked with an asterisk before the color name.

ABOUT...

COOK'S HIGH-HIDING ALKYD ENAMEL ... the solid-covering enamel ideal for walls and trim!

The most outstanding feature of this quality interior wall and trim enamel is indicated by its name. Every color in this line of finishes—besides being selected for its popularity—is chosen for its ability to "hide" solidly. In most instances, High-Hiding Alkyd Enamel will completely blot out the under-surface in just one coat!

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High-Hiding Alkyd Enamel is available in three sheens: flat, semi-gloss and high-gloss. The flat enamel dries to a slight angular sheen, and the semi-gloss to a soft, velvety, non-glare luster. The richness of the high-gloss enamel is available in white and Corotint blend colors only.

Because of the many outstanding qualities of ready-to-use High-Hiding Alkyd Enamel, this finish has found broad interior usage in the home and especially in schools, hospitals and hotels where its many features may be fully realized.

Formulae for mixing High-Hiding Alkyd Corotint Blends

(ARRANGED ALPHABETICALLY)

COLOR	QUART	GALLON	COLOR	QUART	GALLON
AGATE GRAY	1 S 1—1 S 12	1 M 1—1 M 12	HINDU	1 M 10	1 L 10
ALASKAN GRAY	1 S 14	1 M 14	IROQUOIS	1 M 4	1 L 4
AMAZON	1 S 19	1 M 19	KNOB HILL	1 M 11	1 L 11
AZALEA	1 M 17	1 L 17	LAVA	1 M 15	1 L 15
AZURE GREEN	1 S 3	1 M 3	LEXINGTON	1 M 13	1 L 13
BLUEBONNET	1 M 5	1 L 5	MAY FLOWER	1 S 4	1 M 4
BOUTONNIERE	1 M 6	1 L 6	PEACH BLOSSOM	1 S 17	1 M 17
COSMOS	1 M 16	1 L 16	PONY GRAY	1 S 12	1 M 12
COTTON CANDY	1 S 7	1 M 7	POWDER	1 S 11	1 M 11
DINNER MINT	1 M 2	1 L 2	RIBBON PINK	1 M 7	1 L 7
DUBARRY PINK	1 M 8	1 L 8	SPRAY	1 S 13	1 M 13
EASTER EGG	1 S 5	1 M 5	SWEET CORN	1 M 9	1 L 9
FRENCH PASTRY	1 S 6	1 M 6	VIOLET BLUSH	1 S 16	1 M 16
GAINSBOROUGH	1 M 19	1 L 19	WOOD ASH	1 M 12	1 L 12
GRANITE	1 S 15	1 M 15	YELLOW IRIS	1 M 18	1 L 18

Color Samples on reverse side of this sheet.

COOK'S COROFLEK Multi-Color Finish

...for METAL, WOOD, MASONRY, DRY WALL OR OTHER PREPARED INTERIOR SURFACES

Cook's COROFLEK is a novel interior paint finish that makes it possible to coat a surface with two or more colors — simultaneously — *in a single spray application*. Although certain types of spraying equipment have been found to do the most satisfactory job of applying this product, no tailor-made equipment is necessary; nor need an experienced spray painter learn a complex new spraying technique in order to properly apply COROFLEK.

COROFLEK is a fast-drying, low-luster, protective and decorative finishing material. It has been blended in such a way that independent colors can be inter-mixed, yet remain separate while in the container, while being

sprayed and finally when on the surface. There is no merging or inter-mixing of hues as normally takes place in the case of inter-mixed conventional paints. On the surface, COROFLEK dries quickly to a durable low-sheen finish, in which all the individual pure colors can be seen.

COROFLEK offers still another amazing feature. The size of the color "flecks" is also scientifically controlled, making available either small or large "flecks." By inter-mixing various colors and color aggregate sizes, therefore, the skilled workman can now create new and decorative color patterns that are limited only by his own imagination.

OTHER AMAZING FEATURES...

In addition to its spectacular color pattern versatility, COROFLEK provides a number of other distinct advantages to the user desiring something new, modern & different in interior paint finishes.

CLEANER

COROFLEK'S static-free dried film does not attract dust particles. Therefore, the COROFLEK surface stays cleaner longer without constant care! When the surface does become soiled, it is extremely washable and will withstand repeated cleaning.

DISTINCTIVE

COROFLEK'S array of interwoven colors is striking. Yet, its visual texture lends a passive dignity to any area. The liveliness of its surface seems to create depth and give the illusion of a more spacious area.

LASTING

COROFLEK'S toughness is remarkable. The dried film resists scratching, marring and chipping to a greater degree than conventional paint finishes. Dirt, grease, stains, and even mild acids have little effect on the finish. Even when the surface is scratched, the injury is scarcely visible because of COROFLEK'S multi-colored surface.

HIDING

COROFLEK actually conceals minor flaws and imperfections in the surface. Small surface nicks and the like are "camouflaged" by the network of color and the irregular dispersion of the dissimilar-shaped flecks.

NON-FOGGING

Cook's COROFLEK has the unusual characteristic of producing no spray mist or fog while being applied. Such a quality frees the mechanic of irritating spray dust and permits exceptionally clean work.

ECONOMICAL

Two significant features make COROFLEK unusually economical to use: Speed of application and extreme ease of maintenance. It hides in a single coat and is the only method by which several colors can be simultaneously applied. Once on the surface, COROFLEK stays new looking longer. These facts mean that most costly repainting jobs are avoided and naturally mean lower maintenance costs over a longer period of time.

USES

The use of COROFLEK is not limited by the surfaces over which it may be applied. COROFLEK is a suitable finishing material for almost any properly prepared interior surface.

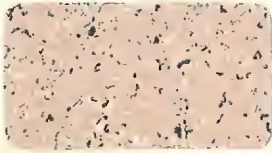
Beyond its many architectural uses, COROFLEK may be used industrially for the finishing of office furniture, business machines, novelties and many other production items where a unique color finish is desired.

COLOR ENGINEERING

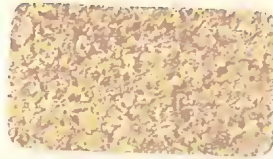
Cook's COROFLEK is available in a score of beautiful standard colors which may be inter-mixed in any proportions to produce literally hundreds of delightful color blends. With such wide color possibilities, it is not practical to stock every COROFLEK color blend. Every color combination, then, is *custom-blended* at the factory, of basic colors, to meet the user's individual color requirements. However, standard colors may be blended on-the-job by pouring the colors together in one container and gently stirring.

COROFLEK MULTI-COLOR FINISH

These 48 Multi-Color Combinations are Custom-Made from the Basic, Solid Colors



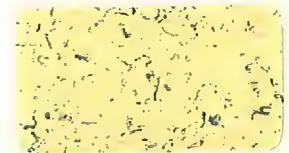
CB-701



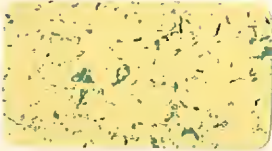
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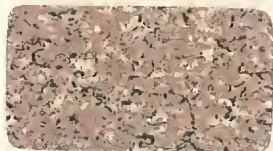
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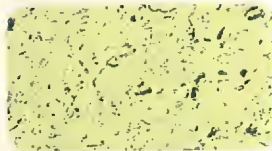
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CB-706



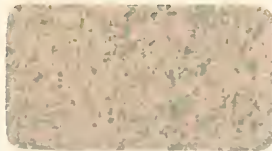
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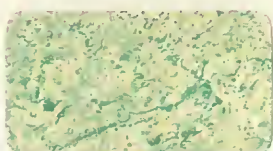
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CB-708



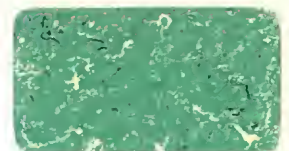
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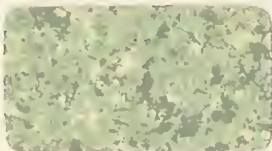
CB-709



CB-712



CB-711



CB-714



CB-713



CB-716



CB-715



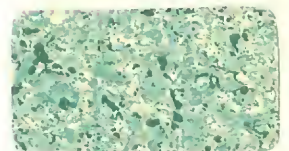
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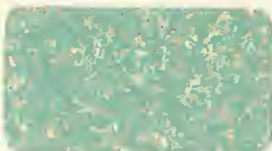
CB-718



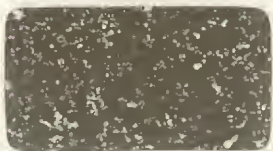
CB-720



CB-719



CB-721



CB-722



CB-723



CB-724



CB-725



CB-726



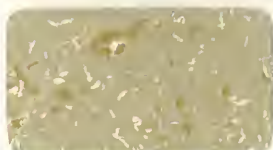
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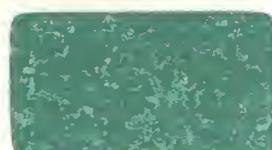
CB-728



CB-730



CB-729



CB-731



CB-732



CB-734



CB-733



CB-736



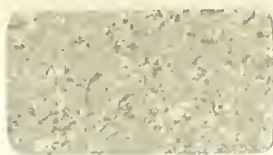
CB-735

COROFLEK MULTI-COLOR COMBINATIONS ARE CONTINUED ON NEXT PAGE

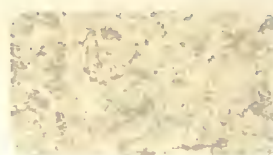
COROFLEK COLORS (Continued)



CB-738



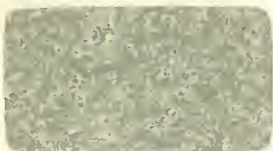
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CB-740



CB-739



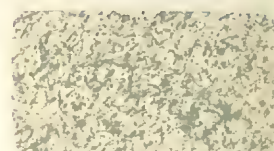
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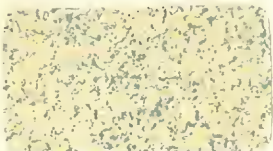
CB-742



CB-744



CB-743



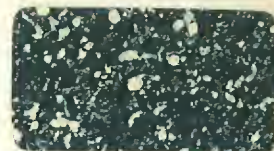
CB-745



CB-746



CB-747



CB-748

THE COLORS SHOWN BELOW REPRESENT THE 24 BASIC, SOLID COLORS
Also Made in C-21, White



C-17



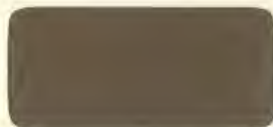
C-20



C-29



C-25



C-30



C-18



C-37



C-36



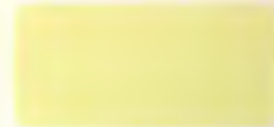
C-24



C-14



C-10



C-13



C-22



C-3



C-23



C-7



C-4



C-19



C-27



C-12



C-11



C-26



C-2



C-28

ABOUT

CLEAR FINISHING

Inside and out, the use of clear finishes is becoming more and more popular all the time. There is a distinct trend toward capturing and preserving the natural beauty of wood grain wherever possible and practical.

In following this trend, the consumer is finding that there is a marked difference in the quality of clear finishes available for inside work. In the same vein, he is quickly discovering that there is also a good deal of difference in using paint and using a clear finish for outside work.

Poorly-made interior varnishes have a tendency to crack, chip or peel off the surface. They may also turn white in contact with hot liquids, mar easily or soon darken. A quality varnish always merits its cost. Cook's is justly proud of its varnishes. Making most of the resins used in the manufacture of these finishes, Cook's is able to maintain constant quality through-

out the entire manufacturing process. The result is a complete line of varnish products that provide lasting beauty and surface protection.

When varnishing outside, several points should be kept in mind. Clear finishing on the outside should be restricted to sheltered areas, surfaces that have some protection from direct sunlight, wind and rain. These elements combine to break down quickly any varnish film, staining the wood beneath. No varnish should be expected to stand up outside as would a house paint. Exterior clear finishes should be renewed about every six months in order to maintain maximum surface beauty and protection.

In its Rapidry and Modern Wood Finish lines, Cook's provides a top-quality varnish, in either high or low sheens, for every clear finishing requirement — both inside and out! Select any one of these with complete confidence.

COOK'S

MODERN WOOD STAINS

Cook's complete line of Modern Wood Stains includes every finish — from the ever-popular Mahogany and Walnut to the currently fashionable Graywood and Driftwood stain colors. By inter-mixing the various colors, any number of additional finer shades may be had quickly and easily. And, most recently, it has become possible to add Corotint tube colorants to several of the standard stain colors to produce an even greater selection of pleasing wood colors.

In manufacturing its stains, Cook's uses only the finest pigments to assure purity and richness of color and color permanence. No gilsonite, asphalt or other "bleeding-type" organic pigments are used. In applying, it is generally not necessary to wipe Cook's stains unless it is a matter of preference to secure a special depth of color, or to accent the beauty of the natural wood grain pattern. No thinners or other additives are needed — Cook's stains are ready to apply.

COOK'S

VARNISHES

Within Cook's complete line of varnishes is everything needed for natural wood finishing — whether it be furniture, floors, trim or surfaces outside. Cook's first quality Rapidry line of finishes includes extremely tough, hard and elastic interior varnishes of both high and low sheens, Rapidry Varnish, Clear and Rapidry Varnish, Satin, respectively. For exterior use, there is Rapidry Varnish, Waterproof Spar. And, in the Rapidry line is also a selection of varnish stains which, for quicker and more economical work, combine staining and varnishing.

Cook's Modern Wood Varnishes offer extremely fine clear finishes at a somewhat lesser cost than Rapidry. Included are Modern Wood Finish — Extra Pale Clear Gloss Varnish, Clear Gloss and Clear Satin Varnish. While Clear Gloss and Clear Satin are for interior application, Extra Pale Clear Gloss is of waterproof spar quality and may be used inside or out.

MODERN WOOD STAINS



DRIFTWOOD



GRAYWOOD



OAK



WALNUT



BLONDE



PECAN



MAPLE



REDWOOD



MAHOGANY



PLATINUM

ALSO AVAILABLE IN A SELECTION OF COROTINT BLEND COLORS

RAPIDRY VARNISH, COLORS



LIGHT OAK



DARK OAK



WALNUT



MAHOGANY



CLEAR AND
WATERPROOF SPAR



SATIN



GROUND COAT



GRAINING COAT



VARNISH COAT

Apply Cooks' Rapidry Ground Color over old varnish or enamel to "hide" old surface and provide a foundation for the new finish.

Next, apply Glazing and Mottling Liquid (tinted to desired shade) and "grain" while still soft with a graining tool.

Then, apply one or two coats of Rapidry Varnish, Clear. If "grain" effect is not desired, simply omit graining coat.

ABOUT

COOK'S COROTINT INTERIOR BASES

Cook's Corotint is the name given to a series of Cook-researched universal colorants which, when added to special base paints, produce high quality finishes of almost any color and type.

Corotint is packaged in convenient tubes of three sizes, small ($\frac{1}{4}$ -oz.), medium (1-oz.) and large (4-oz.). Cook's interior base paints are available in the following:

SHADOTONE FLAT ENAMEL
SHADOTONE SATIN ENAMEL
COROVEL LATEX FINISH
RAPIDRY ENAMEL
HIGH-HIDING ALKYD FLAT
HIGH-HIDING ALKYD SEMI-GLOSS
HIGH-HIDING ALKYD GLOSS ENAMEL
SCUFF PROOF FLOOR ENAMEL

All that is necessary to produce a selected color in a desired sheen is simply to add the specified tubes of Corotint to the proper base. There is no measuring, no pouring, no chance for error — full tubes of Corotint added to Cook's bases quickly provide the desired color, finish and quantity in unsurpassed Cook's quality.

Corotint is not an oil color, not merely pigment ground in a resin vehicle or a latex emulsion. Rather, Corotint is a special product of Cook's research made by a unique electro-chemical process. The result is a colorant that is universal and may be added to a complete range of Cook's popular finishes.

Corotint is and has been the much-sought-after answer to smart, easy decoration. It has made it possible to paint walls, ceilings, trim and furnishings in different sheens and finishes yet of the same matching color.

Formulae for mixing the Corotint Interior Colors
are shown on the following page.

Formulae For Mixing Corotint Colors Shown On Next Two Pages

(ARRANGED ALPHABETICALLY)

COLOR	QUART	GALLON	COLOR	QUART	GALLON
ADOBE	N-1 M 15—1 M 10	N-1 L 15—1 L 10	JONQUIL YELLOW	N-1 M 1—2 S 1	N-1 L 1—2 M 1
ANTIQUE IVORY	W-1 S 1—1 S 10	W-1 M 1—1 M 10	LAVENDER SCENT	W-1 S 5—1 S 7	W-1 M 5—1 M 7
APRICOTTA	W-1 S 8—1 M 10	W-1 M 8—1 L 10	LILAC BREATH	W-1 S 6—1 S 14	W-1 M 6—1 M 14
APRILLA	W-1 S 1—1 M 2	W-1 M 1—1 L 2	LILAC PINK	N-2 M 6	N-2 L 6
AQUACREST	N-1 M 2—1 M 4	N-1 L 2—1 L 4	LIMEADE	N-1 M 1—1 M 2	N-1 L 1—1 L 2
AQUA FLOWER	W-1 S 12—1 M 4	W-1 M 12—1 L 4	LUSTRE GRAY	W-1 S 5—1 M 12	W-1 M 5—1 L 12
AQUA SHADOW	W-1 S 13	W-1 M 13	MAGENTA	N-2 M 16	N-2 L 16
AQUASONG	W-1 S 3	W-1 M 3	MAUNA LOA	W-1 S 17—1 M 15	W-1 M 17—1 L 15
AQUATINE	N-1 M 5—1 M 13	N-1 L 5—1 L 13	MAUVE PINK	W-3 S 8—1 S 6—1 S 12	W-3 M 8—1 M 6—1 M 12
AZURE BLUE	W-1 S 5	W-1 M 5	MINT CREME	W-1 S 1—1 S 3	W-1 M 1—1 M 3
BABY PINK	W-1 S 6—1 S 1	W-1 M 6—1 M 1	MIST MAUVE	W-1 S 5—1 M 7	W-1 M 5—1 L 7
BEIGE ROSE	N-1 M 8—1 M 11	N-1 L 8—1 L 11	MONKEY TAN	N-1 M 15—1 S 17—3 S 18	N-1 L 15—1 M 17—3 M 18
BONE GRAY	W-1 S 2—1 S 11	W-1 M 2—1 M 11	MONTE CARLO	N-1 M 4—2 S 4	N-1 L 4—2 M 4
BUBBLE BATH	W-1 S 16	W-1 M 16	OLD LINEN	N-1 M 11	N-1 L 11
CAMEL	D-2 M 11	D-2 L 11	OLIVETTE	N-1 M 3—1 M 11	N-1 L 3—1 L 11
CAPRI BEIGE	W-1 S 11	W-1 M 11	ORANGE ICE	W-1 S 17—1 M 1	W-1 M 17—1 L 1
CARNIVAL	N-1 M 17—1 S 17	N-1 L 17—1 M 17	PALMETTO	N-1 M 18—1 M 5	N-1 L 18—1 L 5
CHARCOAL	D-2 M 12—1 S 19	D-2 L 12—1 M 19	PANAMA GREEN	N-2 M 13	N-2 L 13
CHARTREUSE	N-1 M 2—3 S 10—1 S 18	N-1 L 2—3 M 10—1 M 18	PANSY YELLOW	W-1 M 18—1 S 9	W-1 L 18—1 M 9
CHARTREUSE SHADOW	N-1 M 3—1 M 9	N-1 L 3—1 L 9	PARADE BLUE	W-1 M 19	W-1 L 19
CLARET	D-1 M 17—1 M 12	D-1 L 17—1 L 12	PEARL BEIGE	W-1 S 14—1 M 11	W-1 M 14—1 L 11
COPPER TAN	N-1 M 15—1 M 6	N-1 L 15—1 L 6	PINK ALMOND	W-1 S 6—1 S 8	W-1 M 6—1 M 8
CORN YELLOW GOLD	N-1 M 18—1 M 10	N-1 L 18—1 L 10	PINK CASHMERE	W-1 S 1—1 S 17	W-1 M 1—1 M 17
CUBAN COCOA	D-1 M 15—1 M 11—1 S 8	D-1 L 15—1 L 11—1 M 8	PINK HORIZON	W-1 S 6—1 M 8	W-1 M 6—1 L 8
DEEP SEA	D-1 M 19—1 M 1	D-1 L 19—1 L 1	PINK MIST	W-1 S 7—1 M 11	W-1 M 7—1 L 11
DEESEA TURQUOISE	N-1 M 4—1 M 5	N-1 L 4—1 L 5	PISTACHE	N-1 M 2—1 M 13	N-1 L 2—1 L 13
DOBBIN GRAY	W-1 M 12—1 S 12	W-1 L 12—1 M 12	PLATINUM GRAY	W-1 S 14	W-1 M 14
EGG BLUE	W-1 S 4	W-1 M 4	POPPY	N-1 M 17—1 M 1	N-1 L 17—1 L 1
EVENTIDE	N-2 M 12	N-2 L 12	PRIMROSE	W-1 M 1—1 S 10	W-1 L 1—1 M 10
FLAXEN	N-2 M 10	N-2 L 10	PUEBLO	N-1 M 18—1 M 6	N-1 L 18—1 L 6
FOAM GREEN	W-2 S 2	W-2 M 2	RED FEATHER	N-1 S 6—2 M 17	N-1 M 6—2 L 17
FRANCINE BLUE	W-1 S 4—1 M 5	W-1 M 4—1 L 5	ROYAL GOLD	D-1 M 18—1 M 11	D-1 L 18—1 L 11
GARDENIA WHITE	Standard color	Standard color	SAXON BLUE	N-1 M 19—1 M 12—1 S 16	N-1 L 19—1 L 12—1 M 16
GREEN AQUA	N-1 M 3—1 M 4	N-1 L 3—1 L 4	SHADOW BLUE	W-1 S 5—1 S 12	W-1 M 5—1 M 12
GREEN BLOSSOM	W-1 S 4—1 M 3	W-1 M 4—1 L 3	SISTINE	W-1 S 6—1 M 5	W-1 M 6—1 L 5
GREEN MOSS	D-2 M 13	D-2 L 13	SMOKE	W-1 M 14	W-1 L 14
GREENSPRAY	W-1 S 13—1 M 3	W-1 M 13—1 L 3	SOMBRERO	N-1 M 2—1 M 8	N-1 L 2—1 L 8
GREYLEAF	W-1 S 6—1 M 3	W-1 M 6—1 L 3	SPACIOUS BLUE	W-1 S 4—1 S 5	W-1 M 4—1 M 5
HEATHER HAZE	W-1 S 6	W-1 M 6	SPRAYWAVE	W-1 S 1—1 S 4	W-1 M 1—1 M 4
HIMALAYA	W-2 S 18—1 S 19	W-2 M 18—1 M 19	SUNRISE	W-3 S 1—2 S 17	W-3 M 1—2 M 17
HOLLY	D-1 M 5—1 M 13	D-1 L 5—1 L 13	TANBARK	N-1 M 8—2 S 15—2 S 18	N-1 L 8—2 M 15—2 M 18
HYDRANGEA	N-3 S 5—1 M 7—1 S 12	N-3 M 5—1 L 7—1 M 12	TREE MOSS	D-1 M 18—1 M 14	D-1 L 18—1 L 14
ICE GRAY	W-1 S 12	W-1 M 12	TURQUOISE GREEN	D-1 M 3—1 M 4	D-1 L 3—1 L 4
INCENSE	W-1 M 15	W-1 L 15	VASSAR ROSE	W-1 S 15—1 M 17	W-1 M 15—1 L 17
IRIS GREEN	N-2 M 3—1 S 11	N-2 L 3—1 M 11	WHITE GRAPE	W-1 S 3—1 M 9	W-1 M 3—1 L 9
JACQUARD PINK	W-1 M 17	W-1 L 17	WILLOW TINT	W-1 S 4—1 M 10	W-1 M 4—1 L 10

The chart above provides instructions for the blending of a quart or a gallon of a desired color using Cook's Corotint universal tube colorants. The first letter (W, N or D) indicates which of three bases are to be used: White Color Base, Neutral Color Base or Deeptone Color Base. The letters S, M and L indicate the Corotint tube to be used (small, medium or

large). The number preceding the tube size is the number of such tubes to be used. The number following the tube size indicates which of the Corotint colors are to be used. For example, W-1 S 4—1 M 10 would mean that to obtain a gallon of this color the White Color Base is used and 1 small (1/4-oz.) tube of Corotint No. 4 and 1 medium (1-oz.) tube of Corotint No. 10 are required.

COROTINT INTERIOR COLORS



*BUBBLE BATH



AQUACREST



TANBARK



*WHITE GRAPE



LILAC PINK



*DOBBIN GRAY



ROYAL GOLD



*GREENSPRAY



POPPY



MONTE CARLO



*LILAC BREATH



IRIS GREEN



HYDRANGEA



*APRILLA



RED FEATHER



*EGG BLUE



*MIST MAUVE



HOLLY



FLAXEN



*FRANCINE BLUE



*BONE GRAY



*HIMALAYA



*PANSY YELLOW



GREEN MOSS



*PINK CASHMERE



DEEP SEA



*BABY PINK



*LUSTRE GRAY



CHARTREUSE



SAXON BLUE



MAGENTA



*AQUA FLOWER



*CAPRI BEIGE



GREEN AQUA



SOMBRERO



*ICE GRAY



*PRIMROSE



OLIVETTE



PUEBLO



*SPACIOUS BLUE



CAMEL



*AQUASONG



*INCENSE



TREE MOSS



CUBAN COCOA

*Denotes those colors available in Cook's Rapidry Enamel.

These chips are a continuation of the Corotint Interior Colors from the preceding page. More information and formulae for mixing these colors appear on pages 66 and 67. The asterisk before the color names denotes those colors available in Cook's Rapidry Enamel.



TURQUOISE GREEN



OLD LINEN



GARDENIA WHITE



*MAUVE PINK



*PLATINUM GRAY



*ANTIQUÉ IVORY



*FOAM GREEN



JONQUIL YELLOW



PANAMA GREEN



*PINK ALMOND



*AZURE BLUE



MONKEY TAN



*GREEN BLOSSOM



BEIGE ROSE



CHARTREUSE SHADOW



*PINK HORIZON



DEESEA TURQUOISE



*VASSAR ROSE



*GREYLEAF



ADOBE



*PARADE BLUE



*ORANGE ICE



*SHADOW BLUE



LIMEADE



*MAUNA LOA



AQUATINE



CLARET



*AQUA SHADOW



*PINK MIST



*SPRAYWAVE



*APRICOTTA



*WILLOW TINT



COPPER TAN



*MINT CREME



CARNIVAL



*SMOKE



*SISTINE



EVENTIDE



*JACQUARD PINK



PALMETTO



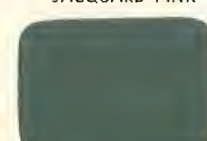
*SUNRISE



*PEARL BEIGE



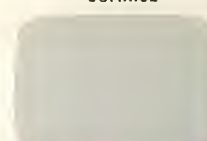
CORN YELLOW GOLD



CHARCOAL



*HEATHER HAZE



*LAVENDER SCENT



PISTACHE

ABOUT

SUEDE HOUSE PAINT...

...A New, Low-Luster House Paint For Distinctive Exterior Decoration!

Cook's Suede House Paint is a unique house paint development! Formulated with a modern alkyd-type resin, this new kind of house paint provides a strikingly novel low-luster effect that reflects smart, distinctive exterior decoration. Unlike conventional house paints, Suede dries quickly to a near dead flat finish that suggests the soft, subtle richness of durable suede leather.

But, this new kind of house paint beauty is only the beginning of the Suede story. There is new application ease and greater surface protection. Suede brushes easier, "hides" better and "flows out" smoother — almost like a fine enamel!

Complete satisfaction comes, however, after Suede is applied. The color stays uniform, even up under the eaves and on sides of the house most exposed to the sun. There is no more "flashing" and fading is kept at an absolute minimum. And, applied to new, unpainted surfaces, Suede will not blister or peel as a result of moisture.

In addition to these things, Suede may be applied to a multitude of exterior surface types, and is stain and mildew resistant.

Formulae for mixing Suede House Paint Corotint blends

(ARRANGED ALPHABETICALLY)

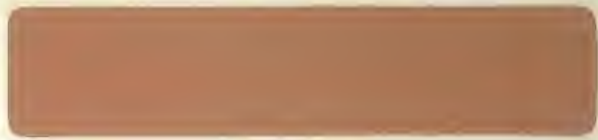
COLOR	QUART	GALLON
BATTLESHIP GRAY	1 S 5—1 M 12	1 M 5—1 L 12
BLUE GEM	1 S 12—1 M 5	1 M 12—1 L 5
BROWN ORCHID	1 M 15	1 L 15
BUTTERCUP	1 M 18	1 L 18
CHESTNUT BROWN	1 M 15—1 M 8	1 L 15—1 L 8
CLOUD GRAY	1 S 10—1 S 12	1 M 10—1 M 12
CORAL PINK	1 S 1—1 S 6	1 M 1—1 M 6
HEARTHSTONE	1 M 10—1 M 12	1 L 10—1 L 12
HURON BLUE	1 M 19—1 M 18	1 L 19—1 L 18
IVORYTONE	1 S 1—1 S 10	1 M 1—1 M 10
JADE	1 M 18—1 S 19	1 L 18—1 M 19
LIGHT BEIGE	1 S 1—1 S 11	1 M 1—1 M 11
MIAMI SAND	1 M 15—1 M 18	1 L 15—1 L 18
NILE GRAY	1 S 4—1 S 14	1 M 4—1 M 14
OCEAN GREEN	1 S 12—1 M 2	1 M 12—1 L 2
PASTEL PINK	1 S 6	1 M 6
POLAR GRAY	1 S 14	1 M 14
RAFFIA	1 M 18—1 M 11	1 L 18—1 L 11
RALEIGH PEACH	2 S 11	2 M 11
ROSEWOOD	2 M 15	2 L 15

Color Samples on following page.

SUEDE HOUSE PAINT STANDARD COLORS



CACTUS



MESA CORAL



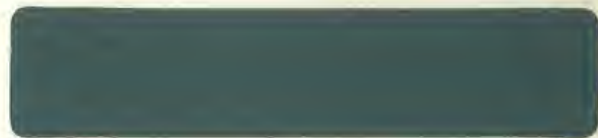
MOROCCO



NUTMEG



CHALET RED



CHARCOAL



BALSAM



THISTLE



STONE GRAY



INCA BLUE

SUEDE HOUSE PAINT COROTINT BLENDS



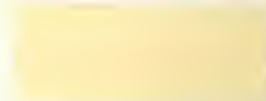
BUTTERCUP



CLOUD GRAY



BROWN ORCHID



IVORYTONE



BATTLESHIP GRAY



PASTEL PINK



OCEAN GREEN



HEARTHSTONE



RALEIGH PEACH



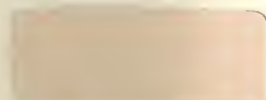
HURON BLUE



LIGHT BEIGE



JADE



CORAL PINK



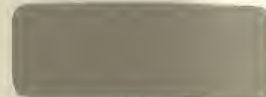
MIAMI SAND



NILE GRAY



CHESTNUT BROWN



ROSEWOOD



POLAR GRAY



RAFFIA



BLUE GEM

FORMULAE FOR MIXING THESE COROTINT BLENDS APPEAR ON THE OPPOSITE PAGE

ABOUT

COOK'S WHITE HOUSE PAINTS

When painting the new house or repainting the old house white, the question often arises as to whether one or two coats should be applied. Cook's offer the finest paint products for either situation, and here is the way to decide which is the better painting system:

When To Use Cook's ONE-COAT SYSTEM

The "one-coat system" is Cook's designation for its long-used and very popular One-Coat House Paint. This is the paint recommended for use when repainting white or lighter colors, and when the exterior of the house is in good, repaintable condition.

One-Coat House Paint is pure white in color and is thick-bodied and heavily pigmented to "hide" extremely well. This allows for thorough surface coverage in a

single coat and provides a heavy, protective, snow-white film that is self-cleansing, gas proof and mildew resistant.

An examination of the old paint on the house will quickly tell if One-Coat House Paint is best. If the old paint is firmly bonded to the surface, is unbroken and continuous over the entire house, Cook's One-Coat House Paint will provide utmost white beauty and protection.



When To Use Cook's TWO-COAT SYSTEM



If the house is new and unpainted . . . if the old paint on the house is cracked, badly eroded or otherwise damaged by long weathering . . . or, if there is a change from a dark color to white, apply Cook's famous "two-coat system" — 1 coat of Superwhite Primer and 1 coat of Cook's House Paint, Outside White.

This tried and proved two-coat combination means added years

of gleaming white beauty and protection to the outside of any home. Superwhite Primer bonds to the surface, seals the wood and creates a perfect foundation. Cook's House Paint flows on smoothly, evenly — staying on top of the wood where it can provide an extra measure of real weather protection.

Cook's House Paint is self-cleansing, fume and mildew resistant.

Cook's Other Fine White House Paints

Among other of Cook's outstanding exterior white paints are Superwhite House Paint, Outside White; Superwhite Semi-Paste, Outside White and Cook's new Scotch White House Paint. Each is outstanding in its field and carries a record of long satisfactory usage. Cook's "self-cleansing" house paints were the first to be widely marketed, and improvements in formulation over the years have maintained their distinct leadership in the industry. A complete description of each of Cook's quality house paints is to be found in Section 6.

SUBURBAN HOUSE PAINT STANDARD COLORS



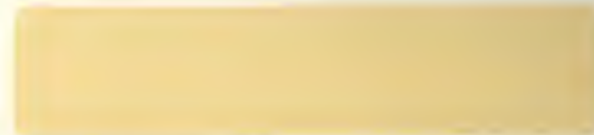
SUBURBAN ROSE



SUBURBAN PEARL



SUBURBAN ARCTIC



SUBURBAN IVORY



SUBURBAN YELLOW



SUBURBAN SKY



SUBURBAN THRUSH



SUBURBAN SUNSET



SUBURBAN CREAM



SUBURBAN GLADE

SUBURBAN HOUSE PAINT COROTINT BLENDS

FORMULAE FOR MIXING THESE COROTINT BLENDS APPEAR ON THE REVERSE SIDE OF THIS SHEET.



METAL



NUETTE



JADETONE



ROSE ASH



BISQUE GRAY



WEATHERED OLIVE



CORAL SAND



MIRAGE GREEN



DUSK GRAY



SANDGRAY



TOURMALINE



PAINTED DESERT



WILLOW BROOK



DAWN MIST



CHAMPAGNE SHADOW



SPRAYGREEN



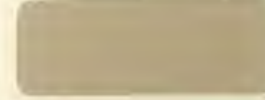
SUNSET GRAY



LEGHORN BUFF



MUTED GREEN



WINTER BUDS



TWILIGHT GOLD



ANGLO BLUE



SHADOW PINK



REFRESHING GREEN

ABOUT

COROTINT EXTERIOR BASES



Cook's Corotint is the name given to a series of universal colorants which, when added to special exterior base paints of various types, produce high quality finishes of almost any color. Bases are available at the present time in Cook's Suburban House Paint, Suede House Paint, Creconto Masonry Paint, Shake Paint and Trim Colors.

Corotint colorants are packaged in convenient tubes of three sizes: Large (4-oz.), Medium (1-oz.), and Small (1/4-oz.). To get a selected color it is only necessary to add the specified tubes of Corotint to the proper base. No measuring, no pouring, no chance for error—full tubes of Corotint added to Cook's

bases quickly produce the desired color, finish and quantity in unsurpassed Cook's quality.

Corotint is not an oil color, not merely pigment ground in a resin vehicle—it is rather an entirely new product of Cook's extensive research. Corotint employs an electrochemical principle that makes it readily dispersable in a wide range of popular Cook's finishes.

Corotint makes good decorating easy because it enables the painting of various interior surfaces, and exteriors, too, in different sheens and finishes yet of matching or related colors.

FORMULAE FOR COROTINT EXTERIOR COLORS SHOWN ON REVERSE SIDE (ARRANGED ALPHABETICALLY)

COLOR	QUART	GALLON	COLOR	QUART	GALLON
ABALONE GRAY	1 S 5—2 S 11	1 M 5—2 M 11	MUTED GREEN	1 S 4—1 M 2	1 M 4—1 L 2
ALMOND GRAY	1 M 2—1 M 14	1 L 2—1 L 14	NUDETTÉ	1 S 1—1 S 11	1 M 1—1 M 11
ANGLO BLUE	1 S 5—1 S 14	1 M 5—1 M 14	OLD ROSE	2 M 6—1 S 12	2 L 6—1 M 12
ARROYA BLUE	1 M 4—1 S 14	1 L 4—1 M 14	OLD ROSETINT	1 M 6	1 L 6
BIRDSONG YELLOW	1 M 1	1 L 1	PLUMTREE	1 M 6—1 M 14	1 L 6—1 L 14
BISQUE GRAY	2 S 11	2 M 11	REFRESHING GREEN	2 M 2—1 S 14	2 L 2—1 M 14
CHAMPAGNE SHADOW	1 M 10—1 M 11	1 L 10—1 L 11	RIVER GRAY	1 M 5—1 M 11	1 L 5—1 L 11
COPENHAGEN GRAY	1 M 5—1 M 12	1 L 5—1 L 12	ROSE ASH	1 S 6	1 M 6
CORAL SAND	1 S 6—1 M 10	1 M 6—1 L 10	SAGE GRAY	1 M 1—1 M 12	1 L 1—1 L 12
DAWN MIST	1 S 10—1 S 12	1 M 10—1 M 12	SAND GRAY	1 S 14—1 M 10	1 M 14—1 L 10
DUSK GRAY	1 S 14	1 M 14	SHADOW PINK	1 S 1—1 S 6	1 M 1—1 M 6
EVERGLADE BROWN	1 M 10—1 M 12	1 L 10—1 L 12	SPRAYGREEN	1 S 12—1 M 2	1 M 12—1 L 2
FIELD BLUE	1 S 12—1 M 5	1 M 12—1 L 5	STEEL GRAY	1 S 5—1 M 12	1 M 5—1 L 12
FLOWERDUST BLUE	1 S 6—1 M 5	1 M 6—1 L 5	SUNSET GRAY	1 S 10—1 S 14	1 M 10—1 M 14
GRAY PALMETTO	1 M 2—1 M 12	1 L 2—1 L 12	TOURMALINE	1 S 4—1 S 14	1 M 4—1 M 14
JADETONE	1 M 4—1 M 10	1 L 4—1 L 10	TWILIGHT GOLD	2 M 1—1 S 12	2 L 1—1 M 12
LEGHORN BUFF	1 S 1—1 M 10	1 M 1—1 L 10	WARM BEIGE	2 M 11	2 L 11
METAL	1 S 2—1 S 12	1 M 2—1 M 12	WATER BLUE	1 M 4—1 M 14	1 L 4—1 L 14
MIST GRAY	1 S 5—1 M 14	1 M 5—1 L 14	WESTERN IVORY	1 S 1—1 S 10	1 M 1—1 M 10
MOSS GRAY	1 M 1—1 M 14	1 L 1—1 L 14	WILLOWBROOK	1 S 1—1 S 2	1 M 1—1 M 2

The chart above provides instructions for the blending of a gallon or quart of a desired color using Cook's Corotint universal colorants. The first figure indicates the number of Corotint tubes required, the letters indicate the tube size (L, large; M, medium; S, small) and the final figure is the Corotint color to

be used. For example, Mist Gray, Gal. 1 M 5—1 L 14 indicates that a gallon of this color would be obtained by adding one 1-oz. tube of Corotint No. 5 and one 4-oz. tube of Corotint No. 14 to a gallon of House Paint Tinting Base, Shake Paint Tinting Base or other of Cook's exterior Corotint bases.

Color Samples on reverse side of this sheet.

SHINGLE SHAKE PAINTS



MAROON



CHESAPEAKE GREEN



BUNGALOW BROWN



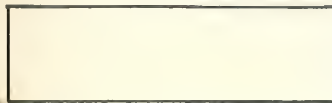
DEEP GREEN



BROWN



BLUE GRAY



BEIGE

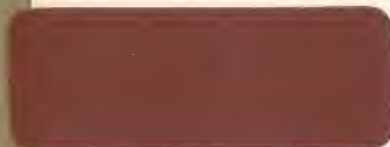


LIGHT GRAY



CORAL

SHINGLE STAINS



RED OXIDE



MEDIUM GREEN



BUNGALOW BROWN

TRIM COLORS



SUNFAST RED



WINDOW BLIND GREEN



CHALET RED



CAPE COD GREEN



MESA CORAL



VERDAS GREEN



BUNGALOW BROWN



INCA BLUE



ANTIQUE BROWN



CHARCOAL

In addition to the standards shown above, Trim Colors are also available in any Suede House Paint color (page 71), any color in the Corotint Exterior series (page 75)

and any blend color (blends only—not standard colors) of the Suburban House Paint line (page 73).

BARN PAINT

The standard color for Super Red Building Paint at right also indicates the color of Cook's Prairie Barn Paint, Red, and Best Semi-Paste Barn Paint, Red.



SUPER BLUE



Super Blue is a semi-paste paint of unusual permanence. It reduces to an excellent paint for general exterior use or as a shingle stain. For reduction, see description in Section 6.

ABOUT

COOK'S

SHINGLE SHAKE PAINT

Cook's Shingle Shake Paints are tailor-made for painting vertical, wood shingle siding, especially the machine-grooved shakes now in such wide use. Because these especially formulated paints are heavier in body than stains, they do not run and drip at the shingle edge; because they are lighter in body than house paints, they do not fill the shingle grooves.

In addition to their scientifically controlled consistency which provides ease of application and complete shingle coverage, Cook's Shingle Shake Paints are made with high-hiding, light-fast color pigments to give excellent exterior durability. One-coat coverage is normally sufficient except when changing from a dark to a light color.

Cook's Shingle Shake Paints, with popular color selection and pleasing low sheen, add to the beauty as well as to the preservation of the shingles.

COOK'S

SHINGLE STAINS

Cook's Linseed Oil Shingle Stains, available in ever-popular red, green and brown, are long-time favorites of excellent quality.

These stains are made of pure color pigments, pure linseed oil and the proper amounts of other vehicles to give adequate penetration, preserve and extend the life of wood shingle siding and roofing and to give attractive lasting color to these areas. They are ready for application, either by brush or dipping, just as they come from the container.

COOK'S

BARN PAINTS

Good barn paint, like good house paint, requires quality raw materials and careful, scientific formulation. Each of Cook's three dependable barn paints is of top quality in its class.

Cook's Super Red Building Paint is a superior, ready-mixed barn paint formulated to provide "controlled penetration." This means that only enough of the paint's oils soak into the wood to provide good adhesion. The remainder stays on top of the surface to give life to the film, help the paint to hold its true red color and to resist the action of the weather.

Prairie Barn Paint, Red, is a good quality, ready-mixed barn paint at lower cost. It provides good, long-wearing protection to barns, bridges and any rough wood or metal surface.

Best Semi-Paste Barn Paint, Red, is a pure linseed oil and mineral pigment red barn paint in economical semi-paste form. It reduces gallon-for-gallon with linseed oil to produce a quality barn paint at a low cost per gallon.

COOK'S

TRIM COLORS

Cook's Trim Colors are extremely durable, high gloss, alkyd enamels developed expressly for use on exterior doors, shutters and other trim surfaces. They are lustrous, non-fading finishes which will retain their original color and beauty for the life of the house paint itself. They, too, are often reduced and used as durable shingle stains where their popular colors are desired.

Trim Colors are furnished ready-to-brush, are easily applied and dry hard and tough overnight. They possess remarkable durability and permanency not otherwise available in such clear, strong colors, and they cover so solidly that in most cases one coat, over a properly primed or previously painted surface, is sufficient.

Use Cook's Trim Colors for all exterior surfaces where their popular, brilliant, long-wearing colors are appropriate.

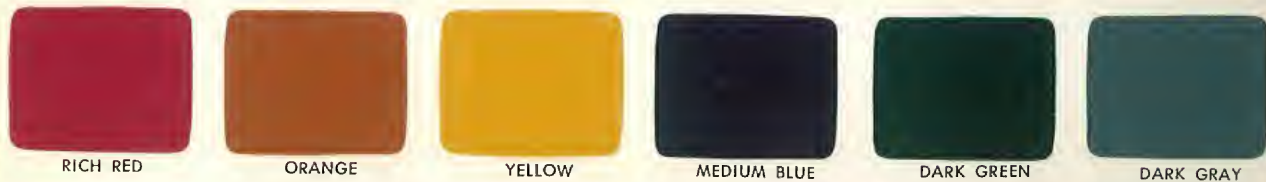
801 ENAMELS



UTILITY ENAMELS



DRUM ENAMELS



IMPLEMENT ENAMELS



ALSO AVAILABLE IN BLACK

ABOUT

801-802 ENAMEL

801 and 802 Enamels are the finest modern synthetic enamels that it is possible to manufacture. They differ from one another in that 801 Enamel is made for easy brushing or spray application and 802 Enamel is formulated for spray application only.

These superior, high gloss finishes are suitable for both interior and exterior use over metal or wood, are gasoline-and-oil-resistant, solid covering, light-fast and non-lifting. They are unsurpassed for automobiles, trucks, gasoline pumps, busses, street cars, store fronts, toys, furniture and machinery and equipment of every type.

These enamels dry dust-free in about an hour, "tack-free" in four to six hours and completely hard overnight. When dry, the film is extremely hard and tough. It is mirror-like in smoothness and has a full, brilliant gloss that does not require polishing.

Both enamels have outstanding opacity. In practically every instance they will cover solidly in one coat, making them especially desirable for refinishing work where time and cost are important factors. Also, these finishes may be applied over old lacquer or enamel without fear of "lifting."

Once applied, these enamels are extremely tough and durable, weather slowly and long retain their rich, protective high luster.

IMPLEMENT ENAMEL

Cook's Implement Enamel is a good quality, high gloss enamel for farm implements, tractors, machinery, etc. It provides satisfactory service over wood or metal surfaces not subjected to constant exposure.

Made in bright red, green and black, Implement Enamel dries hard overnight. It provides a good quality maintenance enamel at relatively low cost.

UTILITY ENAMEL

Cook's Utility Enamel is a relatively inexpensive, high gloss enamel for general use—inside or out—where maximum durability is not required. It can be used on either wood or metal—with or without a primer.

The Utility Enamel colors have been selected for their popularity and usefulness, and are used extensively for farm machinery, equipment, drums, general maintenance and commercial product finishing. One coat, in most instances, will hide satisfactorily.

As packaged, Utility Enamel is ready to brush although it may be applied also by spray or dip. It air-dries overnight providing a lustrous enamel finish.

DRUM ENAMEL

Cook's Drum Enamel is a high gloss enamel made especially for finishing both new or reconditioned drums and containers. It is a highly versatile metal finish. However, it is used on many types of wood surfaces where prolonged durability is not required.

Drum Enamel is packaged ready-to-brush and dries tack-free in about one hour. It covers well and leaves a full gloss, hard finish.

"590" INDUSTRIAL LACQUERS

Cook's other fine lacquers:

"525" Lacquer — first quality lacquer for interior and exterior use. Excellent durability, resistance to gasoline and water. Basic colors stocked—any color available in orders of 100 gallons or more.

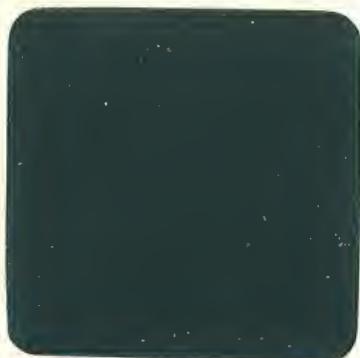
"621" Lacquer—Medium grade lacquer. A non-stock item with any color available on special orders of 100 gallons or more.



ANTIQUE IVORY



METALLIC GRAY



DARK
MACHINE TOOL GRAY



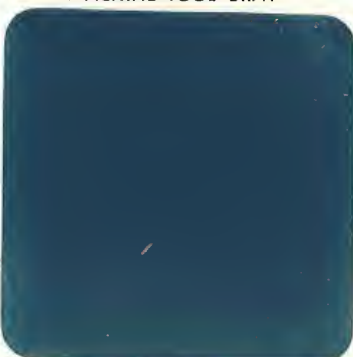
MEDIUM LIGHT
MACHINE TOOL GRAY



CABINET GREEN



EMERALD GREEN



PERFECT BLUE



JAVA



VERMILION



MANCHU YELLOW



ORANGE

ALSO AVAILABLE IN CLEAR WHITE, FLAT BONE WHITE, GLOSS BLACK AND FLAT BLACK

ABOUT "590" LACQUERS

Cook's "590" Lacquers are general purpose lacquer finishes which are used extensively on such items as toys, novelties, furniture, kitchenware, office fixtures and miscellaneous equipment both new and old where maximum durability is not required.

These finishes are formulated for spray application and come in a broad selection of deep, rich colors which hide exceptionally well. They air dry to handle in about thirty minutes and adhere tightly to metal, wood and certain plastic materials. They provide a gleaming, lustrous, hard finish that sparkles with richness.

With spraying equipment becoming more commonly used, even among home owners, lacquer finishes are being applied more universally than ever before. Cook's manufacture a complete line of quality lacquers to meet the requirements of many varied finishing situations. Many have discovered the advantages of lacquers and use them where fast dry, rich color, gleaming luster and thin, hard film are desirable features.

GENERAL ALPHABETICAL INDEX

A

Acid-Resisting Black, Description45
Acoustical Materials, Painting4, 12
Aluminum, Painting6, 14, 21, 22, 27, 28
Aluminum Paints
Alumasphalt, Description39
459 Heavy Duty Aluminum, Description .45
Hi-Heat Resisting Aluminm, Description45
802 Ready-Mixed Aluminum, Description45
395 Ready-Mixed Aluminum, Description45
Utility Aluminum, Description45
Alumiprep6, 21, 27, 28
Antiquing Liquid, Description34
Asphalt Composition Shingle, Painting . . .23
Asphalt Roof Paint, Description39
Asphalt Tile, Preserving and Polishing .8, 16
Automobile Enamels and Enameling28

B

Barn Paints, Color Sample77
Best Semi-Paste Barn Paint, Red, Description38
Prairie Barn Paint, Red, Description . . .38
Super Red Building Paint, Description .38
Blanchit, Description34
Black Stack Paint, Description45
Blonding10
Brass, Finishing21, 27
Brass and Silver Lacquer, Description .46
Brick, Painting23
Bright Red Building Paint, Description . .38
Bulletin Colors, 810, Description34
Busses, Enamels and Enameling28

C

Ceiling Paint, Dead Flat Latex, Description41
Ceilings, Painting4, 5, 12, 13
Cleaners32
Cleaning Metal Surfaces for Painting . . .26
Clear Finishing57
Color Engineering Service50
Colors33
Corotint, Description33
Oil Colors, Description33
Unitint, Description33
Color Varnishes10
Rapidry Varnish, Colors, Description . .46
Combination "A" Drier, Description . . .33
Composition Materials, Painting23
Concrete, Above and Below Grade Painting23
Concrete, Painted Floors8, 16
Cookleener, Description32
Cook's House Paint, O.W., Description . .37
Co-Pa-Co Farm and Fence White, Description38
Copper, Finishing21, 27
Coroc Wall Finish, Color Samples57
Coroc Wall Finish, Description40
Coro-Cide, Description34
Coroflek, Description41
Coroflek, Color Samples62, 63
Coroflek Primer, Description41
Corotint Exterior, Color Samples75
Corotint Exterior, Description33
Corotint Interior, Color Samples68, 69
Corotint Interior, Description33
Corovel, Color Samples51
Corovel, Description40
Creconto Masonry Paint, Description . . .38

D

Damp-Proofing Specialties47
Dead Flat Latex Ceiling Paint, White, Description41
Driers33
Dry Wall, Painting4, 12
Drum Enamel, Color Samples79
Drum Enamel, Description45

E

801 Clear Varnish, Description46
801 Enamel, Color Samples79
801 Enamel, Description44

802 Enamel, Color Samples79
802 Enamel, Description44
Elastibond, Description43

Enamels

Drum Enamel, Color Samples79
Drum Enamel, Description45
810 Bulletin Colors, Description34
801-802 Enamels, Color Samples79
801-802 Enamels, Description44
High-Hiding Alkyd Flat Enamel, Colors .55
High-Hiding Alkyd Flat Enamel, Description40
High-Hiding Alkyd Gloss Enamel, Colors55
High-Hiding Alkyd Gloss Enamel, Description40
High Hiding Alkyd Semi-Gloss Enamel, Colors55
High-Hiding Alkyd Semi-Gloss Enamel, Description40
Implement Enamel, Color Samples . . .79
Implement Enamel, Description45
One-Coat Enamel, Description41
Screen Enamel, Description39
Scuff Proof Floor Enamel, Color Samples59
Scuff Proof Floor Enamel, Description . .41
Shadotone Enamels, Color Samples . . .53
Shadotone Enamels, Description40
Shur-White Flat Enamel, Description . .42
Shur-White Gloss Enamel, Description .42
Shur-White Semi-Gloss Enamel, Description42
Trim Colors, Color Samples77
Trim Colors, Description38
Utility Enamel, Color Samples79
Utility Enamel, Description44
Enamel Undercoats
Rapidry Enamel Undercoat, Description40
Shur-White Undercoat, Description . . .42
Exterior, Points and Other Finishes, Described37
Exterior Surfaces, Painting19

F

Ferrous Metals, Structural Painting . . .22
Filler, Paste Wood, Description46
Flat Wall Paints
Coroc Wall Finish, Color Samples57
Coroc Wall Finish, Description40
Max-O-Lite Casein Paint, Description . .42
Non-Fog Spray White, Description . . .42
Primeless One-Coat Flat White, Description42
XX One-Coat Flat White, Description . .42
Floor Cleaner, Description32
Floor Enamel
Scuff Proof Floor Enamel, Color Samples59
Scuff Proof Floor Enamel, Description .41
Floor Finishes, Clear
Floor Seal and Preservative, Description47
Linoleum Finish, Description34
Modern Wood Varnish, Description . . .46
Rapidry Varnish, Description46
Safety Gym Finish, Description47
Satin Floor Finish, Description47
Shellac, Description47
Floor Seal and Preservative, Description .47
Floors, Finishing8-9, 16-17
Floor Waxes
Paste Polishing Wax, Description32
Self-Polishing Wax, Description32
Furniture Finishes, Clear Lacquers . . .34
Furniture, Finishing10
Furniture Polish, Description32

G

Galvakote Zinc Dust Primer, Description .44
Galvanized Metal, Painting6, 14, 21, 22, 27
Galvaprep6, 14, 21, 27
Gilsonite Asphalt Roof Paint, Description .39
Glass Cleaner, Description32
Gloss Enamels
Drum Enamel, Color Samples79
Drum Enamel, Description45
810 Bulletin Colors, Description34
801-802 Enamels, Color Samples79
801-802 Enamels, Description44
Implement Enamel, Color Samples . . .79
Implement Enamel, Description45

One-Coat Enamel, Description41
Rapidry Enamel, Color Samples57
Rapidry Enamel, Description41
Screen Enamel, Description39
Scuff Proof Floor Enamel, Color Samples59
Scuff Proof Floor Enamel, Description . .41
Shur-White Gloss Enamel, Description .42
Trim Colors, Color Samples77
Trim Colors, Description38
Utility Enamel, Color Samples79
Utility Enamel, Description44
Gloss Oil, Description33

H

Hand Cleaner, Description32
High-Hiding Alkyd Flat Enamel, Colors . .55
High-Hiding Alkyd Flat Enamel, Description40
High-Hiding Alkyd Gloss Enamel, Colors . .55
High-Hiding Alkyd Gloss Enamel, Description40
High-Hiding Alkyd Semi-Gloss Enamel, Colors55
High-Hiding Alkyd Semi-Gloss Enamel, Description40
House Paints
Cook's House Paint, O.W., Description . .37
Co-Pa-Co Farm and Fence White, Description38
House Paint, Corotint Color Samples . .76
One-Coat Outside White, Description . .37
Scotch White House Paint, Description . .37
Suburban House Paint, Color Samples .73
Suburban House Paint, Description . . .37
Suede House Paint, Color Samples . . .71
Suede House Paint, Description37
Superwhite Outside White, Description .37
Superwhite Semi-Paste O.W., Description38
House Painting Specialties
Linseed Oil Shingle Stain, Color Samples77
Linseed Oil Shingle Stain, Description . .39
Screen Enamel, Description39
Super Blue, Color Sample77
Super Blue, Description39
Superwhite Primer37
Trim Colors, Color Samples77
Trim Colors, Description38

I

Implement Enamel, Color Samples79
Implement Enamel, Description45
Interior Primers
Coroflek Primer, Description41
Latex Wall Primer, Description39
Modern Wood Sealer, Description . . .45
Rapidry Metal Primers, Description . .43
Shur-White Primer, Description41
Universal Alkyd Coating Primer, Description41
Velvay Primer, Description39
Interior, Primers, Undercoats, Enamels and Flat Wall Finishes, Described . . .39
Interior Surfaces, Architectural3
Interior Surfaces, Commercial and Industrial11
Iron and Steel Surfaces, Painting6, 14, 21, 22, 26, 28

K

Kalsomined Surfaces, Repainting5, 13
Kleener-Upper, Description32
Kle-Nu, Description32
Kutall, Description32

L

Lacquer, "525"28
Lacquer, "621"28
Lacquer, 217 Clear Gloss, Description . .34
Lacquer, 214 Clear Gloss, Description . .34
Lacquer, 101 Dull Stain, Description . .34
Lacquer, 24 Medium Satin, Description . .34
Lacquer, Water White Hi-Solids Clear Gloss, Description34
Lacquer Sealer, 54, Description34
Lacquer Sealer, 139, Description34
Lacquer Thinner, 63, Description33
Lacquer Thinner, 189, Description33

GENERAL ALPHABETICAL INDEX

Latex Wall Primer, Description.....	39
Linoleum Finish, Description.....	34
Linseed Oil, Description.....	33
Linseed Oil Shingle Stains, Color Samples.....	77
Linseed Oil Shingle Stains, Description.....	39
Lithoform	6, 14, 21, 27

M

Machinery, General Painting.....	26
Marine Spar Varnish, Description.....	47
Masonry, Exterior Painting.....	23
Masonry, Interior Painting.....	8, 14, 16
Max-O-Lite Casein Paint, Description.....	42
Metal, Architectural Painting.....	21
Metalprep	6, 14, 21, 27, 28
Metal Preservative Primers and Finishes, Described	43
Metal, Special Metal Painting.....	27
Metal, Structural Painting.....	22
Mixing Oil, 1001.....	33
Modern Clear Gloss Varnish, Description.....	46
Modern Clear Satin Varnish, Description.....	46
Modern Extra Pale Clear Gloss Varnish, Description	46
Modern Wood Sealer, Description.....	46
Modern Wood Stains, Color Samples.....	65
Modern Wood Stains, Description.....	46
Moistite Asbestos Fiber Roof Coating, Description	47
Moistite Foundation Coating, Description.....	47
Moistite Stone Coating, Clear, Description	47

N

Natural and Stained Wood, Finishing	4, 6, 8, 16, 20
Non-Fog Spray White, Description.....	42
No-O-Dur Thinner, Description.....	33

O

Oil Colors, Description.....	33
Oils, Thinners, etc., Described.....	33
One-Coat Enamel, Description.....	41
One-Coat Flat White, Description.....	41
One-Coat Outside White, Description.....	37

P

Paste Polishing Wax, Description.....	32
Paste Wood Filler, Description.....	46
Permagrip Metal Primer, Description.....	43
Perltex, Description.....	34
Pipe Identification Code.....	30
Plaster and Masonry, Interior Painting.....	4, 12
Plastic Roof Cement, Description.....	47
Polishes, Described.....	32
Pre-Fix, Description.....	32
Primeless One-Coat Flat White, Description	42
Primers, Metal, Described.....	43
Primers, Wall, Described.....	39
Primers, Wood, Described.....	39
Process Colors, 811, Description.....	34
Pure Vegetable Oil Soap.....	32
Putty	3
PX Metal Primer-Surfacer, Description.....	44

Q

Q D Red Lead Primer, Description.....	43
---------------------------------------	----

R

Rapidry Enamel, Color Samples.....	57
Rapidry Enamels, Description.....	41
Rapidry Metal Primers, Description.....	43
Rapidry Varnish, Clear, Description.....	46
Rapidry Varnish, Color Samples.....	65
Rapidry Varnish Ground Color, Color Sample.....	65
Rapidry Varnish, Satin, Description.....	46
Rapidry Waterproof Spar Varnish, Description	46
Removers, Paint and Varnish, Described.....	32
Rez Exterior Sealer, Description.....	34
Roof Paints	23
Alumasphalt, Description.....	39
Asphalt Roof Paint, Description.....	39
Gilsonite Asphalt Roof Paint, Description	39

Moistite Asbestos Fiber Roof Coating, Description	47
Plastic Roof Cement, Description.....	47
Zero Roof Coating, Description.....	39
Rubber Tile, Preserving and Polishing.....	8, 16
Rubbing and Seat Varnish, Description.....	34
Rust Inhibitive Brown Primer, Description	43

S

Safety Gym Finish, Description.....	47
Safety Painting Specifications.....	29
Sand Finish	13
Sash Black, Description.....	38
Satin Floor Finish, Description.....	47
Scotch White House Paint, Description.....	37
Screen Enamel, Description.....	39
Screen Process Colors, 462 Ink Type, Description	34
Screen Wire Mesh, Painting.....	21
Scuff Proof Floor Enamel, Color Samples.....	59
Scuff Proof Floor Enamel, Description.....	41
Sealers, Wood	46
Modern Wood Sealer, Description.....	46
Modern Wood Varnishes, Description.....	46
Rapidry Varnishes, Description.....	37
Superwhite Primer, Description.....	39
Velvay Primer, Description.....	39
Seat Varnish, Rubbing and, Description.....	34
Self-Polishing Wax, Description.....	32

Semi-Paste Paints	38
Best Semi-Paste Barn Paint, Red, Description	38
Coroc Wall Finish, Color Samples.....	57
Coroc Wall Finish, Description.....	40
Max-O-Lite Casein Paint, Description.....	42
Oil Colors, Description.....	33
Super Blue, Color Sample	77
Super Blue, Description.....	39
Superwhite Semi-Paste O.W., Description	38
Shadotone Glarefree Flat Enamel, Color Samples.....	53
Shadotone Glarefree Flat Enamel, Description	40
Shadotone Satin Enamel, Color Samples.....	53
Shadotone Satin Enamel, Description.....	40
Shellac, Description.....	47
Shingle Shake Paint, Color Samples.....	77
Shingle Shake Paint, Description.....	38
Shingle Stains	77
Barn Paints, Color Sample.....	77
Barn Paints, Description.....	38
Linseed Oil Shingle Stain, Color Samples.....	77
Linseed Oil Shingle Stain, Description.....	39
Suburban House Paint, Color Samples.....	73
Suburban House Paint, Description.....	37
Super Blue, Color Sample.....	77
Super Blue, Description.....	39
Trim Colors, Color Samples.....	77
Trim Colors, Description.....	38
Shur-White Gloss Enamel, Description.....	42
Shur-White Primer, Description.....	42
Shur-White Semi-Gloss Enamel, Description	42
Shur-White Undercoat, Description.....	42
Soap, Pure Vegetable Oil, Description.....	32
Spar Varnishes	46
801 Clear Varnish, Description.....	46
Marine Spar Varnish, Description.....	47
Modern Extra Pale Clear Gloss Varnish, Description.....	46
Rapidry Waterproof Spar Varnish, Description	46
Special Metals, Painting.....	27
Special Products, Described.....	34
Stained and Natural Wood, Finishing	4, 6, 8, 10, 16

Stains	78
Linseed Oil Shingle Stain, Color Samples.....	78
Linseed Oil Shingle Stain, Description.....	39
Modern Wood Stains, Color Samples.....	65
Modern Wood Stains, Description.....	46
Rez Exterior Sealer, Description.....	34
Steel and Iron, Painting.....	6, 14, 21, 22, 26, 28
Steel-Kote Black, Description.....	45
Steel Kote Red Lead Chromate Primer, Description	43
Stencil Process Colors, Descriptions.....	34
Stipple Finish	13
Stone, Above and Below Grade Painting.....	23
Stone Coating, Moistite, Description.....	47

Stripall, Description.....	32
Structural Metal, Painting.....	22
Stucco, Painting.....	23
Suburban House Paint, Color Samples.....	73
Suburban House Paint, Description.....	37
Suede House Paint, Color Samples.....	71
Suede House Paint, Description.....	37
Super Blue, Color Sample.....	77
Super Blue, Description.....	39
Super Red Building Paint, Color Sample.....	77
Super Red Building Paint, Description.....	38
Super Thinner, Description.....	33
Superwhite Drier, Description.....	33
Superwhite O.W., Description.....	37
Superwhite Primer, Description.....	37
Superwhite Semi-Paste O.W., Description.....	38

T

Tank Paint, White, Description.....	45
Tanks, Painting.....	22
Tarpaper, Repairing.....	23
Texture Base, Description.....	42
Texturing	13
Texturing Paints	42
Texture Base, Description.....	33
Thinners	33
Tile, Preserving and Polishing.....	8, 16
Toxic Wood Preservative, Description.....	45
Traffic Zone Coat, Description.....	34
Trim Colors, Color Samples.....	77
Trim Colors, Description.....	38
Trim, Painting.....	6, 7, 14, 15
Trucks, Enamels and Enameling.....	28
Truelight, Description.....	41
Turpentine, Pure Gum Spirits of.....	33
225 Thinner, Description.....	33

U

Utility Enamel, Color Samples	79
Utility Enamel, Description.....	44
Utility Paint Thinner, Description.....	33
Undercoats (see Primers).....	39, 43
Unitint, Description.....	33
Universal Alkyd Coating Primer, Description	41

V

Varnishes, Described.....	46
Varnish Wall Size, Description.....	40
Vegetable Oil Soap, Description.....	32
Vehicles (Automobiles Busses-Trucks), Painting	28
Velvay Flat Stipple, Description.....	43
Velvay Primer, Description.....	39
Venostone Primer.....	8, 16
Vinyl Tile, Preserving and Polishing.....	8, 16

W

Wall Finishes (see Interior Enamels and Flat Wall Finishes).....	39
Wallpaper, Painting.....	5
Wall Primers (see Interior Primers and Undercoats).....	39
Walls and Ceilings, Painting.....	4, 5, 12, 13
Wax Products	32
Kle-Nu, Description.....	32
Paste Polishing Wax, Description.....	32
Self-Polishing Wax, Description.....	32
Wood, Exterior Finishing.....	20
Wood Filler, Paste, Description.....	46
Wood Stain, Modern, Color Samples.....	65
Wood Stain, Modern, Description.....	46
Wood Wash, Description.....	32

X

XX One-Coat Flat White, Description.....	42
------------------------------------------	----

Z

Zero Roof Coating, Description.....	39
Zinc Chromate Primer, 186, Description.....	44
Zinc Chromate Primer, 286, Description.....	44
Zinc Chromate Wash Primer, 900, Description	44
Zinc Dust Primer, Galvakote, Description	44
Zinc Galvanized Metal, Painting.....	27

